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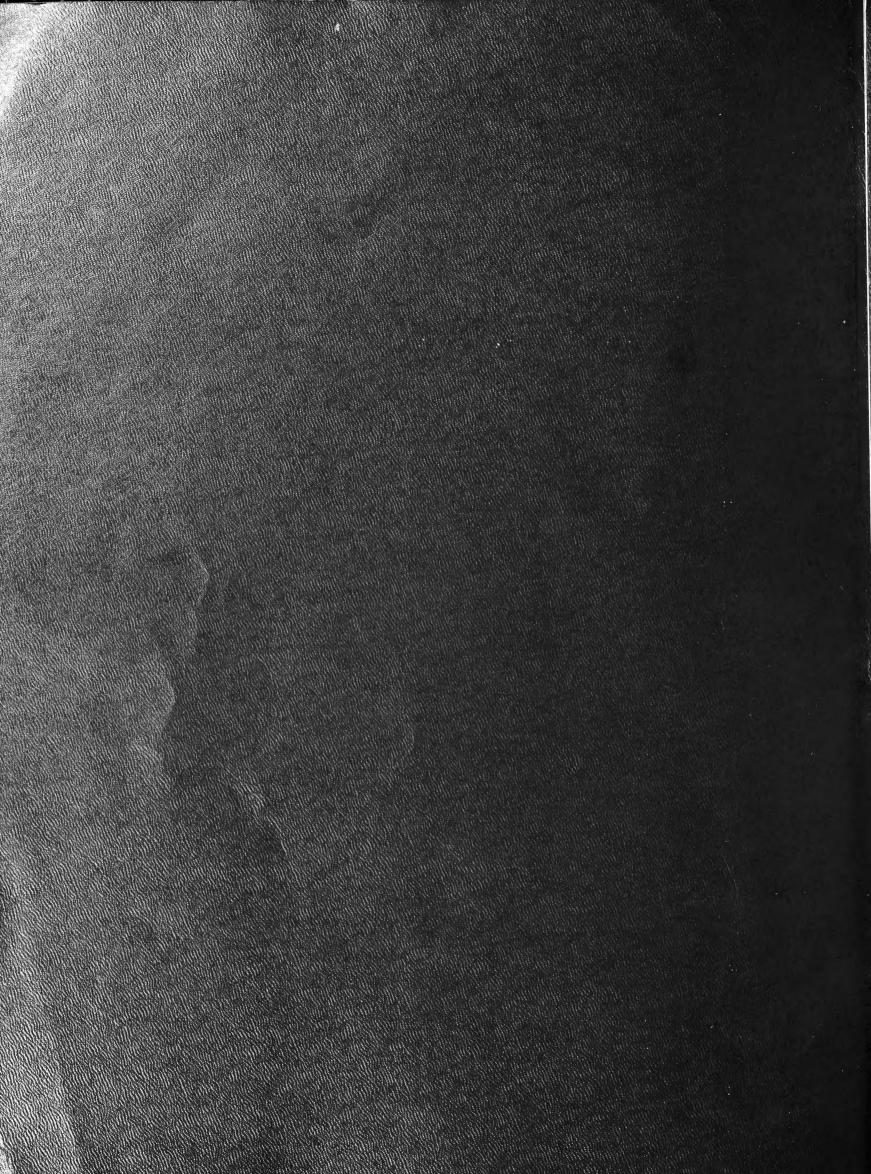
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C.W. STUART & Co.

index

A PERSONALIZED SERVICE
IN HOME ORCHARD AND
LANDSCAPE PLANNING



PLANTING MATERIAL for MODERN LANDSCAPING and HOME ORCHARDS



LANDSCAPE MATERIAL INDEX

Page No

Pages 2-89

rage No.	
Landscape Plantings 2-7	7
Back Yard Plantings)
Flowering Shrubs 8-33	3
Floribunda Everblooming Roses	J
Climbing Roses	
Everblooming Garden Roses 44-49)
Tree Roses	
Grootendorst Roses	
Ground Cover Plants 53	,
Climbing Vines 54-55	,
Hedging 56-57	,
Flowering Lawn Trees 58-62	1
Shade Trees	,
Nut Trees	,
Bank Binders 67	
Perennial Plants 68-74	
Hardy Garden Asters	
Rock Garden Plants	,
Garden Chrysanthemums 78-82	
Peonies	
Delphiniums	
Hardy Garden Phlox 86-87	
Hardy Garden Lilies	
Cannas	

FRUIT TREES and FRUIT BEARING PLANTS INDEX

Pages 90-120

	Page No.
Raspberry Plants	
Boysenberries, Dewberries, Blueberries	93-94
Strawberry Plants	95-97
Rhubarb, Asparagus and Horseradish	98
Currants and Gooseberries	99
Grape Vines	100-102
Jumbo Hybrid American Plum Trees	103
Standard Plum Trees	104-105
Peach Trees	106-109
Pear Trees	110-111
Cherry Trees	
Apple Trees	114-118
Crab Apple Trees, Nectarines, Apricots and Quince Trees	
Family Combination Apple Tree	120

Average ripening dates for tree fruits and berries are based on the best authentic information obtainable for Northern New York State. The ripening dates will vary according to territory.

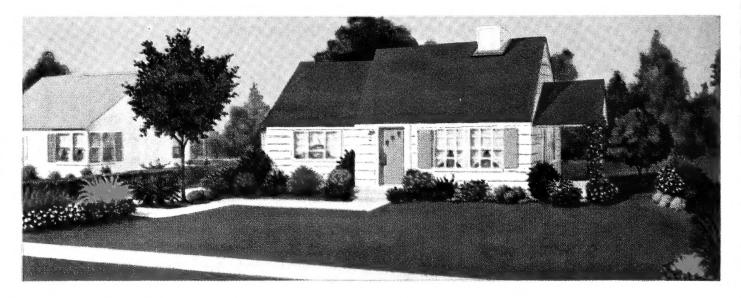


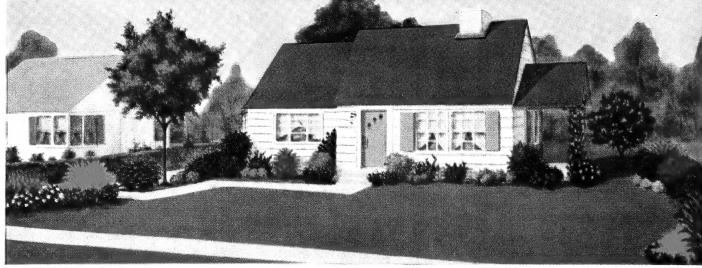
COPYRIGHT 1950 by L. P. AKENHEAD This Plate Book is issued solely for the individual use of our salespeople in booking nursery stock orders for this company. Its use for any other purpose is not authorized. It may not be reproduced in any form, in whole or in part, without written permission from the copyright holder.

EXPERT PLANNING INSURES --

ALL-SEASON COLOR







PLANTING KEY

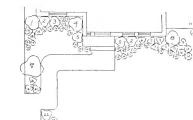
Variety
Flowering Japanese Quince
Evergreen Bittersweet Improved
Eternal Flame (Red Leaf Barberry)
Viburnum, Fragrant (Carlesi)
Weigela, Variegated
Crimson Glory Bush
Blue Mist
Calycanthus
Deutzia Gracilis
Rose Elfe Floribunda Rose
Climbing Rose, Blaze
Cameo Floribunda Rose Key No.

PLANTING KEY

Variety Facer-Mum, Red Injun Facer-Mum, Red Injun
Teucrium
Bowles' Everblooming Periwinkle
Facer-Mum, Harvest Moon
Bronze Wintercreeper
Weigela, Eva Rathke
Phlox Subulata Rosea
Norway Maple
Coralberty
Golden Vicary
Baby Chateau Floribunda Rose
Dagmar Spaeth Floribunda Rose

PLANTING KEY

Variety
Prunus Newport, Bush Form
Syringa Virginalis
Burning Bush, Dwarf
Willow, Dwarf Blue Leaf Arctic
Privet, Regal's
Golden Vicary
Forsythia, Spring Glory
Cameo
Oriental Jewel Tree Xey 25 26 27 28 29 30



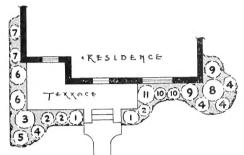
A Modern Landscaped Home



The architecture of the house helps to determine the planting which belongs to it. This picture illustrates our theory. The use of many and varied colorful, low-growing shrubs creates a charming effect and makes this small, one-story home look larger. This is the result of sound planning.

ADDS to the Joy of Living

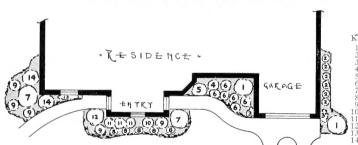
LANDSCAPE WITH WELL CHOSEN FLOWERING SHRUBS AND YOU WILL ADD COLOR, FRAGRANCE, AND PERSONALITY TO YOUR HOME SURROUNDINGS



PLANTING KEY

Variety
Hydrangea, French Blue
Spirea, Anthony Waterer
Weigela Rosea
Eternal Flame
Weigela, Variegated
Syringa Virginalis
Evergreen Bittersweet
Lilac, Souvenir
Flowering Japanese Quince
Golden Vicary
Cranberry Bush

"It shouldn't be Planted until it's planned"



PLANTING KEY

Regal's Privet
Cameo Floribunda Rose
Wisteria, Purple
Burning Bush, Dwari
Snowberry Racemosus
Coralberry
Cranberry Bush
Artemisia, Silver King
Blue Mist
Weigela, Eva Rathke
Spirea, Anthony Waterer
Forsythia, Spring Glory
Teucrium
Weigela, Variegated

Variety In the Plant Material Chosen Insures Year' Round Interest and Beauty

Thrills in Landscaping

- The joy in planning it
- The excitement of planting

And Then-

 Dreams become real as your grounds burst into beautiful masses of foliage and gay blossoms



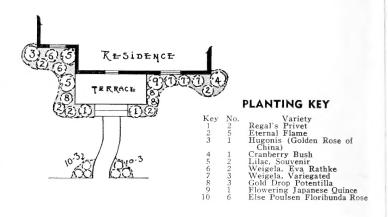
The cheery brightness of this lovely landscaped home is not easily forgotten. Before this planting was put in, the occupant of this home was envious of neighbors who had landscaped with Evergreens. Today, this dramatic and colorful planting easily steals the honors in the neighborhood.

The Beautiful Plantings Pictured On This Page Are
Only Hints of the Delights to be Experienced
From New Home Landscape Planning



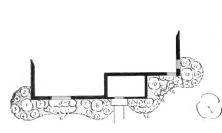
The owner of a comfortable little home such as this takes great pride in appropriately providing tasteful landscaping. This is the happy result of thoughtful designing and planning properly carried out.

Modern Landscaping Makes a House a Home



WHAT A DIFFERENCE Skilled Landscaping MAKES

"a veritable bower of beauty"



PLANTING KEY

Кеу	No.	Variety
2	1	Burning Bush, Dwarf Spirea, Anthony Waterer
3 4	2	Deutzia, Lemoine Else Poulsen Flori- bunda Rose
5 6 7 8 9	3 5 2 1 3	Snowberry, Chenaulti English Ivy Coralberry
8	3	Weigela Rosea Hydrangea, Lace Flower
10 11 12 13	1 3 1 3	Forsythia Spectabilis Crimson Glory Bush Eternal Flame Golden Ninebark
14 15	3	Hypericum, Sungold Cameo Floribunda Rose
16	1	Ruby Tree



This restful little home is appropriately and completely landscaped in perfect harmony with the simplicity of the architecture. The plants selected provide a decorative and welcome continuity of bloom from early spring until late fall.

Only with Flowering Shrubs can you create such Superb effects in making your back yard a better place, for Better Living.



The back yard pictured here is a glowing representative of what can be accomplished in the back yard of an average city lot. A quiet, inviting spot has been created. Privacy, the chief aim in home ownership, has been accomplished.



SHRUR LIST

SHRUB LIST
Variety and Color
Syringa Virginalis. White.
Forsythia. Spring Glory. Yellow.
Beauty Bush. Pink.
Lilac. Marc Michelli. Red.
Weigela. Eva Rathke. Red.
Flowering Japanese Quince. Red.
Weigela Rosea. Pink.
Letrnal Flame (Red Leaf Barberry). Red.
Silver Maple. Green.

NEW SUPREME ROCK GARDEN GROUP

SUPREME ROCK GARDEN GROUP
Artemisia, Silver King. Silver.
Anchusa (Porget-me-not). Violet-blue.
Iberis (Candytuit). White.
Dianthus Deltoides (Maiden Pink). Pink.
Gypsochila (Baby's Breath). Silvery white.
Hupehensis (Dwarf Anemone). Pink.
Phlox Subulata Alba. White.
Phlox Subulata Rosea (Mountain Pink).
Plumbago Larpentae (Leadwort). Blue.
Sedum Spectabilis, Brilliant. Brilliant pink.

PERENNIAL GROUP

Aster, Blue Bouquet. Blue.
Aquilegia, Giant Hybrids. Red.
Artemisia, Silver King. Silver.
Dianthus Deltoides (Maiden Pink). Pink.
Hyperion Hybrid Day Lily. Yellow.
Harvest Moon Cushion Mum. Yellow.
Little Bob Cushion Mum. Mahogany-Little Bob Cushion Mum. Acadegacy, bronze.
Lythrum, Morden's Pink, Pink, Pink, Phlox Subulata Rosea, Pink, Pentstemon, Pink Beauty. Pink, Painted Marguerite Daisy. White. Sweet William, Red. Stokesia, Blue Moon. Blue. Veronica, Blue Stores, Blue. Vanderbilt Hybrid Delphiniums. Blue.

CHALLENGER PHLOX GROUP

Blue Boy. Blue. Blazing Miracle. Red. Harvest Fire Orange-salmon. Mia Ruys. White. Phlox Subulata Alba. White.

Landscaping Your Back Yard



• AND JUST AS NECESSARY



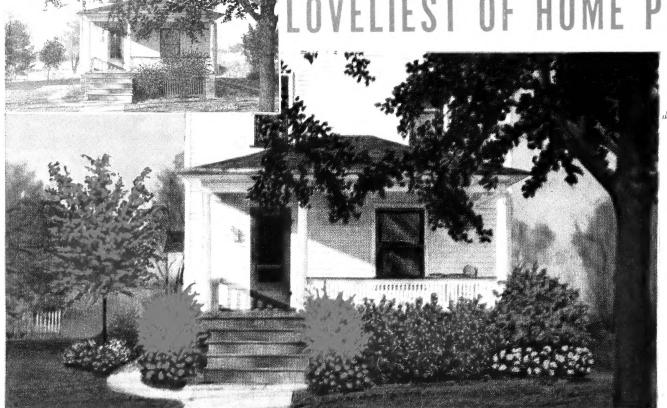
PLANTING LIST

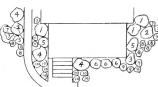
Variety and Color Golden Ninebark. White flowers, golden yellow foliage. Burning Bush. Upright white flowers, brown-green foliage. Butterfly Bush, Fireflame. Flaming red. Cameo Floribunda Rose. Shell-pink and Butterfly Bush, Fireflame, Flaming red. Cameo Floribunda Rose. Shell-pink and salmon.
Blue Mist. Powdery blue. Snowberry, Chenaulti. Rose-pink berries. Coralberry, White berries. Eternal Flame. Red. Lilac. Chas. Joly. Red. Hydrangea P. G. White with shades of pink and bronze.
Beauty Bush. Pink. Althea, Ardens Blue. Blue. Flowering Japanese Quince. Red. Forsythia Spectabilis. Yellow. Hydrangea, Hills of Snow. White. Floribunda Rose, Red Lafayette. Red. Deutzia Gracilis. White. Weigela. Bristol Ruby. Red. Blue Mist. Powdery Blue. Russian Olive. Silver. Spirea Anthony Waterer. Pink. Floribunda Rose, Lady Reading. Red. Weigela. Variegated. Variegated foliage. pink blossoms. Floribunda Rose, Dagmar Spaeth. White. Artemisia. Silver King. Silver. Syringa Coronarius. White. Regal Privet. Blue-black berries. Althea Bush, Jeanne d'Arc. White. Weigela. Eva Rathke. Red. Hybrid Tea Roses in variety. Variety of color. Norway Maple. Green. Peach. Pinkish white blossoms. Ruby Tree (Prunus Pissardi). Red foliage. 9



Framed in the natural elegance of flowering shrubs, trees and plants, the back yard provides a beauty spot where the whole family can enjoy summertime fun and relaxation. It's a friendly back yard—a liveable back yard.

A DISCORDANT PLANTING BECOMES THE EST OF HOME PICTURES





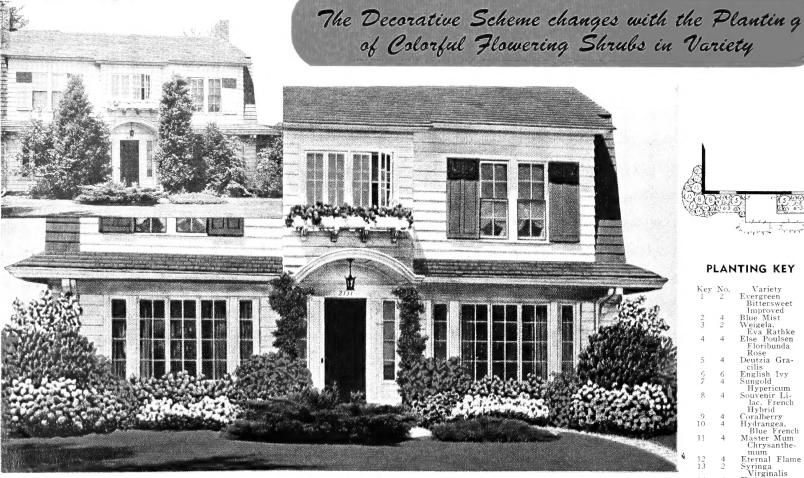
PLANTING KEY

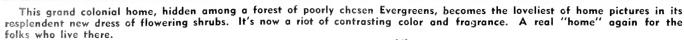
Кеу	No.	Variety
1	3	Cranberry Bush
2 3	2	Burning Bush, Dwarf
3	1	Cornus, Variegated
4	3	Forsythia, Spring
		Glory

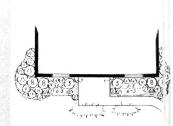
- Glory
 Honeysuckle,
 Fragrant Bush
 Weigela, Eva Rathke
 Blue Mist
 Sungold Hypericum
 Hydrangea, French
 Blue
 Cameo Floribunda
 Rose
 Facer-Mum,
 Harvest Moon
 Thorn, Paul's
 Double Scarlet

The old-fashioned method was to choose flowering shrubs at random, planting them anywhere space might permit. Today the home grounds receive justified consideration comparable to that given the interior of the home. The hit-and-miss planting method is being replaced by up-to-date landscaping.

The Effects Portrayed on these Two Pages in Modernizing Home Landscaping is within the Reach of All, Since Modern Planting with Flowering Shrubs need not be expensive.







PLANTING KEY

Key 1	No. 2	Variety Evergreen Bittersweet
² / ₃	4 2	Improved Blue Mist Weigela, Eva Rathke
4	4	Else Poulsen Floribunda Rose
5	4	Deutzia Gra- cilis
5	6 4	English Ivy Sungold Hypericum
8	4	Souvenir Li- lac. French Hybrid
Q	4	Coralberry
9 10	4	Hydrangea, Blue French
11	4	Master Mum Chrysanthe- mum
1.2	4	Eternal Flame
12 13	2	Syringa Virginalis
14	4	Hydrangea, Hills of Snow
15	2	Flowering Japanese Quince

GOOD PLANNING MEANS - - -A GOOD PLANTING



PLANTING KEY

Key	No.	Variety	
		 * *** 1 11	

Syringa Virginalis

Pinocchio Rose

Blue Mist

Harvest Moon Mum

Floradora Rose

Spirea Anthony

Calycanthus

Hex Convexa Bullata

World's Fair Rose

Teucrium

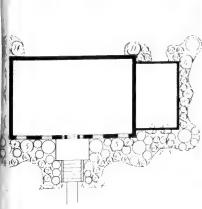
The Vogue for Landscaping

NOTE: All shaded materials are existing evergreens.

By the addition of a carefully chosen assortment of Flowering Shrubs, a contractor-type planting of evergreens can be changed from a "dragon-tooth" appearance of monotonous green, to a modern colorful planting the year round.

PLANTING KEY

Variety
Evergreen Bittersweet
Evergreen Bittersweet,
Improved
Flowering Japanese
Quince
Hydrangea, French
Blue
English lvy
Deutzia Gracilis
Lady Reading Floribunda Rose
Harvest Moon
Chrysanthemum
Cameo Floribunda
Rose
Hypericum, Sungold
Hugonis, Golden
Rose of China
Calycanthus
Spirea Anthony
Waterer
Forsythia, Spring
Glory
Wonder Mum Chrysanthemum
Honeysuckle, Fragrant
Blue Mist
Cornus Siberica Alba Honeysuckle, Fragran Blue Mist Cornus Siberica Alba





The dull monotony of an evergreen planting is relieved by the addition of carefully chosen flowering shrubs. This picture illustrates the theory that masses of colorful bloom are requisite to good taste in landscaping. In this case it was not necessary to move any of the original planting material.



A plant that develops into a perfectly formed, well-rounded specimen, requiring but little pruning. No die-back or uneven growth at any time. Produces immense quantities of flowers, creating a wonderful display over a long period.

A SUCCESSION OF-

MASS COLOR

Flowering

FRAGRANCE

FOLIAGE

FROM SPRING TO FROST



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VITEX MACROPHYLLA

Zones	Blooms	Height
2-3	July-Sept.	4-5 ft.
4-5	June-Sept.	5-8 ft.
6-7-8	May-Sept.	8-12 ft.

The distinctive starlike foliage and graceful drooping branches of rich lavender-blue blooms add a touch of the unusual to the landscape setting. The flower spikes are beautiful as cut flowers.



GOLDEN VICARY (Ligustrum Ibota Vicary)

Zones 2-3 4-5 Blooms Golden leaves all year Height 3-6 ft. 4-6 ft.

4-6 ft.
6-7-8
5-8 ft.

A neat, compact shrub that can be clipped to any shape desired. Noted for its clear golden foliage that holds its color from early spring until snow flies.

SHRUBS



VIBURNUM, FRAGRANT (Carlesi)

Zones	Blooms	Height
2-3	May	3-4 ft.
4-5	April	4-6 ft.
6-7-8	April	4-7 ft.

The dainty pink flush color of the huge domelike flower clusters is rare and unusual. The intense and delightful Gardenia-like fragrance spreads over the entire garden.



SUNGOLD HYPERICUM (Plant Patent 568)

<i>∪</i> <u>-</u>	ICI COM	500,
Zones	Blooms	Height
2-3	June to frost	18-24 in.
4-5	June to frost	2- 3 ft.
678	Inne to late fall	2. 3 ft

The unusual and continual formation of distinctive rich, golden yellow flowers at the end of every shoot of the summer's new growth creates the appearance of a "mound of gold." The dense shiny, leather-like leaves form a perfect background.

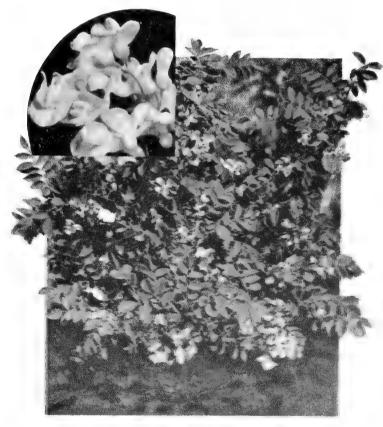


HYDRANGEA, LACE FLOWER

Zones	Blooms	Height
3	June-Sept.	18-24 in
4-5	June-Sept.	2- 3 ft
6-7-8	May-Sept.	3- 4 ft

6-7-8 May-Sept. 3- 4 ft.

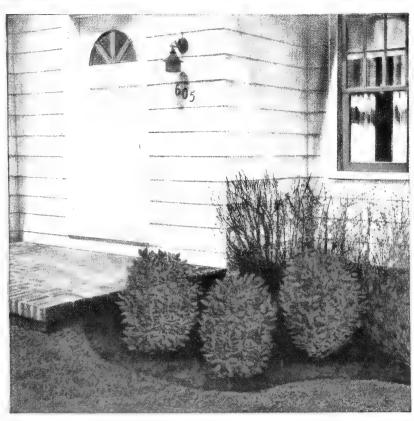
The most spectacular member of the Hydrangea family. Hundreds of dainty, lace flowers of Forget-me-not blue are produced in huge 6-inch blossom clusters. Each cluster is bordered with a ring of larger flowers in contrasting colors, some white, some pink. (Thrives best in semi-acid soil. A year's supply of Aluminum Sulphate is shipped with each plant to give the soil the proper acid content.)



ROSE-ACACIA (Sweet Pea Bush)

Zones	Blooms	Height
2-3	May-June	3- 4 ft.
4-5	May-June	3- 6 ft.
6-7-8	April-May	5-10 ft.

The novel dainty rose Sweet-Pea-like blossoms and the branches are densely clothed with fibrous hairs, giving this low-growing shrub an unusual mosslike appearance.



BOXWOOD

Variety	Zones	Blooms	Height
NORTHLAND	1-2-3-4	Foliage remains	15-18 in.
SUFFRUTICOSA	5-6	green all	2-3 ft.
JAPONICA	7-8	winter	4-5 ft.
ese varieties of Boxwood	are compact,	globular, low-growing	plants which combine

hardiness and durability with beauty, attractiveness and useability. A "must" for year around green in landscaping. They seldom need trimming. Their slow-growing habits guarantee they will never get out of hand.



WEIGELA, ROSEA

Zones	Biooms	Height
2-3	June-July	4-6 ft.
4-5	May-June	5-7 ft.
6-7-8	May	5-7 ft.

This native of Asia develops into a graceful bush with arching branches. During blossom time when the branches are covered with large, trumpetshaped, sparkling light pink blossoms it is the "big show" of the garden.

IMPART PERSONALITY-DECORATE -SCREEN-ACCENT-GIVE COLOR

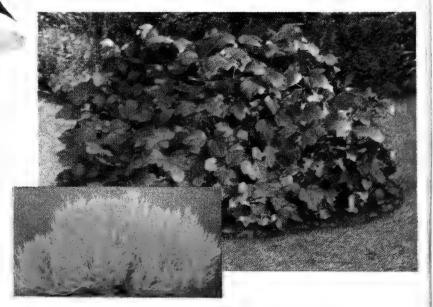
70 Any Location



WEIGELA, EVA RATHKE

Zones	Blooms	Height
2-3	June-July	3-5 ft.
4-5	June	4-6 ft.
6-7-8	May-June	4-6 ft.

A hardy, shapely semi-dwarf shrub that is densely covered with rich green foliage that is handsome all summer. Of particular interest is the richly colored dark crimson blooms which are exquisitely fragrant.

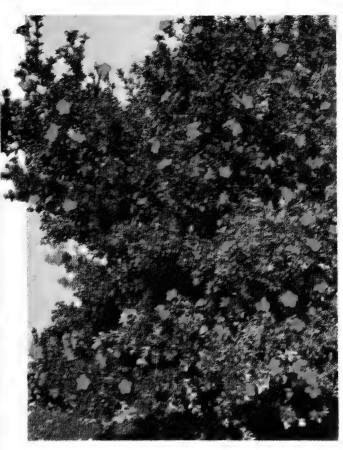


VIBURNUM, TOM THUMB (Opulus Nanum)

Zones	Blooms	Height
1-2-3	Colorful foliage	12-15 in.
4-5	all summer. Fiery	15-18 in.
6-7-8	red twigs in	15-24 in.
	winter	

The "pigmy" in the Viburnum family—a very dwarf foliage plant that **never** flowers but is handsome summer or winter. The thick, leathery foliage is a deep, shiny green all summer, turning to rich shades of red and orange in the fall. The fiery red twigs glitter like hundreds of lighted candles all winter.

OR WHAT YOU WANT THEM TO DO



GOLD DROP POTENTILLA

Zones	Blooms	Height
2-3	June-Frost	2-2½ ft.
4-5	June-Frost	2-4 ft.
6-7-8	June-Late fall	2-4 ft.

A charming, small, compact growing shrub which is cheerfully brilliant throughout the entire summer and fall. It is closely and densely covered with fernlike leaves, studded with intensely brilliant, golden yellow, Buttercup-like flowers. A mound of green and gold all season.



DEUTZIA GRACILIS

EIA ON	TOILIS	
Zones	Blooms	Height
3	May-June	2-3 ft.
4-5	May-June	2-4 ft.
6-7-8	May-June	2-4 ft.

A dwarf fountain-like bush that is very attractive at any time of the year. During blossom-time it is lavishly covered with delicate, frilled, snow-white flowers.

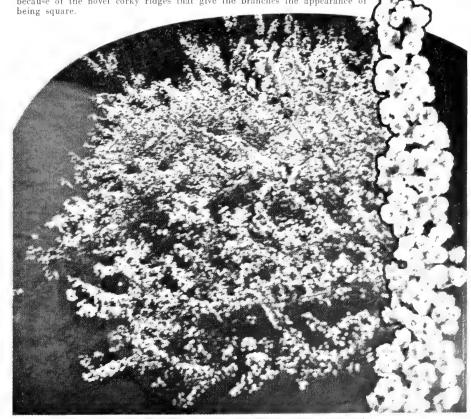


BURNING BUSH, DWARF (Euonymus Alatus Compacta)

zones
Blooms Height
2.3 June 5.6 ft.
4.5 June 5.7 ft.
6-7-8 May 5.7 ft.

6-7-8 May 5-7 ft.

In the fall and winter this compact bush is a landscape highlight. The bright crimson-red foliage rivals the Sumac. Myriads of colorful Indian-brown and orange berries lend a gay atmosphere inside the home about Thanksgiving time. It's nicknamed the "cork bush" because of the novel corky ridges that give the branches the appearance of being square.



SPIREA PRUNIFOLIA (Old-Fashioned Bridal Wreath)

Zones	Blooms	Height
2-3	May	5-7 ft.
4-5	May	5-7 ft.
6-7-8	April	6-8 ft.

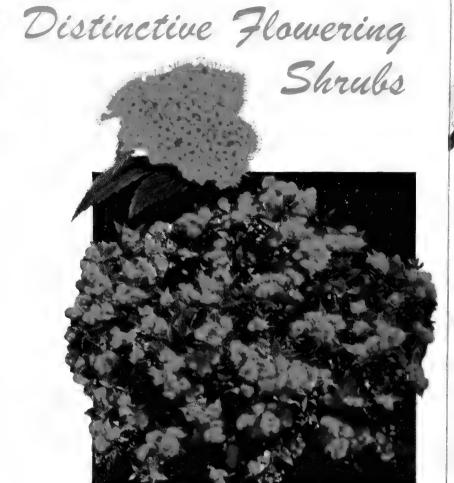
This is the true old-fashioned Bridal Wreath—Grandmother's most cherished flowering shrub. In the fall the foliage turns to a flaming red.



CALYCANTHUS (Sweet Scented Shrub)

	ANGEL DECIME	OHIT GD/
Zones	Blooms	Height
3	May-June	4-6 ft.
4-5	April-May	4-6 ft.
6-7-8	April	5-8 ft.

This shrub has everything—the most unusual chocolate-mahogany reddish brown colored flowers you've ever seen—spicy fragrance—reddish brown branches—large, leathery, green foliage. The flowers and the foliage are both very aromatic, and can be used as a fragrant "sachet."



CRIMSON GLORY BUSH (Spirea Japonica Coccinea)

Zones	Blooms	Height
2-3	July to early fall	2-2½ ft.
4-5	June to early fall	2-4 ft.
6-7-8	June to early fall	2-4 ft.

Handsome lacy-edged clusters of rich crimson-red flowers completely envelop the bush like darting flames. The deeply cut, rich green foliage makes it doubly attractive. Ideal where a compact low-growing plant is needed.

Modern Landscaping Makes a House a Home



PLANTING PLAN Variety Syringa, Golden Floribunda Rose, Else Poulsen Eternal Flame Cameo Floribunda Rose Hydrangea, Hills of Snow Viburnum, Arctic Mist Cl. Rose, Dr. J. H. Nicholas Sungold Hypericum Vitex Macrophylla Snowball Japonica Spirea Thunbergii Spirea Callosa Alba Cl. Rose, Van Fleet, Jr.

PROVIDE ATMOSPHERE— EXPRESS YOURSELF ARTISTICALLY—

Through Your Own Plantings



SPIREA, CALLOSA ALBA
Zones
1-2-3
July to ean Zones Blooms Height

1.2.3 July to early fall 18.24 in.

4.5 July to early fall 2.3 ft.

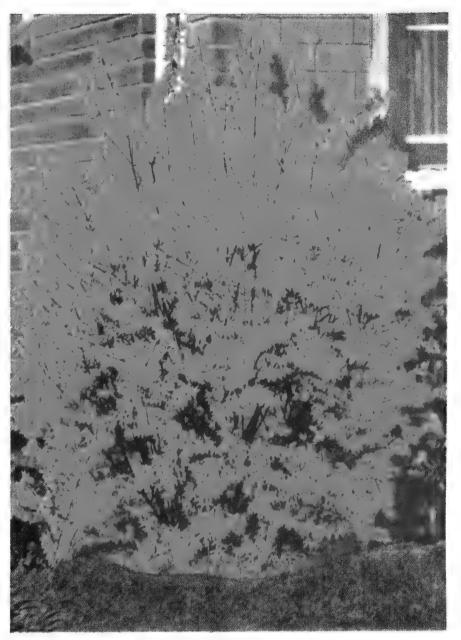
6.7.8 July to early fall 2.4 ft.

This dwarf spreading plant and the showy flat clusters of dainty white bloom, resembles the popular Anthony Waterer. And, like the Anthony Waterer, it is blossed with a very ornamental blue-green foliage.



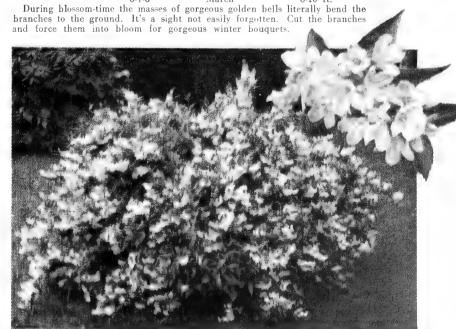
SPIREA DOUGLASI Height Blooms Zones 1-2-3 July-Sept.

1-2-5 July-Sept. 4-0 ft.
4-5 July-Sept. 5-7 ft.
6-7-8 June-Sept. 6-8 ft.
The feathery cone-shaped spires of rose-pink bloom standing erect above the foliage forms a delightfully decorative effect.



FORSYTHIA, SPRING GLORY

Height 6-7 ft. 8-10 ft. Blooms Zones April 4-5 6-7-8 April March 8-10 ft.



DEUTZIA GRACILIS ROSEA

Zones	Blooms	Height
3	May-June	2-3 ft.
4-5	May-June	3-4 ft
6-7-8	May-Lune	3-5 ft

A beautiful fountain-like bush which is covered with a super-abundance of frilled, bell-like, dainty pink flowers during its long blooming season. Like its sister, the white Gracilis, it is clothed in a thick coat of dainty, rich green foliage all season.

• FLOWERING SHRUBS •

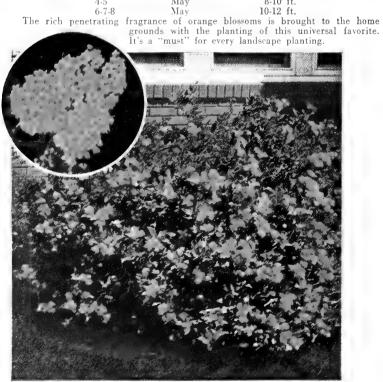


A Parade
of Gorgeous
Flowers for
Glamorous
Bouquets
from early
Spring to
Late Frost



Zones	Blooms	Height
3	April	8-10 ft.
4-5	April	8-12 ft.
6-7-8	March	8-12 ft.

The showiest and one of the earliest spring flowering shrubs. When not in bloom, the naturally graceful branches are covered with rich green, clean foliage which hangs late in the fall, often becoming handsome olive or purplish in color. It is not particular about soil and thrives in partial shade.



Blooms

May-June

Height 6-8 ft. 8-10 ft.

SPIREA ANTHONY WATERER

Zones	Blooms	Height
1-2-3	July-Fall	2-3 ft.
4-5	July-Early fall	2-4 ft.
6-7-8	July-Early fall	2-4 ft.

This charming, low-growing shrub is a "big show" when its strong, upright branches are capped with showy rich crimson-red flower clusters. Its ornamental saw-toothed foliage adds much to its attractiveness.



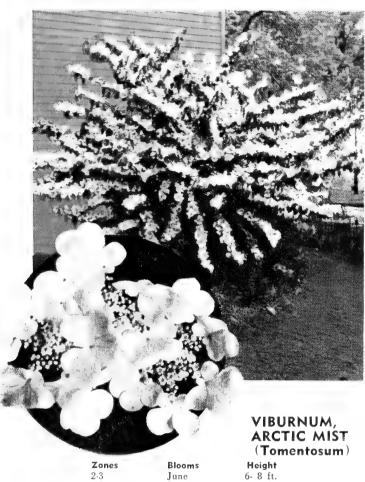
BLUE MIST (Carvopteris)

	ary opicits/	
Zones	Blooms	Height
3	AugFrost	18-24 in.
4-5	July-Frost	18-30 in.
6-7-8	June-Late fall	2- 4 ft.

The delicately fringed flowers of misty, powdery blue are borne in gorgeous clusters and literally cover the plant. Adding to the charm of this low-growing blue flowered beauty is the silvery green, slightly "pinked" foliage. The plant itself forms a perfect mound of color.

ALWAYS EASY TO GROW ---

YET ALWAYS RESPLENDENT IN EFFECT



2-3 June 6-8 ft.
4-5 June 7-9 ft.
6-7-8 May 8-10 ft.
"An Arctic Mist" describes blossom-time for this g

"An Arctic Mist" describes blossom-time for this gorgeous shrub, cloaked in dazzling clusters of white flowers with their spidery sunburst centers. Bright red berries add to its beauty in late summer and fall.

ETERNAL FLAME (Red Leaved Barberry)

Zones	Biooms	Height
1-2-3	Foliage, rich	2-3 ft.
4-5	bronze-red all	3-4 ft.
6-7-8	season.	3-5 ft.

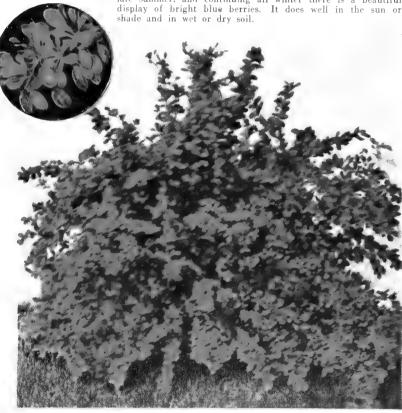
For lustrous bronze-red leaf coloring it has no equal. It's a "must" for color accent in all landscape features. The myriads of bright scarlet berries which form in the fall give a rich coloring to the planting all winter long.



PRIVET, REGAL'S

Zones	Blooms	Height
2-3	June	3-6 ft.
4-5	June	4-7 ft.
6-7-8	May	4-8 ft.

A very unique shrub that offers all-season beauty. The foliage is very deep green all summer—the dainty creamy white flowers are lovely—and in late summer, and continuing all winter there is a beautiful display of bright blue berries. It does well in the sun or shade and in wet or dry soil.

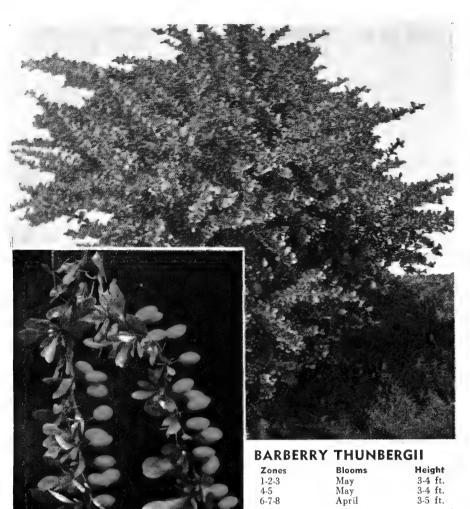




HYDRANGEA, HILLS OF SNOW (Arborescens)

Zones	Blooms	Height
1-2-3	July-Sept.	3-4 ft.
4-5	June-Sept.	4-6 ft.
6-7	June-Sept.	4-6 ft.

This very decorative shrub is true to its name. The intense mass of 3 to 4 inch blossom clusters form into a veritable "snowbank."



Trimmed or untrimmed, it is unsurpassed for beauty and protection, hardiness and ability to withstand adverse growing conditions. The foliage is rich green all summer, turning to red and gold in the fall. Winter color is provided by a mass of bright red betries

Thosen

GRACEFULLY AND

YOUR HOME INTO

ARTEMISIA, SILVER KING Blooms Zones Height 18-24 in. 18-30 in. 1-2-3 Silver-gray foliage all 6-7-8 2- 3 ft. season

The bright frosted-silver leaves of this perennial plant make a striking and beautiful contrast with the green of companion plants in all types of landscaping. When cut and dried in the fall the artistic sprays make beautiful all-winter bouquets. (Note: this is a perennial, not a shrub. The entire top will die back each fall.)

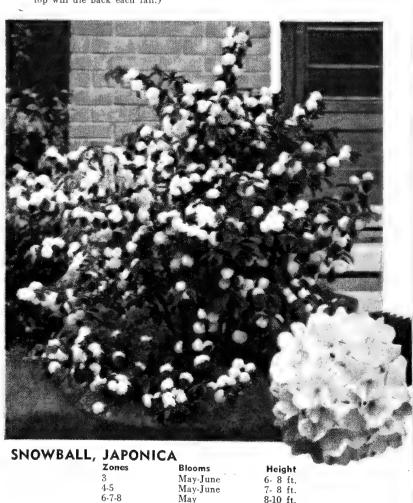


April March 5.8 ft. The name "Fire-Bush" paints a word picture of the mass of brilliant flame-colored, semi-double roselike flowers that cover the branches in early spring. Adding to its beauty is the purplish bronze of the young foliage at the tips of the branches in perfect contrast with the shiny, leathery bronze-green of the mature foliage. The branches may be forced into bloom for interior decorations in winter.

April-May

6-7-8

3-5 ft. 4-7 ft.



8-10 ft. A stately erect grower, cloaked in handsome rich green leaves that turn purplish wine in autumn. A shrub covered with snowballs in May and June describes its rare beauty during blossom-time.

May

Flowering Shrubs ITS SURROUNDINGS





HYDRANGEA, PINK MONARCH (Domotoi)

Zones	Blooms	Height
3	July-Sept.	2-3 ft.
4-5	June-Aug.	3-4 ft.
6-7-8	May-July	4-6 ft.

It's the impressive, showy member of the French Hydrangea family. The foliage is very decorative, and it produces unbelievably large globe-shaped pure pink flower heads 12-15 inches in diameter. (A winter mulch should be provided in cold climates.)



CORNUS VAR!EGATED (Elegantissima)

Zones	Blooms	Height
1-2-3	June	6-8 ft.
4-5	June	6-10 ft.
6-7-8	May	6-10 ft.

"Twelve months of color" are found in this one shrub. Its twotone green and silvery-white foliage is gorgeous all summer during blossom-time the white flowers and later its sky-blue berries nestling among the foliage add to the all-summer beauty. In winter the red twigs round out the panorama of year 'round color.



KERRIA, WHITE (Jetbead)

 Zones
 Blooms
 Height

 2-3
 May-June
 4-6 ft.

 4-5
 May-June
 4-7 ft.

 6-7.8
 May
 5-8 ft.

6-7-8 May 5-8 ft.

A worthy contribution to the American garden from China. It holds its attractive leathery foliage well into the winter after other shrubs are bare. Conspicuous shiny black fruits (Jetbeads) follow the large single white flowers and hang in great clusters during autumn and winter.



BEAUTY BUSH (Kolkwitzia)

Zones	Blooms	Height
2-3	June-July	5- 7 ft.
4-5	June	6-8 ft.
6-7-8	Mav	6-10 ft.
on t	. 1 1 6	1 16

The arching branches form a beautiful fountain-like mound right from the ground up. Being a native of the bleak, barren mountain sections of Northern China, it is as hardy as an Oak and it does well in the shade.

HONEYSUCKLE, CHEERIO (Pulcherrima)

Zones	Blooms	Height
2-3	May-June	8-10 ft.
4-5	Mav	8-10 ft.
6-7-8	April-May	8-12 ft.

The one and only bright red, very fragrant Honey-suckle. For added charm it produces an abundance of red and orange berries that form in late summer and hang through fall.



IMPROVED EVERGREEN BITTERSWEET (Bigleaf Wintercreeper)

QILET!4	D11	IFICATIFE	 ,,9,,	Cu
Zones		Blooms	Heig	jht.
2-3		May-June	2-4	ft.
4.5		May	2-4	ft.
6-7-8		May	3-4	ft

This compact, low-growing, bushy plant is a mass of rich evergreen foliage all year long. The colorful, bright, orange-red berries add to its novel beauty in the winter.

FOR CORRECT

Seek Color

- TO FIT THE SEASON
- LAWN LOCATION
- OTHER ENVIRONMENT FEATURES





SPIREA THUNBERGII

Zones	Blooms	Height
2-3	April-May	3-5 ft.
4-5	April	3-5 ft.
6-7-8	March	4-5 ft.

The pure white flowers are like dainty rosettes and are borne thickly on each branch. The attractive rich green, fernlike foliage which takes on bright red and orange tones in the fall makes this an "all season" beauty.

LANDSCAPING

Harmony



SYRINGA, GOLDEN (Philadelphus Aurea)

Zones	Blooms	Height
1-2-3	May-June	4-6 ft.
4-5	May-June	4-6 ft
6-7-8	May	5-7 ft

Rich golden foliage envelops this compact bush the entire season. It makes a striking contrast with other green foliage plants. The pure white bloom is lovely—the Mock Orange fragrance is exquisite.



SNOWBERRY CHENAULTI

-1/1/1		
Zones	Blooms	Height
1-2-3	June-July	3-4 ft.
4-5	May-June	3-5 ft.
6.7.8	May	4-5 ft.

o-t-8 May 4-5 tt.

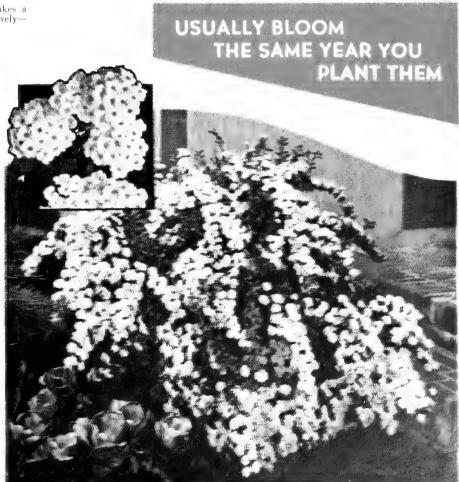
It would be enough to enjoy the splendor of its lovely, soft pink bell-shaped flowers which cover the arching branches during blossom-time, but it gives you more. In fall and winter it is a mass of conspicuous, dense clusters of large rose-pink berries. The birds like them.



HONEYSUCKLE, FRAGRANT

Zones	Blooms	Height
3	April-May	4- 6 ft.
4-5	April	5- 7 ft.
6-7-8	March	6-10 ft.

Very profuse, fragrant, creamy white blossoms are followed later by dainty red berries. The rich foliage stays green until Christmas in the coldest sections.



SPIREA VAN HOUTTE

, , , , ,			
Zones	Blooms	H	eight
1-2-3	May-June	1.	6 ft.
4-5	May	5-	-7 ft.
6-7-8	April-May	6	9 ft.

This is the world's most popular flowering shrub, it is hardy as an oak and during its blooming period the arching branches of bloom are a sight to behold



CORALBERRY (Indian Current)

Zones	Blooms	Height
1-2-3	June-July	3-4 ft.
4-5	May-June	3-5 ft.
6-7-8	May	4-5 ft.

A perfect shrub for color contrasts. The gorgeous sparkling pink blooms displayed on the perfect arching branches are followed by heavy clusters of rich red berries that hang all winter. A dandy shrub for shady locations.



Zones	Blooms	Height
1-2-3	May-June	5-6 ft.
4-5	May	6-7 ft.
6-7-8	April	6-8 ft.

April 6-8 ft.

It has everything. Rich golden foliage, a gorgeous display of bloom, orange-red seed that blend in beautifully and for winter effect an orange-colored shaggy bark.

FLOWERING SHRUBS ARE INDIVIDUALITY OF GROWTH, FOLIAGE, BARK



May April March 12-20 ft. The gray-green leaves are like sparkling silver when ruffled by the breeze. The tiny yellow bloom is very fragrant and the olive-like fruit which follows adds much to its distinctive beauty.

4-5

8-12 ft.

10-14 ft.



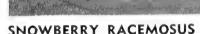
WEIGELA, VARIEGATED

Zones	Blooms	Height
2-3	June-July	4-5 ft.
4-5	May-June	4-6 ft.
6-7-8	May	4-6 ft

The very interesting foliage of green striped with white is its greatest attraction. It makes a fine contrast plant and helps add variety and color to any landscape feature.

ERESTING III A UNIQUE MVERS BOLORFUL D BERRIES





SNOWBERRY RACEMOSUS

Zones
1-2-3

May-June

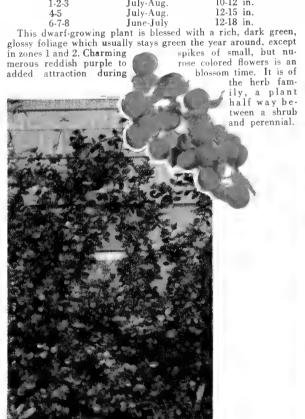
4-5 f Height **Zones** 1-2-3 4-5

6.7.8 May 4.6 ft.
One of the best of the berried shrubs, producing heavy clusters of snow-white waxy berries which hang nearly all winter. The birds love them.

TEUCRIUM (Chamaedrys)

CICION	(Cildillacalys)	
Zones	Blooms	Height
1-2-3	July-Aug.	10-12 in.
4-5	July-Aug.	12-15 in.
670	Inno Inly	12.18 in



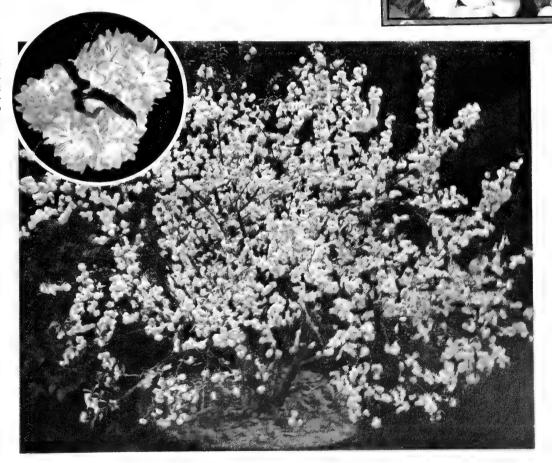


EVERGREEN BITTERSWEET

FIGURE 1	n!	Height
Zones	Blooms	-
2-3	Foliage remains	2-3 ft.
4-5	green	2-3 ft.
4-0	year 'round	2-4 ft.

6-7-8 year 'round 2-4 ft.

The foliage stays on and stays green all year. It's a compact and bushy plant and can be trained and trimmed for use in most any location. The gorgeous clusters of orange-yellow berries that remain on the plant all winter can be cut for long-lasting winter decorations indoors.



ALMOND, DOUBLE PINK

Zones	Blooms	Height
2-3	May	4-5 ft.
4-5	March-April	5-7 ft.
6-7-8	March-April	6-9 ft.

An old-time favorite that has held its popularity down through the ages—and rightfully it should. In spring, before the leaves appear, the Chrysanthemum-like luminous pink blooms make it a mass of spring color.



CYDONIA SPITFIRE

Zones	Blooms	Height
2-3	April-May	4-5 ft
4-5	April	5-7 ft.
6.7.8	March	5-8 ft

Here is the "unusual" in upright growing plants. In the spring, before the leaves appear, large bell-shaped flowers of deepest crimson cover every upright stem and branch from the ground up. It creates a brilliant effect wherever planted. At maturity Spitfire is seldom more than 2 feet across.

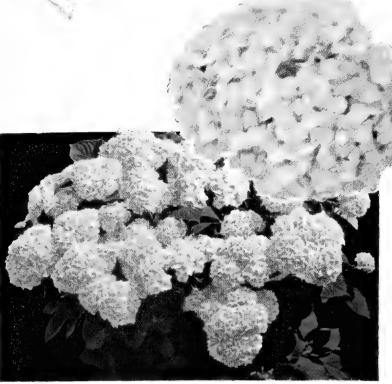


HONEYSUCKLE, BLUE LEAF

Zones	Blooms .	Height
2-3	June	8-10 ft.
4-5	May	8-10 ft.
6-7-8	April-May	8-10 ft.

The sparkling blue-green foliage is different from all other foliage coloring. It makes a fine contrast plant. Adding to its all-season beauty are the delicate coral-pink blossoms followed by an abundance of flaming red berries.

Select BERRIED SHRUBS



HYDRANGEA, FRENCH BLUE

Zones	Blooms	Height
3	July-Sept.	2-3 ft.
4-5	June-Aug.	3-4 ft.
6-7-8	May-July	4-6 ft.

1t's just like the Hydrangeas you buy from your florist—big 4-b ft.

1t's just like the Hydrangeas you buy from your florist—big 4-inch globe-shaped clusters of bloom cover the fine globe-shaped plant. It thrives best in semi-shade and in acid soil. (Acid may be added to the soil by an application of 1 teaspoonful Aluminum Sulphate 3 times each year—a year's supply is shipped with each plant.) A winter mulch should be provided in cold climates.



PEPPER BUSH (Clethra Alnifolia)

Cictilla	Ailiiioiia/	
Zones	Blooms	Height
2-3	July-Sept.	4-5 ft
4-5	June-Aug.	4-6 ft
6-7-8	Inne Aug	5 0 1

A good natured plant of upright growing habits that makes itself at home in a moist, or dry location and in sun or shade. The erect sprays of white, sweetly scented flowers are welcome in summer when few shrubs are in bloom.

for WINTER COLOR and Bird Attraction



KERRIA JAPONICA (Globeflower)

Zones	Blooms	Height
3	June-Aug.	4-6 ft.
4-5	June-August	5-8 ft
6-7-8	May-July	6-8 ft.

Truly, year around beauty—the button-like golden flowers stud the bush all summer—the very dense, deep green "saw-tooth" foliage serves as an interesting background—in winter, the light green, twiggy stems are very decorative.



CRANBERRY BUSH

Zones	Blooms	Height
1-2-3	May-June	7-8 ft.
4-5	May	7-10 ft.
6-7-8	Mav	8-12 ft.

A bush that is particularly attractive when the beautiful dainty white blossoms are replaced by immense clusters of flaming scarlet berries so beautifully displayed on a background of deep green foliage.



TAMARIX

Zones	Blooms	Height
2-3	May-June	8-10 ft.
4-5	May	8-12 ft.
6-7-8	April-May	10-15 ft.

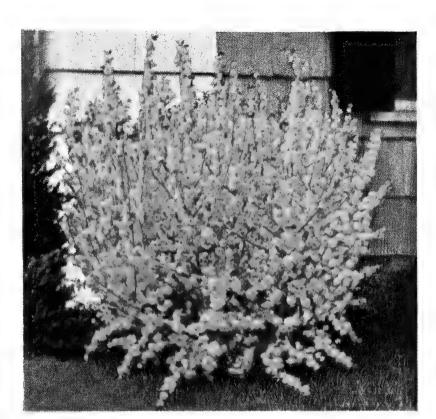
A sensation in leaf—a sensation in bloom. Its beautiful silvery blue-green, leather-like foliage envelops the entire plant all season. A delightful contrast is displayed during blossom time when the long, plumelike spikes of bright pink bloom appear aloft from the foliage.



ILEX CONVEXA BULLATA (Boxwood Holly)

Zones	Blooms	Height
3	Foliage remains	2 -2½ ft.
4-5	green	2 -2½ ft.
6-7-8	year around	$2\frac{1}{2}$ -3 ft.

This bushy low-growing plant is cloaked the year around in rich, glossy green, boxwood-like foliage, which actually hides the branches and twigs. Although it is a member of the Holly family, it neither flowers nor bears berries. It is definitely a foliage plant of the most unusual character.



PRUNUS TRILOBA (Bush Form)

Zones	Blooms	Height
2-3	June	5-6 ft.
4-5	April-May	5-6 ft.
6-7-8	April	5-7 ft.

Each branch is literally covered with very double, blush-pink blossoms, which remain all through the spring blossom time. It affords an interesting color variety in its foliage throughout the summer months. In the early part of the season, its leaves are a delicate, light green, changing to a rich deep green shade in the later months.



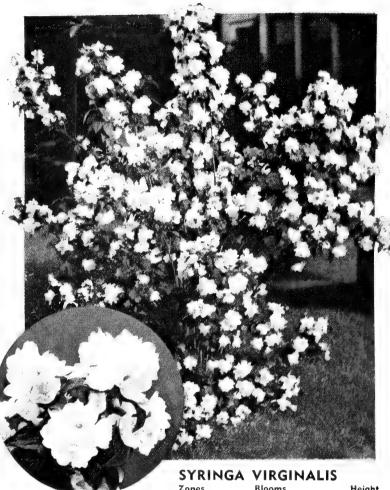
AZALEA MOLLIS (Not Evergreen)

Zones	Blooms	Height
3	June	2½-4 ft.
4-5	May	3 -4 ft.
6-7-8	April	3 -5 ft.

The color range in these plants is of innumerable shades of orange, flame, yellow and salmon-orange. It is really a showy plant—and a real aristocrat in flowering shrubs. Mollis succeeds equally well in sun or shade, and unlike most Azaleas it is quite tolerant of a lime soil. It's a beautiful sight wherever planted.

Classic Features In

LIKE CLASSICS IN BOOKS— BEAUTY MAKES THEM



 Zones
 Blooms
 Height

 1.2.3
 June
 4- 6 ft.

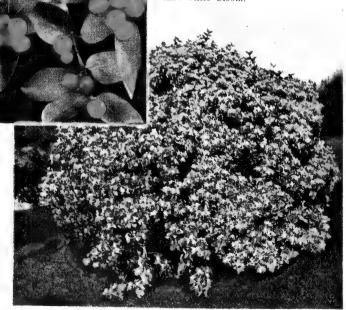
 45
 May-June
 5- 8 ft.

 6-7.8
 May-June
 6-10 ft.

May-June 5-8 ft.

8 May-June 6-10 ft.

Unbeatable for rich fragrance. It's distinctive in other ways, too. The branches are slender and erect, but during blossom time, bow gracefully to display the heavy load of beautiful 2-inch snow-white bloom.



HONEYSUCKLE, PINK TARTARIAN

 	THE PERSON NAMED IN	JIZIZI I
Zones	Blooms	Heigh
1-2-3	June	7- 8 ft
4-5	April-May	7-10 ft
6-7-8	April-May	8 12 f

A very showy, spreading shrub, ideal for tall, two story homes and heavy screen planting. The orange and red berries which follow the shell-pink blossoms and hang until late fall provide a banquet for birds.

Landscape Arrangements

PAINTINGS—BUILDINGS—FUNDAMENTALS FAVORITES THROUGH THE AGES



PRUNUS, NEWPORT (Bush Form)

Zones	Blooms	Height
1-2-3	June	6-8 ft.
4-5	April-May	6-10 ft.
6-7-8	April	8-12 ft.

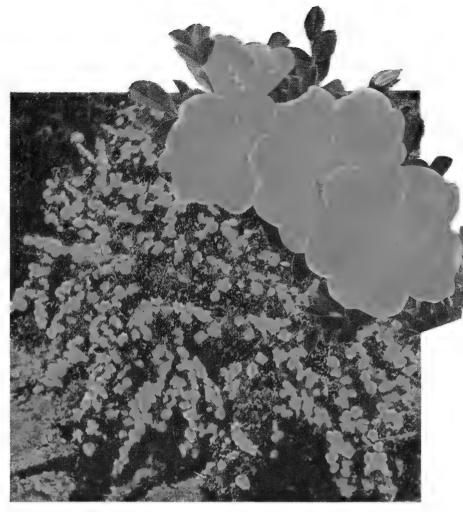
This plant presents a bush version of the colorful foliage of the Ruby Tree. It boasts a garnet-red foliage that appears in spring and continues through until the killing fall frosts. In early spring this brilliant red foliage is further enhanced by the appearance of dainty blossoms, that are pink in bud form, slowly turning to white as they develop into full bloom.



DEUTZIA LEMOINE

-///		
Zones	Blooms	Height
3	May-June	3-4 ft.
4-5	May	4-5 ft.
(70	Mari	16 f+

This semi-dwarf member of the Deutzia family develops into a very showy, broad, rounded bush. It is beautiful both in and out of bloom.



HUGONIS (Golden Rose of China)

Zones	Blooms	Height
1-2-3	June	4-6 ft.
4-5	May	5- 8 ft.
6-7-8	May	6-10 ft.

A very hardy shrub Rose with graceful, arching branches. The bright yellow blossoms are like immense Buttercups beautifully displayed against a background of dainty, dark green foliage.



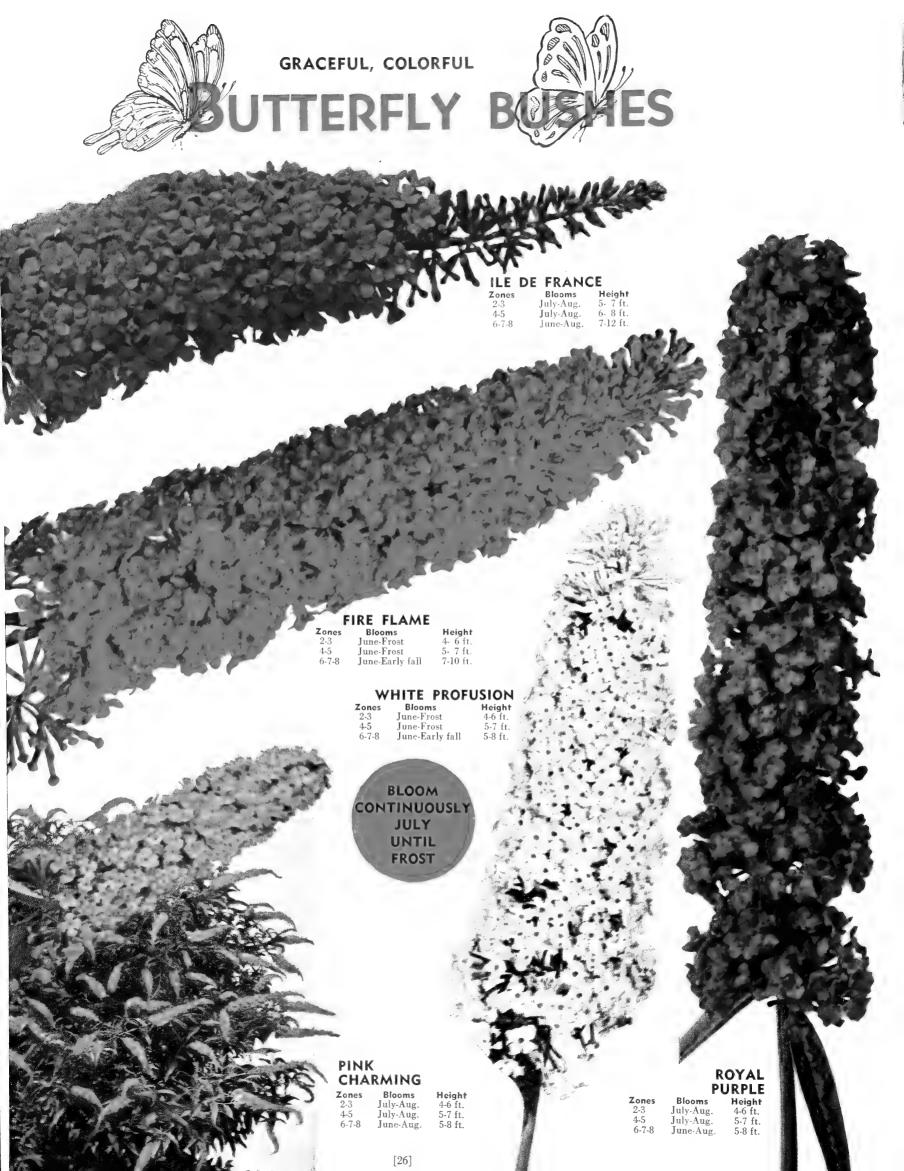
 Zones
 Blooms
 Height

 1.2-3
 Aug. to frost
 3-5 ft.

 4-5
 July to frost
 5-8 ft.

 6-7-8
 June to early fall
 6-10 ft.

This is the best known member of the Hydrangea family. It's showy—the large conical flower heads measure 12 to 18 inches long. In the "pink" stage it may be cut and dried for winter bouquets.





THE POPULAR ROSE OF SHARON

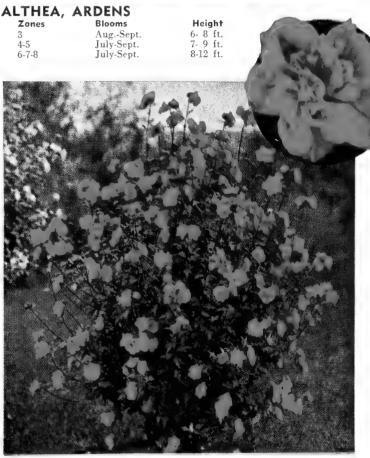
National Colors Althea Group

The Althea family are erect growing, fall flowering shrubs—stately and formal in shape. They are best known as the Rose of Sharon. When the landscape is void of other blooms, the Rose of Sharon is at its best.

ALL THREE One of each color) offered at a Special Group Price.

(See Price List)





ALTHEA, LUCY

Zones 3 4-5 6-7-8

Blooms Aug.-Sept. July-Sept. July-Sept.

Height 6- 8 ft. 7- 9 ft. 8-12 ft.



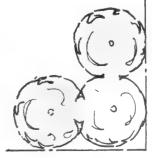
ALTHEA, JEANNE D'ARC

Zones Blooms 3 4-5 6-7-8 Aug.-Sept. July-Sept. July-Sept. Height 6-8 ft. 7-9 ft. 8-12 ft.

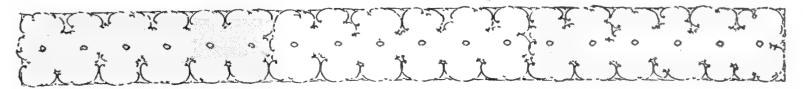


CORNER AND ENTRANCE PLANTING

NOTE.—For One-Story Homes Plant Only One at Corners of House



CORNER PLANTING



Our modern French Hybrids are a tribute to the skill of the horticulturist. Lilac has been retained, but a wider range of color, larger and more double blue season have been added. The modern F

Our modern French Hybrids are a tribute to the skill of the horticulturist. The old-time charm of the Lilac has been retained, but a wider range of color, larger and more double bloom, and a longer flowering season have been added. The modern French Hybrids are smaller in stature, growing to a height of only 6 to 8 ft. tall (about half the size of the old-fashioned Lilac bush), and hence are better adapted for use



A Modern Miracle in Beauty and Fragrance SOUVENIR

Zones 1-2-3 4-5

Blooms May-June May-June April-May

Height 8-10 ft.

He rolds sedered double florets are borne in huge, lead to be a role of this modern low-growing. Force, Hyard is filled to over-flowing with

Lilae-Time Is An American Eyword - An American Tradition

BEAUTIFUL OUT-OF-DOORS-IMPARTS AN INDIVIDUAL, SPICY FRAGRANCE WITHIN THE HOME VERY HARDY EVERYWHERE-DOES WELL IN ALL KINDS OF SOIL



New and Modern French Hybrid





OLD TIME CHARM
 LOVELY FRAGRANCE
 EYE FILLING BEAUTY

Huge Double

MARIE LE GRAYE

~ ! -		
Zones	Blooms	Height
1-2-3	May-June	6-8 ft.
4-5	May	7- 9 ft.
6	April-May	8-10 ft.

The best of the white French Hybrids. The immense finely shaped trusses of fully double flowers add sparkle to Decoration Day bouquets.

[30]



MARC MICHELLI

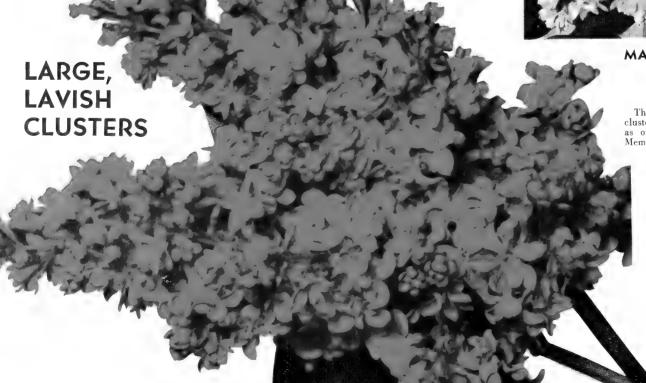
Zones	Blooms	Height
1-2-3	May-June	6-8 ft.
4-5	May	7- 9 ft.
6	April-May	8-10 ft.

The perfectly formed, richly fragrant flower clusters, borne on long slender stems, mark this as one of the finest cut flower varieties for Memorial Day.

CHAS. JOLY

Zones	Blooms	Height		
1-2-3	May-June	6-8 ft.		
4-5	May	7- 9 ft.		
6	April-May	8-10 ft.		

A richly decorative variety producing fascinating pyramidal clusters of very beautiful double flowers that are endowed with a most exotic lilac fragrance.



Flowering Shrubs FOR WARM

CLIMATES

The sale of all varieties pictured on pages 31, 32, 33, should be confined to the Zones specified after each variety, unless they are found to be growing successfully elsewhere.





Evergreen **Foliage** in most sections where planting is recommended



NANDINA DOMESTICA

(Heavenly Bamboo)

Blooms Zones May-June 5-6 ft. 5-7 ft. 6-7-8 May-June

A very decorative plant all year. Besides the huge A very decorative plant all year. Besides the huge panicles of white flowers displayed during blossom time, it creates its big show when covered by large clusters of bright red berries. In the fall and spring the foliage is tinged with flaming red.

Crape Myrtle

Crape Myrtle adds gaiety to the garden that cannot be duplicated during the hot, dry summer by any other flowering shrub or plant.

COTTON BALL

Zones Blooms Height

The lacy white flower clusters are a sight to behold. The height can be held as low as 6 ft. by pruning.

SCARLET GEM

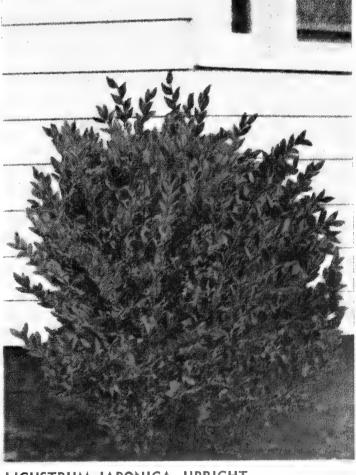
Blooms Height 6-7-8 June-frost 8-15 ft.

Huge clusters of watermelon-red flowers makes this a real "scarlet gem" in the landscape picture. The height can be held to as low as 6 ft. by pruning.

SOUTHERN BELLE

Zones Blooms Height June-frost 8-15 ft.

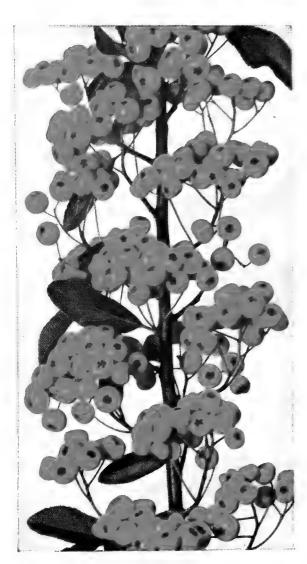
Lavish clusters of flesh-pink flowers cover the bush all season. The height can be held as low as 6 ft. by pruning.



LIGUSTRUM JAPONICA, UPRIGHT

Blooms Height Zones 6-8 ft. 6-8 ft. Anril March-April

A medium tall growing plant endowed with broad, rich, semi-evergreen foliage resembling that of the Lilac. During blossom time it displays beautiful loose sprays of dainty white flowers which are followed by jet-black berries.



Proven Varieties that are Best

A CHOICE SELECTION THAT

PYRACANTHA, FIRETHORN (Coccinea Lalandi)

 Zones
 Blooms
 Height

 4-5
 May
 4-6 ft.

 6-7-8
 May
 5-8 ft.

A most remarkable berried shrub that retains its foliage all winter in zones where planting is recommended. The attractive, tong trusses of pure white flowers are only a prelude to the big show. An abundance of brilliant orange-scarlet berries follow the bloom and the bush becomes a "mound of flame" with the effect lasting well into the winter.

Sales Restricted to the Following Territory

The varieties pictured and described are not usually hardy in all zones. Sales should be restricted to the zones specified under each variety.



GARDENIA FORTUNEI (Everblooming)

Zones

Blooms Everblooming Spring to fall Height 4-6 ft.

The deep, rich, glossy green of the foliage complements the pure white beauty of its wax-like blossoms—truly a beautiful thing to behold. This foliage maintains its dark green color the year around, except in a very severe winter. Should the leaves become damaged during a cold winter, it will start growing again with the coming of spring. The blossoms are everblooming—presenting a gorgeous spectacle throughout the growing season. The sweet perfume of the Gardenia Fortunei subtly fills the garden with its lovely fragrance.



BEAUTY BERRY (Callicarpa)

Zones	Blooms	Heigh		
4-5	August		3-4	f
6-7-8	July-Aug.		4-6	f

A rare ocmbination of beauty—thousands of closely set dainty pink flowers are followed in late September by masses of berries which last until mid-winter. An ideal "bouquet shrub"—flowers and berries fine for cutting.



JASMINE NUDIFLORA (Winter Jasmine)

ZonesBloomsHeight5March-April2-3 ft.6-7-8February-April2-4 ft.A dwarf, viny, rambling, fountain-like plant of Chinese origin.

The rich clear yellow blossoms carry the typical Jasmine fra-

for Warm Climates

ENJOYS AN ESTABLISHED REPUTATION



ABELIA, EVERBLOOMING

~			
Zones	Blooms	Height	
4-5	July-early fall	3-5 ft.	
6-7-8	June-early fall	4-6 ft.	

A faithful, all-season true garden aristocrat. The gorgeous clusters of delicate bell-shaped pink flushed flowers is a lovely sight through summer and fall. The glossy semi-evergreen foliage which takes on a lovely bronze tone in the fall adds to its year-around charm. May be trimmed to any height desired for a tight flowering hedge.

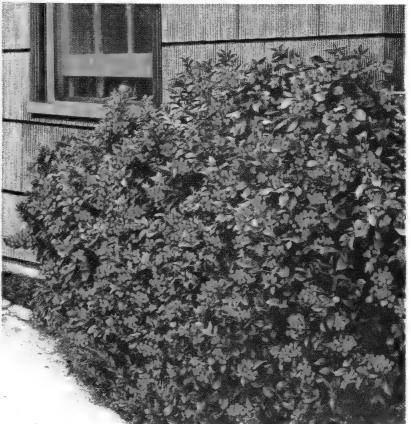




AMOOR RIVER PRIVET, SOUTH

Zones	Blooms	Height
6-7-8	(Smoke resistant,	(Can be held to any heig
	semi-evergreen foliage)	desired by trimming. W
		grow up to 10 ft)

The hand-one waxy green leaves stay on this bushy, compact plant all year long. The large clusters of pure white flowers are followed by purplish black berries. Its fine flowering qualities and the berries which hang all winter make this "one of the finest" for land-cape planting in the South.



EUONYMUS PATENS

Zones	Blooms	Height
4-5	June	1-6 ft
6-7-8	June	5-8 ft.

A broad, spreading shrub clothed in rich bright green foliage that remains on the plant the year around. It's a plant that blends well with established Evergreen plantings. The abundance of richly colored orange and red berries add to its attractiveness.

LIGUSTRUM LUCIDUM COMPACTUM

7 B		Old Collin Viel on	
	Zones	Blooms	Height
	5	July-August	-1-() It.
	6.7.8	Inly Angust	5.8 ft.

The handsome waxy green leaves stay on this bushy, compact plant all year long. Its fine flowering qualities and the berries which hang all winter make this "one of the finest" for landscape in the South. Grows exceptionally well in partial shade, full sun and dry places.

The FLORIBUNDAS



CAVALCADE (Plant Patent Applied For)

Color: blending of carmine-crimson, orange-yellow and silvery pink shades. Size: Hybrid-Tealike buds, open to double, 2½- to 3-inch blooms. Height: Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft. Fragrance: rich fruity Raspberry-like.

Cavalcade is probably the most spectacular hi-colored Floribunda. Its glowing shades contrast vividly yet blend together beautifully. It must be seen to be appreciated. It is a Boskoop Holland creation. It was brought to America by L. P. Akenhead, our Managing Director of Plant Production. Exclusive propagation rights were purchased from the creator in Holland.

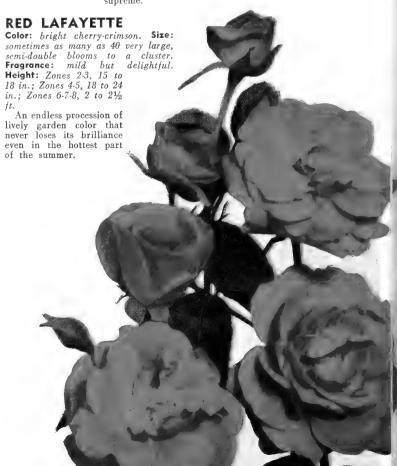


ROSE ELFE

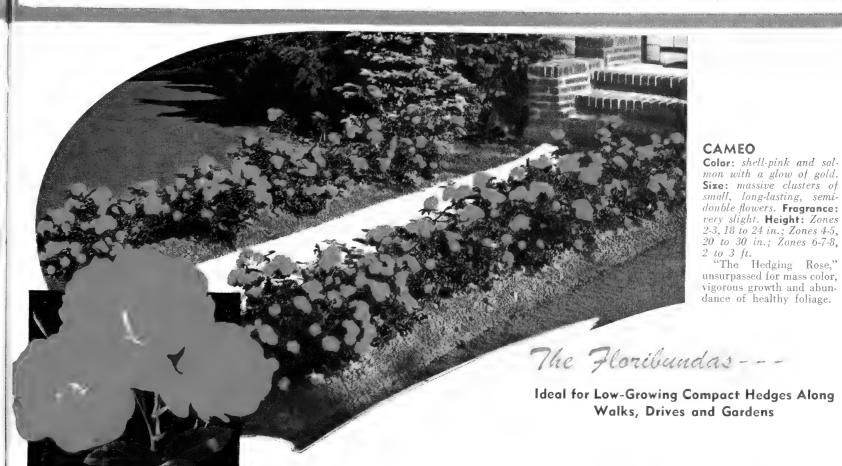
Color: silvery rose-pink. Size: long-stemmed, graceful clusters of dainty, very double, 2-inch flowers. Fragrance: very mild. Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones

0-7-8, 2 to 3 ft.

The perfectly formed miniature buds open into perfect flowers like standard garden Roses. The plant is almost smothered with bloom during the entire season. It's a bouquet rose "supreme."



A New Family of All-purpose Everblooming Roses



The Floribundas-

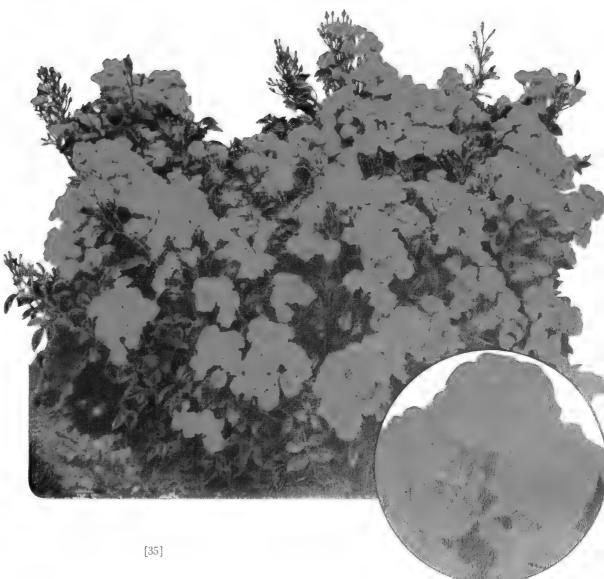
Indispensable as Facer Plants in Foundation and Border Landscape Plantings

LADY READING

Color: intense, sparkling red. Size: huge, branching clusters of medium large, wavy petaled flowers. Fragrance: dainty. Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

A bushy variety, literally drenched with bloom all season. Each branching flower cluster is a bougust within itself

is a bouquet within itself.





ELSE POULSEN

ELSE POULSEN
Color: bright, lasting
rose-pink. Size: great
clusters of medium to
large, semi-double, open
flowers are borne on
long cutting stems. Fragrance: mild but delightful. Height: Zones
2-3, 2½ to 3 ft.; Zones
4-5, 3 to 4 ft.; Zones
6-7-8, 3 to 4 ft.
An erect, thrifty bush
that is ideal to use in

that is ideal to use in combination with flowering shrubs in foundation and border plantings.

FLORADORA

Color: an unusual and enticing shade of brilentiting shade of orti-liant cinnabar-red touched with scarlet and geranium. Size: large, double (50-55 petals), generally produces one on a stem.

Fragrance: slight but sweet. Height: Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft.

An unceasingly spectacular and colorful variety. The buds of dazzling pinkish orange are exquisitely formed and make handsome table arrangements and bouterpines

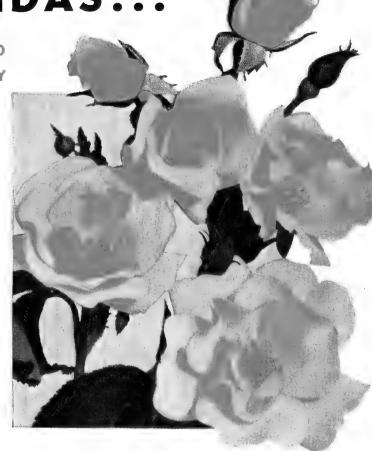
A GRILLE

(Plant Pat. No. 475) Color: brilliant scarlet-crimson. Size: let-crimson. Size:
long-stemmed clusters of very large,
double flowers. Fragrance: slight but
delightful. Height:
Zones 2-3, 18 to 24
in.; Zones 4-5, 20 to
30 in.; Zones 6-7-8,
2 to 3 ft.
Uncessingly spec-

2 to 3 ft.

Unceasingly spectacular and colorful—never out of bloom.

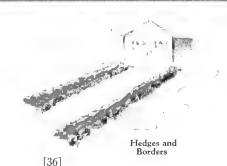
A large flowering, double Rose which quickens the pulse and warms the heart with its lively crimson color. son color.

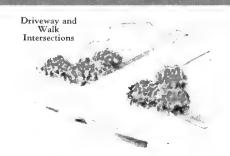




A Few of the Many Uses for Floribunda Roses











PERLE D'OR

Color: soft salmon-pink. Size: artistic sprays of exquisite miniature "sweetheart"-type buds, open into very dainty full

miniature "sweetheart -type ouas, open thio very dainly fait flowers. Fragrance: intense fruity. Height: Zones 2-3, 10 to 12 in.; Zones 4-5, 12 to 15 in.; Zones 6-7-8, 12 to 18 in.

The daintiest Rose imaginable. The exquisite little buds are the "man's choice" for a buttonhole flower. And it's unbeatable for table arrangements. A rich fragrance is the final extension touch final satisfying touch.

BABY CHATEAU

Color: a real dark velvety red shaded garnet. Size: large, very double blooms are borne in huge dense clusters.
Fragrance: rich exotic. Height: Zones 2-3, 18 to 24 in.;
Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

The rich color makes a magnificent mass display when planted alone or in combination with the white Dagmar

BLOOM CONTINUOUSLY IN ALL WEATHER - ALL SUMMER LONG



GRUSS AN AACHEN

Color: a soft tone of orange-salmon with white at the edges. Size: spraylike clusters of large (up to 3¼-inch) fully double blooms. Frogrance: appealing but not heavy. Height: Zones 2-3, 10 to 15 in.; Zones 4-5, 15 to 18 in.; Zones 6-7-8, 18 to 24 in. A genuine all-purpose Rose. It's at home in the shrub and evergreen border, very effective for mass planting and it makes a most colorful low flowering hedge. It's always in bloom: the flowers are long-lasting, and it's blessed with a rich, winsome color.







The name describes it. Each colorful silky petal is delightfully crinkled and fluted along the edges into a "permanent wave." And the flowers stay crisp and

fresh in all kinds of weather.







THE FLORIBUNDAS

"The Spice and Dessert in a Modern Landscape Planting"

(Blaze Everblooming Climbing Rose on Porch)

Color: dark, non-fading velvety crimson. Size: huge globular clusters of medium-large, double flowers. Fragrance: slight but sweet. Height: Zones 1-2, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

Another top-notch Floribunda creation from Holland. It's extremely bushy, a most profuse bloomer and is noted for its non-fading rich color.





PINOCCHIO

(Plant Patent No. 484)

Color: rich salmon, flushed with gold changing to soft pink. Size: great clusters of exquisite pointed buds, opening into miniature "Tea Roses," 1½ inches across. Fra-grance: exotic, fruity. Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

The miniature Tea Rose sensation. The ever-changing pageant of color, the great clusters of charming dainty "Sweetheart-Type" Roses shaped exactly like Hybrid Tea Roses, and the delightful fruity wild Rose fragrance combine to make Pinocchio the most intriguing of Floribunda Rose creations.

ing of Floribunda Rose creations. The daintily modeled, long-lasting buds are perfect for boutonnieres, corsages, and bouquet arrangements.



KATHARINA ZEIMET

Color: pure white. Size: huge clusters of medium large, double flowers. Fragrance: sweet, elusive. Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

A natural choice to accent and blend other colors in a foundation or border planting. In full bloom the bushy plants are like immaculately white "drifts" of new-fallen snow.



EVERBLOOMING

Climbing Roses

- · Large Flowering
 - · Bloom Profusely
- · Luxuriant Foliage
 - · Extremely Hardy

VAN FLEET, JR. (Everblooming)

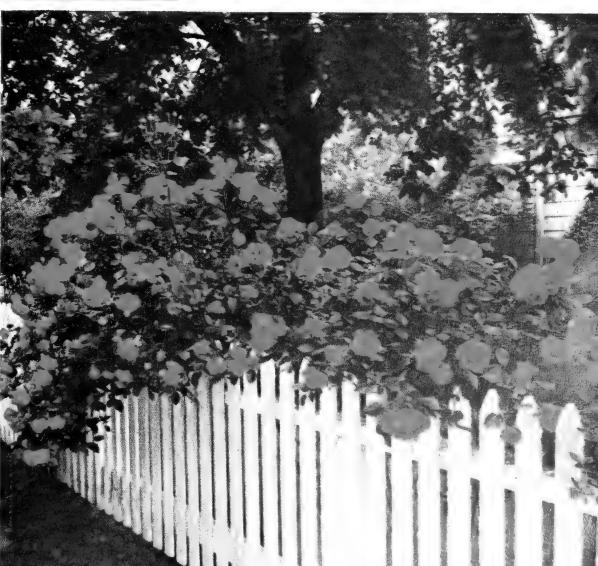
Color: dainty blush-pink. Size: pointed buds open to large, fully double blossoms supported by long cutting stems. Fragrance: delicate, yet rich and enticing. Height: 15 to 20 feet.

An offspring of the world-famous Dr. W. Van Fleet, one of the finest of the old hardy Climbing Roses. Van Fleet, Jr., like its parent, has tremendous vigor. All summer long it produces long-stemmed flowers that have all the richness of the best the greenhouse can produce. An Everblooming Climbing Rose of really high quality and abundant bloom.

BLAZE (Everblooming Paul's Scarlet)

Color: a non-fading blazing scarlet. Size: large clusters of 2 to 3-inch, cup-shaped flowers. Fragrance: mild but enjoyable. Height: 10 to 12 feet or more.

A blazing pillar of red. The most spectac ular of Climbing Roses. Very generous in its display of flowers in June and its continuous show of bloom during the entire season. Blaze does not require pampering, It grows luxuriantly. Its brilliant pillar of glowing red is in complete harmony with any landscape planting.



LARGE FLOWERING

Climbing

Smart for Landscaping

FOR ARBORS, TRELLISES,
 PORCHES, FENCES, OR FOR
 SIDE OF HOUSE AND GARAGE

- Beautiful in the bud.
- Long stems especially adapted for cutting.
- Vigorous, hardy, they thrive most anywhere.
- Resistant to insects and disease.
- Provide the "shady spot" on porch and lawn.

DOUBLOONS (Plant Patent 152)

Color: vibrant yellow. Sixe: mammoth, perfectly formed 4-inch blooms are borne on long cutting stems in generous clusters. Fragrance: spicy and clean. Height: 12 feet and more.

A descendent of our own American wild Prairie Rose. It is very hardy and vigorous, and thrives in most any soil. During June it is literally covered with buds and blooms, and usually repeats in late summer.

CLIMBING ROSES

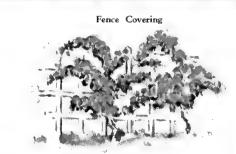
ADD HEIGHT AND

DISTINCTION TO

THE LANDSCAPE







Roses

DR. J. H. NICOLAS (Potent No. 457)

Color: entrancing deep rose-pink. Sixe: unbelievably large—5 to 6 inches across—with 50 fine-textured petals, borne individually on long cutting stems just like garden Roses. Fragrance: rich, lovely and enduring. Height: 8 to 10 feet or more.

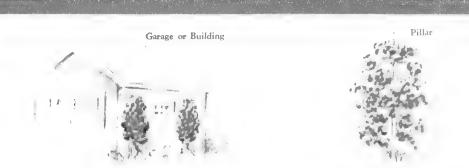
It would be difficult, if not impossible, to exaggerate the merits of Dr. J. H. Nicolas. It's the "Bouquet Climber" from which you can pick long-stemmed, richly fragrant buds and full blooms, just as you do your garden Roses. And it's in bloom constantly.



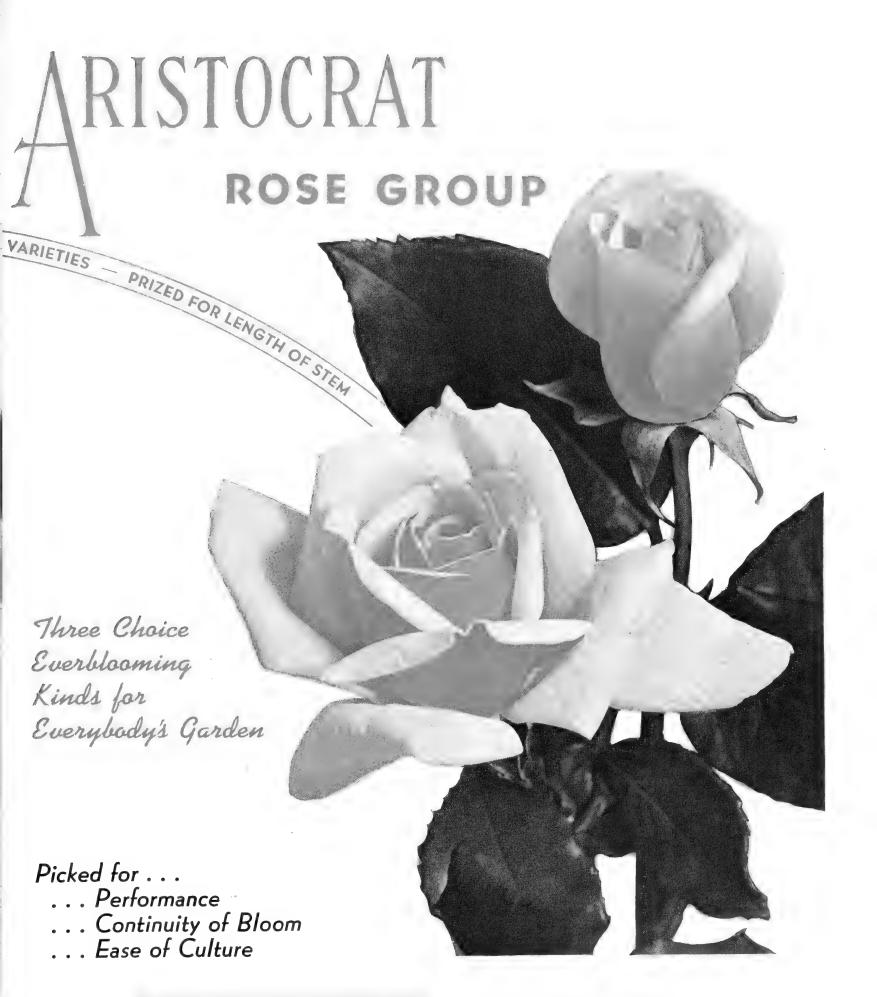


PROSPERITY (Everblooming)
Color: pure white, flushed at the base with apple-blossom-pink. Size: great clusters of large, well-formed, full-petaled flowers. Frogrance: appealing old rose. Height: 6 to 8 feet or more.

Prosperity is a Climbing Rose that can be enjoyed from the day the first buds burst into bloom in June on through the summer until the last blooms are picked just before the heavy fall frosts. It's hardy, it's disease resistant. What more could you ask?







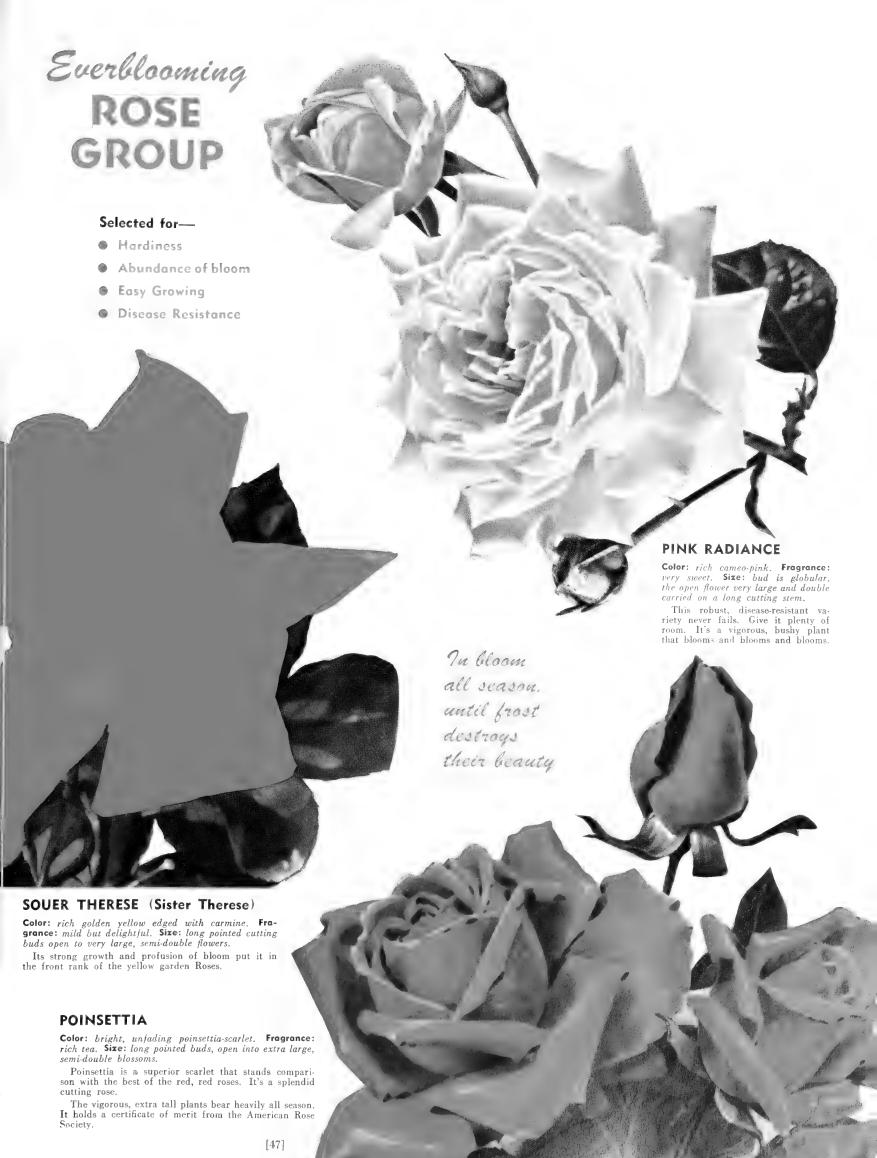
THESE THREE ARISTOCRATS OFFERED AT A SPECIAL GROUP PRICE (SEE PRICE LIST)

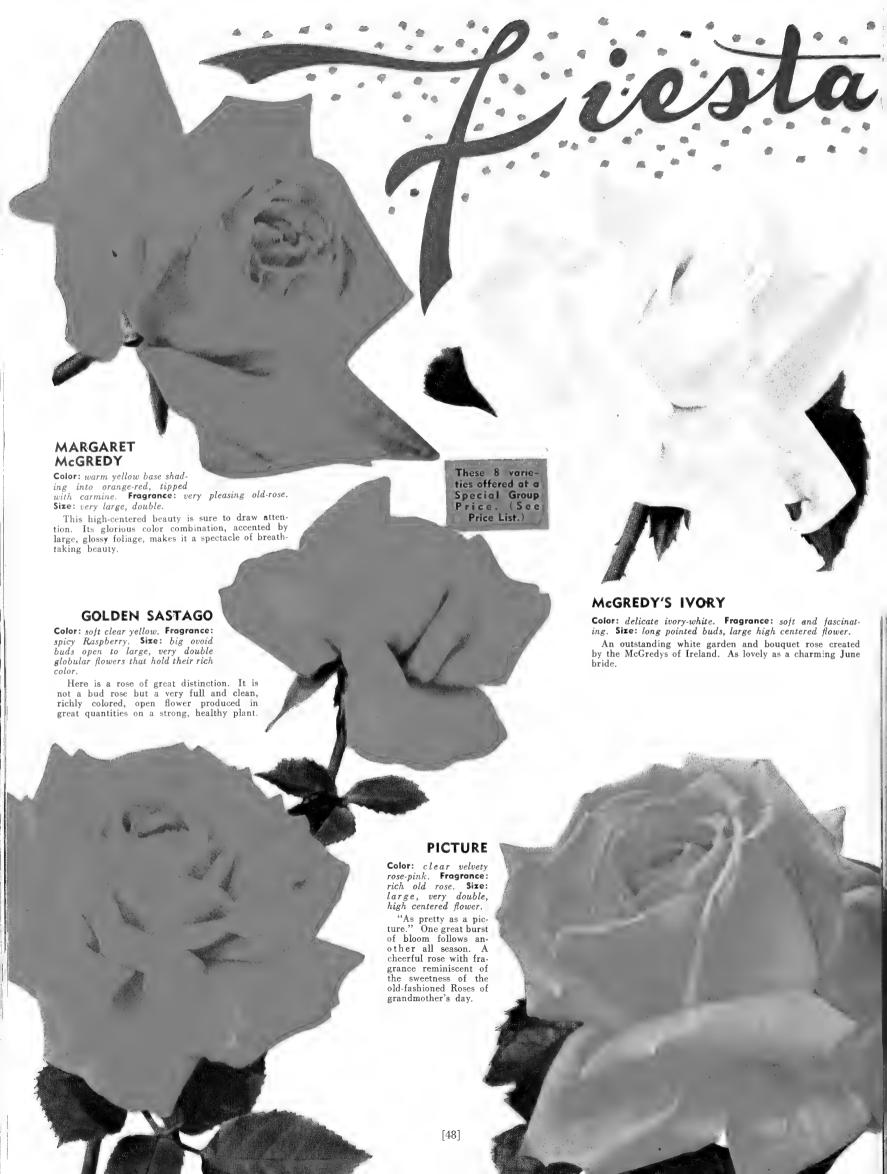
EDITH NELLIE PERKINS

Color: rosy carmine in the bud, changing to salmon-pink overlaid with gold. Fragrance: rich, subtle. Size: long, pointed buds, supported by strong cutting stems, open to medium-large high-centered, perfectly formed flowers.

For beauty, fragrance and great abundance of bloom, it can best be described as a glorified Countess Vandal with a dash of President Herbert Hoover coloring. It has earned high rank in Rosedom.











E. G. HILL

Color: dazzling scarlet, shading to deeper pure red, but never showing purple.

Fragrance: rich old rose. Size: extremely large, the "biggest" show in the garden.

A Tree Rose Aristocrat bearing a streamlined pointed bud that opens into an immense bloom. A persistent bloomer that will furnish a colorful accent to the rose garden at "eye-level" height.



Enchanting 7ree

ARISTOCRAT

There is a place for Tree Roses in the landscape planning for the small home and large estate. Tree Roses are everblooming just like your garden Roses.



COPPER BEAUTY (Condesa de Sastago)

Color: rich raspberry-red and coppery yellow. Fragrance: pronounced fruity. Size: large ovoid buds unfold into distinctive, very large double flowers.

A two-toned Spanish Rose of great distinction. It's a continual movie of changing color from the bud stage until the last patient fall.

last petals fall. A spectacular sight at eye-level height.



Roses

WORLD ROSE

Tree Roses create a breathtaking panorama of eye-level beauty from June until late fall.



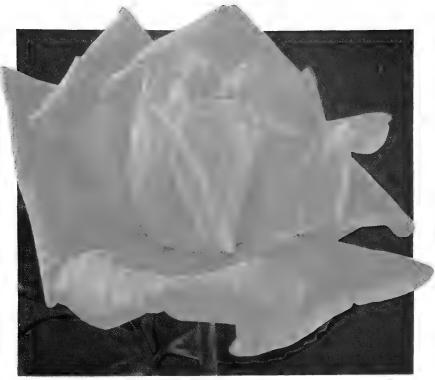
J. OTTO THILOW

Color: rich glowing rose-pink. Fragrance: mild but pleasant. Size: beautifully formed pointed bud, large, double, high-centered flower.

A vigorous hardy prolific grower that reigns in eyefilling splendor all summer long. One of the best varieties for Tree Rose culture.

TREE ROSES

- note of dignity to the den path, 5 to 6 feet

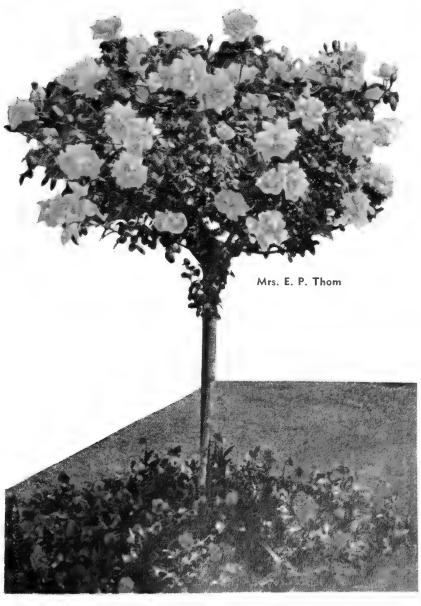


MRS. E. P. THOM

Color: clear, deep canary-yellow. Fragrance: extremely rich. Size: bud long

and pointed; flower large, well-formed, very double.

A superior yellow rose for Tree Rose culture. It forms a vigorous bush head that is a dependable free bloomer all season. Bouquets galore can be cut from June until frost.



GROOTENDORST

"The Tarzan of Rosedom"
GROWS APPROXIMATELY 4 FEET TALL

- DEFIES ALL HARDSHIPS—SEVERE WIN-TERS, DROUGHT, SOIL CONDITIONS
- REWARDS WITH LUXURIANT GROWTH AND CONTINUOUS ABUNDANT BLOOM
- EXCELLENT FOR MEDIUM HIGH HEDGES, BACKGROUNDS, BORDERS
- GROWS TO A RIPE OLD AGE WITHOUT APPARENT LOSS OF VIGOR



GROOTENDORST, SCARLET

Color: bright Carnation-red. Fragrance: mild old rose. Size: generous clusters of small, very double flowers with edges serrated like a Carnation.

The very useful Grootendorst family is best described as a group of Shrub Roses which belong in every landscape planting where a group of colorful shrubs of moderate height (up to 4 feet) and brilliant continuous colors are needed.

The Grootendorsts are double hybrids developed to the height of perfection in the Rosa Rugosa Shrub Rose class. They endure cold, heat, and dryness very well, and even the poor soil and salt air of the seaside.

They bloom generously all season. The rich oldrose fragrance, the lively color, and the healthy, rough, and wrinkled foliage combine to make the Grootendorst Roses an integral part of well-planned landscaping.



Color: soft rose-pink. Fragrance: mild old rose. Size: generous clusters of small, very double flowers with edges serrated like a Carnation.





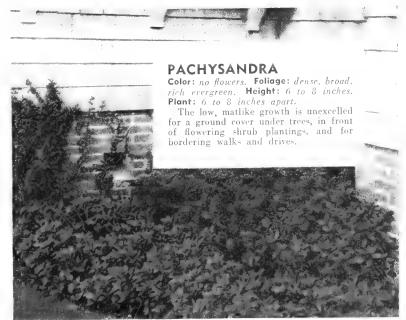
EVERGREEN Ground and Zoundation Covers

A LUXURIANT, NATURAL CARPET OF GREEN FOR SHADY PLACES AND OTHER LOCATIONS WHERE GRASS WILL NOT GROW

BOWLE'S EVERBLOOMING PERIWINKLE (Vinca Minor)

Color: large, rich deep blue.
Blooms: all season. Foliage:
glossy green all year. Does
not rust or turn brown.
Height: 6 inches.

The foliage stays on the plant all year, forming lovely year-around evergreen carpet for planting under trees or in



MAGIC CARPET PLANT

(Euonymus Acutus)

Color: no flowers. Foliage: smooth, pointed, glossy green. Height: 10 to 12 inches.
Plant: 12 to 18 inches apart.

A fast growing, spreading ground cover plant that thrives in full sun, semishade or deep shade.

IVY, ENGLISH Color: no flowers. Foliage: large, shiny, stays green all year. Height: 8 to 10 inches. Plant: 2 to 2½ feet apart.

Forms a dense "evergreen" covering for steep slopes and banks. The ideal ground cover for very shady places.

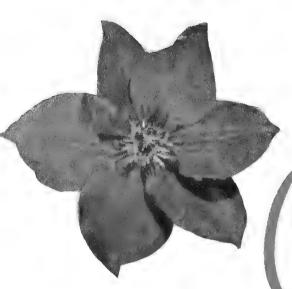




PHLOX SUBULATA ROSEA

Color: masses of bright pink. Blooms: May and June. Folioge: finely cut mosslike evergreen. Height: 3 to 4 inches. Plant: 8 inches apart.

An invaluable plant for the border, in the rockery and for carpeting the ground in sunny locations. (Caution: Never plant in full shade.)



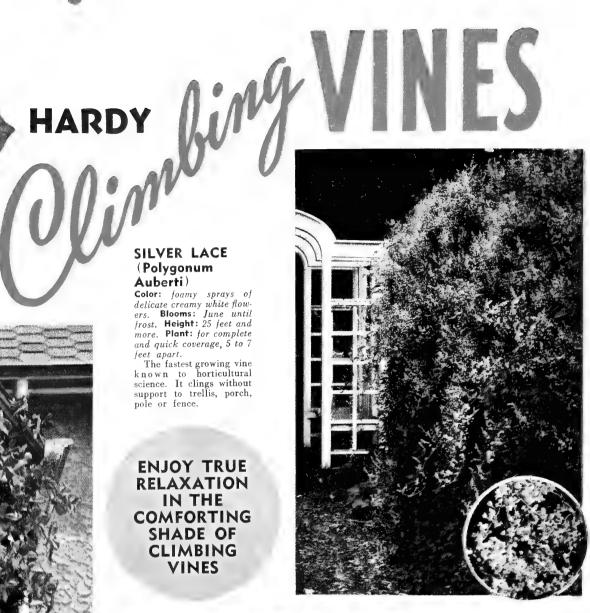
(Polygonum Auberti)

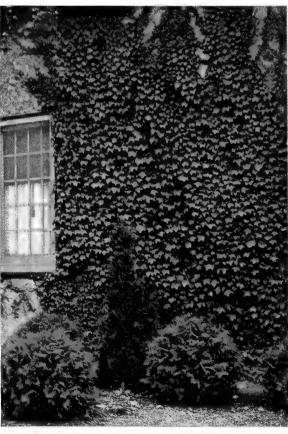
Color: foamy sprays of delicate creamy white flowers. Blooms: June until frost. Height: 25 feet and more. Plant: for complete and quick coverage, 5 to 7

and quek coverage, o to refeet apart.

The fastest growing vine known to horticultural science. It clings without support to trellis, porch, pole or fence.

ENJOY TRUE RELAXATION IN THE COMFORTING SHADE OF CLIMBING VINES





IVY, BOSTON (Ampelopsis Veitchii)

Color: White, bloom is sparse.

Blooms: May-June. Height: 30
to 40 feet. Plant: for dense coverage 3 to 5 feet apart.

One of the best known vines

One of the best known vines for covering smooth or rough brick, stone or wooden walls. The "suction cups" on the end of each twig make it cling to anything. The deep-green palmlike foliage takes on beautiful autumn tints before falling.

GIANT CLIMBING VIOLET (Clematis Jackmani)

Color: brilliant purple-blue. Blooms: June and intermittently into September. Height: 10 feet and more. Plant: for mass coverage, 2 to 3 feet apart.

One of the showiest vines for covering trellises, arbors, pergolas and old tree stumps. The long-lasting flowers make very unique floral arrangements.

NATURE'S BEAUTIFUL DRAPERIES

For Shade, Screening and Beautifying Walls, Porches, Pergolas and Fences • • • •

HONEYSUCKLE, HALL'S JAPAN

Color: rich yellow, trumpet-shaped flowers. Blooms: June through September. Height: 10 to 15 feet. Plant: for solid mass coverage, 3 to 5 feet apart.

Outstanding for length of blooming season, delicate fragrance, and rapid growth.





WISTERIA, PURPLE

Color: large, compact clusters of royal purple flowers. Blooms: late April—early May. Height: 20 to 30 feet. Plant: for mass coverage 4 to 7 feet apart.

"Queen of the Vines" for unique, yet natural beauty on porches, trellises, fences, arbors. It's a clean vine —extremely fragrant—a natural for porch screening.



IVY, ENGLISH (Evergreen)

Color: no flowers—noted for its glossy "Evergreen" foliage. Height: 10 to 30 feet. Plant: for mass effect, 2 to 3 feet apart.

Ugly bareness becomes a spot of beauty when buildings of stone, concrete or stucco, and "hard-to-cover" slopes are covered with its dense, glossy "Evergreen" foliage

FORMAL and INFORMAL Hedges



BARBERRY THUNBERGI

Color: bloom insignificant. Foliage: glossy green changing to rich crimson tones in the fall. Height: 3 to 4 feet. Plant: 2 to 3 feet apart.

Where a shrub is preferred to a vine, Barberry is best. The strong, fibrous root system binds the earth together, preventing erosion. The beautiful foliage and bright red berries in the fall turn a barren bank into a spot of beauty.



DWARF BLUE-LEAF ARCTIC WILLOW

Foliage: soft gray-blue-green. Height: 18 to 30 inches. Plant: 8 inches apart.

Discovered north of the Arctic Circle, this very dwarf, yet bushy hedge plant will withstand the lowest temperatures and will grow and thrive in wet and heavy soil.



PRIVET, CALIFORNIA

Foliage: dark, glossy green. Height: can be trimmed to any height desired. For untrimmed screen grows up to 10 feet tall. Plant: single row, I foot apart. Double row, dense, 1 foot between rows and 18 inches apart in the row and staggered.

The hedge plant that can be trimmed to any shape or height desired. The foliage "stays on the year-around" in territory south of Philadelphia. (Note: Should not be sold in Zones 1, 2.)



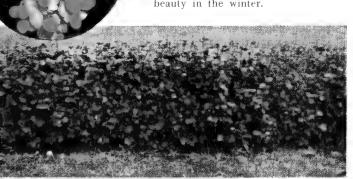
GREEN or COLORFUL—WITH FLOWERS or BERRIES A Choice to Suit Individual Preference or Environment Requirements

IMPROVED EVERGREEN BITTERSWEET (Bigleaf Wintercreeper)

Color: inconspicuous white—orange-red berries. Blooms: May, followed by berries. Height: 2 to 4 feet.

This compact, low-growing, bushy

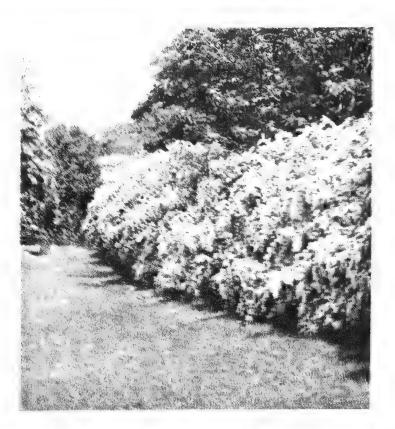
plant is a mass of rich evergreen foliage all year long. The colorful, bright, orange-red berries add to its novel beauty in the winter.



SPIREA VAN HOUTTE

(A Flowering Hedge Plant) Color: brilliant white. Blooms: May-June. Foliage: fine,

maidenhair. Height: 4 to 6 feet. Plant: 2 to 3 feet apart.
One of the best for a flowering hedge. Graceful arching branches. Forms a dense barrier for screening unsightly views.



PRIVET, AMOOR RIVER NORTH

Foliage: clean light green. Height: can be trimmed to any height desired. For untrimmed screen grows up to 10 feet tall. Plant: single row, I foot apart.
Double row, dense, I foot between rows and 18 inches apart in the row and staggered.

A very hardy hedge plant from Eastern Siberia. The very compact, low branching growth insures a beautiful hedge.





ETERNAL FLAME (Red-Leaved Barberry)

Foliage: rich sun-resistant bronze-red becoming more brilliant as the season advances. Height: 2 to 3 feet. Plant: 18 inches apart.

The "bright spot" all year in every landscape planting. The colorful foliage is followed by myriads of bright red berries which last all winter.

DECORATIVE FLOWERING

Lawn Trees **IMPRESSIVE** FOLIAGE and FLOWER

FLAMINGO DOUBLE RED FLOWERING PEACH

FOR SPRING PLANTING ONLY

Color: rich double crimson. Blooms: during Peach blossom-time. Foliage: clean, rich dark green. Height: 8 to 10 feet.

During Peach blossom-time, Flamingo highlights the lawn, garden or border like a ball of fire. It creates new and ex-citing interest in any landscape.

WILLOW, WILLOW, NIOBE WEEPING Color: no bloom. Foliage: narrow, light green like the Babylonica. Height: 30 to 40 feet. All the grace and charm of the Willow family, with the added beauty of its pendent golden branches. It is often called the "Golden Weeping Willow" or "Yellow Bark Willow."



MOUNTAIN ASH, EUROPEAN (Sorbus Aucuparia)

Color: large clusters of pure white flowers. Orange-crimson berries in fall. Blooms:

May-June. Folioge: fernlike and heavily veined. Height: 15 to 20 feet.

A compact, low-growing lawn tree whose ornamental beauty is intensified in the autumn when it is brilliantly garbed in generous clusters of orange-red berries.



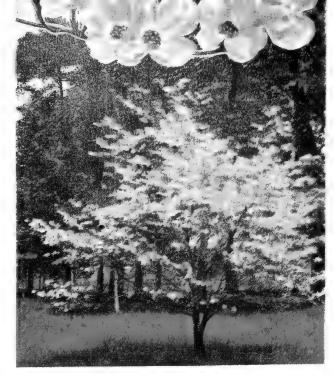


PRUNUS TRILOBA (Double Flowering Plum)

Color: fully double quilled bright pink. Blooms: early spring before leaves appear. Foliage: light green changing to deep green. Holds its rich, deep color later than average tree. Height: 5 to 6 feet.

During blossom time

During blossom-time every twig and branch are completely hidden by the delightful flowers. It's one of those real small trees that fits in most anywhere.



DOGWOOD, RED FLOWERING (Cornus Florida Rubra)

Color: dainty rose-pink, suffused with bright red. Blooms: early spring. Foliage: glossy-green changing to crimson and scarlet in the fall. Height: up to 20 feet.

A deservedly popular lawn tree for year 'round beauty. In the winter the twigs hold a multitude of buds enclosed in four scales like the husk of a hickory nut. All the delicate tints the artist delights in painting are found in these buds and twigs that bear them. Come spring it is clothed in colorful bloom; followed in midsummer by scarlet berries. The ever-changing foliage, always bright and colorful, is accented by the bark, checkered like alligator skin.



FRINGE, PURPLE (Smoke Tree)

Color: foamy sprays of purplish flowers. Blooms: mid-July to October. Folioge: thick and dark green like the Magnolia. Height: 8 to 10 feet.

It is the most elegant of lawn trees during mid-summer when the veil of bloom resembles dense clouds of richly colored smoke.

GOLDEN CHAIN TREE (Laburnum Vossi)

Color: long, pendulous, 18 to 24-inch clusters of bright yellow, Sweet-Pea-like blossoms. Silky seed pods follow. Blooms: May-June. Foliage: clover-like, silky, resembling a hand with fingers outstretched. Height: 20 to 25 feet.

A gem of rare surprises. Even the bark is very ornamental and interesting, a bright green in early spring, almost bluish in mid-summer and a handsome, rich deep green in autumn. Because it is an erect grower, it is adapted to planting in a small lawn space.



ORNAMENTAL LAWN TREES -



RUBY TREE (Prunus Pissardi)

Color: dainty rosy pink. Blooms: May. Folioge: deep bronze-purple. Height: 8 to 10 feet.

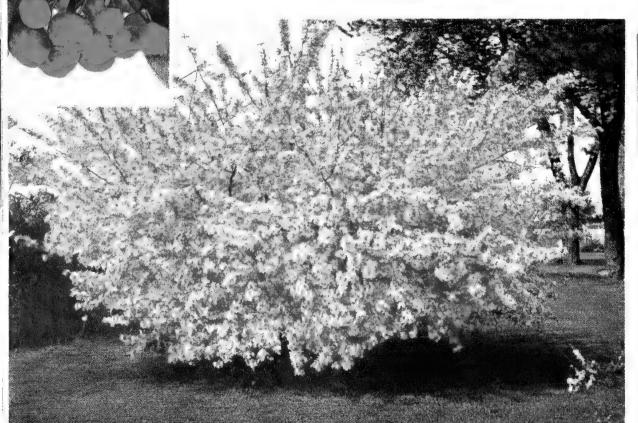
It holds its rich deep color all season. It's fine for contrast and helps add variety and color to the landscape setting.



MAGNOLIA SOULANGEANA

Color: sweet-scented, broadly cupped, pinkish white flowers as large as saucers. Blooms: early spring before leaves appear. Folioge: large, glossy and leathery. Height: 15 feet.

A flowering lawn tree for those who appreciate the unusual. It's the "big show" in bloom and in leaf. One will dominate the landscape.



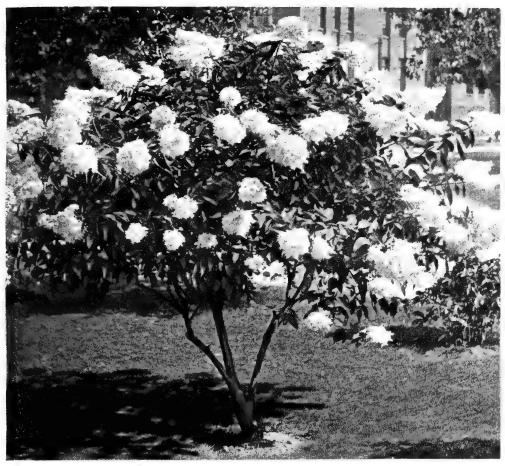
A CHOICE TO FILL ANY NEED OR DESIRE

ORIENTAL JEWEL TREE (Malus Floribunda)

Color: deep coral-red buds open into delicate pink flowers. Blooms: early spring. Foliage: bronzy red in spring changing to a rich apple-green. Height: 10 to 20 feet.

Unequalled in profusion of bloom, which is followed by an abundance of yellowish green fruit relished by the birds. Because of its restricted growth it never becomes too large and clumsy for even the smallest lawn space.

Admired Landmarks OF THE HOME



HYDRANGEA TREE

Color: large pyramidal trusses of snow-white blooms, changing to luminous pink. Blooms: August through fall. Folioge: yellow-green, changing to bright green. Height: 4 to 6 feet.

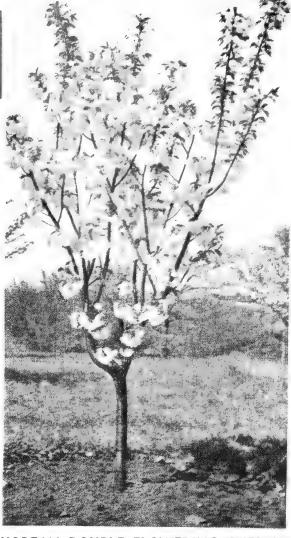
It's the big "Fall Flower Show." The huge flower trusses often measuring a foot in length and 6 inches wide, may be cut in the "pink stage" for permanent winter bouquets.

EACH SELECTED FOR ITS COLOR, SEASON OF BLOOM, SHAPE AND HEIGHT

KOREAN WEEPING CHERRY For Spring Planting Only

Color: showy clusters of dainty rose-pink. Blooms: early spring before leaves appear. Folioge: resembles the Cherry leaf. Height: 6 feet.

The drooping branches form a graceful, fountain-like head which is most unique when covered with its showy clusters of dainty bloom in early spring.



KOREAN DOUBLE FLOWERING CHERRY

Color: the flowers form a foamy mass of deep rosy pink. **Blooms:** April-May. **Foliage:** resembles the Cherry leaf. **Height:** 15 feet.

The harbinger of spring. The tree is not only a source of great admiration on the lawn, but the branches are beautiful for indoor decorations.



Unmatched Magnificence Magnificence

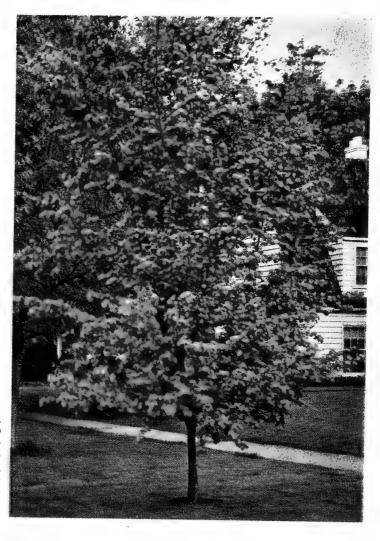
Trees of
Distinction
add Quality to
Your Landscape
Planting



HAWTHORN, PAUL'S SCARLET

Color: brilliant, double, rosy red. Blooms: May-June. Foliage: deep green, broad, 3 to 5 lobes and severely toothed. Height: 15 to 20 feet.

Sometimes called the English Haw, a real aristocrat. It's a medium, low-growing tree with spreading branches especially well suited for the small home grounds.



CHINESE BEAUTY TREE (Malus Hopa)

Color: deliciously fragrant bright pink. Blooms: early spring. Foliage: rich maroon apple-like foliage in spring changing to dark green. Height: 2 feet.

Rare beauty in bloom, foliage and fruit. From midsummer till frost the bright clusters of small red Crab Apples gleam along the branches. It's hardy—it's easy to grow.



TREES Good Outdoor Living

THE CROWNING TOUCH TO YOUR LANDSCAPE



NORWAY MAPLE

Foliage: broad, three-lobed, rich green on both sides, aglow with brilliant color in autumn. Height: 30 to 40 feet. Use: for heavy shade on street or lawn.

Recognized as the finest shade tree for generations. Strongly resistant to storm damage—very clean in habit, the leaves with-standing smoke, soot, dust and attacks from insects. "Rich in-deed is the city whose early inhabitants chose the Norway as the permanent street tree."



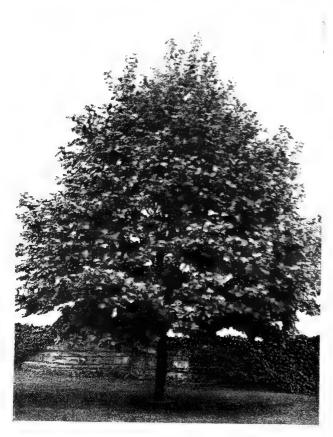
SILVER LEAF MAPLE

Foliage: deeply cut, light green face, lined with glittering silvery white. Height: up to 50 feet. Use: for quick shade on street and lawn.

The heavy limbs have great horizontal spread, developing a most shapely head. It's the fastest growing Maple and one of the best for a dry location.

Shade Trees

• A Prized Inheritance of the Generation that Succeeds • •



MAPLE, SCHWEDLER'S

Foliage: broad, three lobed, deep purplish crimson in spring, later turning to a rich bronze-green. Height: 30 to 40 feet. Use: a colorful shade tree for street and lawn.

Enjoys all the good points of the Norway, plus all-season color that adds to the beauty of the landscape setting.

PIN OAK

Foliage: dark lustrous green, sharply cut and terminate in pinlike points. Height: 50 to 60 feet. Use: a very clean, pyramidal shade tree for street and lawn.

"Sturdy as an Oak" is an old saying of great truth. This fastest growing of the Oak family will endure for a generation.



ELM, CHINESE (Siberian Elm)

Foliage: small, lacy, bright green. Height: 40 to 50 feet. Use: street and lawn planting.

A native of Northern China that has become first choice in America as the fastest growing shade tree. It is graceful, wide spreading with slender limbs and drooping twigs.

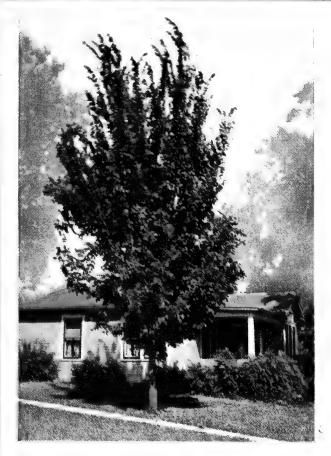


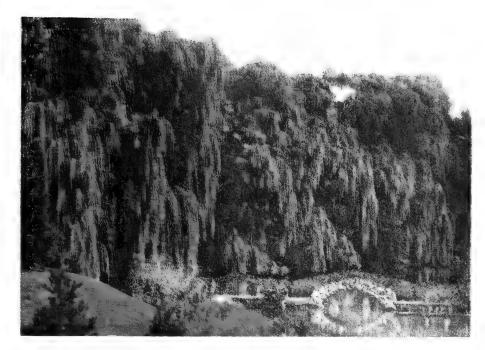
PLANE, ORIENTAL

Foliage: larger than the Norway Maple, bright olive-green, lighter on the under side. Height: 50 to 60 ft. Use: especially recommended for dense shade where adverse growing conditions exist.

A fine symmetrical tree, noted for its ability to thrive in smoke, dust and in very poor soil. Its bark-shedding habit, its fruit and fine foliage all add up to a beautiful shade tree.

Enjoyed by the Generation that Plants them





WILLOW, BABYLONICA WEEPING

Foliage: narrow, light green leaves that seem to drip from the pendulous twigs. Height: 30 to 40 feet. Use: for planting along watercourses and pools.

They add resplendent grace and restful charm, planted individually or in groups overhanging a

Folioge: dark green, deeply veined and much larger than the ordinary Elm. Height: 60 ft. or more. Use: all around good tree for street plant-

more. Use: all dround good tree for street planting and for home grounds.

Its conical shape and pyramidal growth makes it the "best" tree for narrow streets and small home grounds. As the tree ages it develops a natural arching form typical of the Elm family. It's a fast grower and very long lived.



POPLAR, SILVER BOLLEANA

Foliage: deep green on upper leaf surface, complemented by sparkling silver-white on the under side. Height: up to 80 feet. Use: windbreaks, border plantings for spacious lawns and fields, for lining roads and long, winding drives.

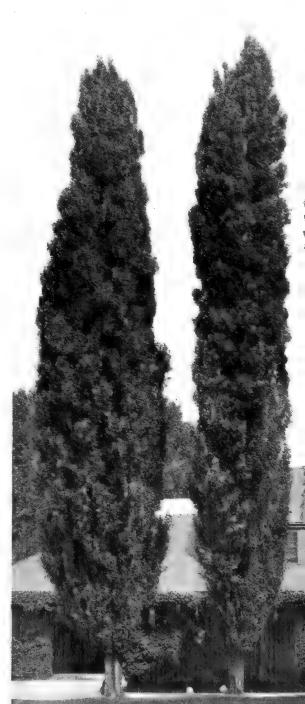
Columnar in form, grows very rapidly and is most unique for its foliage color. It fairly "sparkles" in the slightest breeze.

RESTFUL SHADE WHEREVER YOU PLANT THEM

LOMBARDY POPLAR (Nigra Italica)

Foliage: round, attractive gray-green, Height: 40 to 100 feet. Use: windbreak for build-ings and fields, border planting for spacious lawns, roads and long winding drives.

It's a tall, spirelike tree—"the exclamation point of the landscape." (For a dense bor-der or windbreak, plant 5 feet apart.)



orite Inces Mut for SHADE BEAUTY FAVORITE

HUGE CROPS of MEATY NUTS

PECAN, SCHLEY (Paper Shell) (For Spring Planting Only)

Size: very large, long, oblong nuts, filled with plump kernels of the tastiest Pecan meats. Ripens: fall, usually dropping after first frosts. Bearing Age: 4 to 5 years. (A tree 8 to 10 years old will bear up to 25 lbs. of nuts.) Use: a beautiful tree for heavy shade and a producer of finest quality nuts.

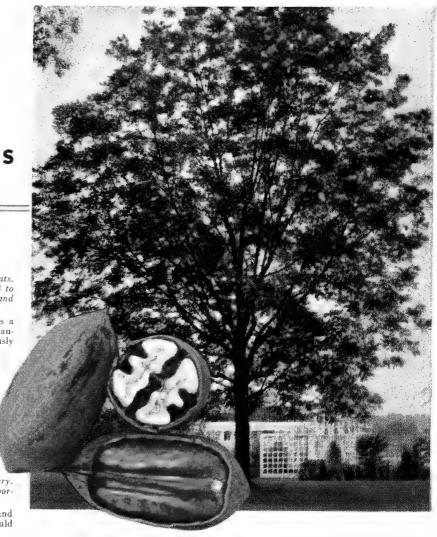
Planted in the city back yard or around the farm home the Schley Pecan becomes a very desirable shade tree. It's a clean tree, practically immune from insects. The beautiful deep green foliage hangs until very late in the fall, and the crop of deliciously flavored Pecans come out of their "Paper Shells" in whole halves.

NUT TREES MAKE BEAUTIFUL, MAJESTIC LAWN AND SHADE TREES

WALNUT, ENGLISH (For Spring Planting Only)

Size: large, clean, thin shelled, meaty kernels just like those you can buy at your grocery. Ripens: late fall, usually just before frost. Bearing Age: 7 to 9 years. Use: a fine doorward tree that bears delicious nuts, after furnishing grateful shade all summer.

The broad dome of bright green foliage in summer, and its clean gray trunk and bare branches in winter are attractive features in any landscape. Its great beauty would justify planting it merely for the adornment of the home grounds.

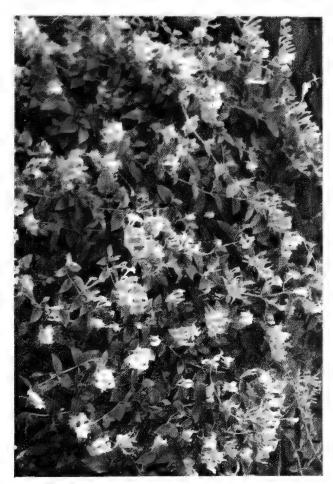






OVER BARREN BANKS OR STEEP SLOPES -- WHERE GRASS WON'T GROW. PICTURED HERE ARE PLANTS IDEAL FOR JUST SUCH DISCOURAGING SITUATIONS





HONEYSUCKLE, HALL'S JAPAN

Color: rich yellow, trumpet-shaped flowers. Blooms: June through September. Folioge: dense deep green. Height: runners 10 to 15 feet long. Plant: 2 to 3 feet apart.

The long runners, thickly covered with foliage, turn the steepest bank into a carpet of rich green. It "roots" at every joint, binding the earth firmly and preventing soil erosion.

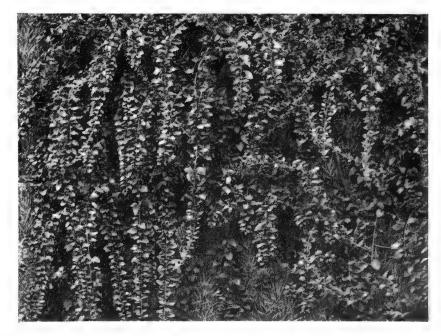
THESE HARDY CREEPING VINES TURN BARREN, HOMELY BANKS AND STEEP SLOPES INTO A BEAUTIFUL BLANKET OF GREEN—HIGHLIGHTED WITH CHARMING COLOR DURING THE BLOOMING SEASON

ROSE, WICHURAIANA CREEPING

Color: sprays of pure white. semi-double flowers with showy bright yellow stamens. Blooms: July and August. Folioge: almost evergreen, forming a solid green glossy mat. Height: 10 to 15 feet along ground. Plant: 2 to 3 feet apart.

A perfect bank binder for steep slopes. The runners cling closely to the ground, taking root wherever they touch





MATRIMONY VINE

Color: a profusion of small purple flowers. Blooms: May-June. Foliage: rich green. Height: 10 to 12-foot runners. Plant: 2 to 3 feet apart.

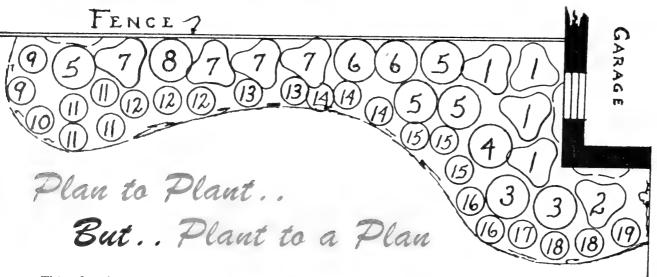
It thrives on any soil and in dry places. Its "suckering" habit makes it the ideal "binder" for steep, rocky slopes by preventing wash-outs. Scarlet and orange berries add to its year-around beauty in the fall.

Paren Garden

· FINEST STRAINS



"Perennials of Tomorrow" Garden Group



This plan for a cutting garden provides for an abundance of lovely, fragrant and colorful cut flowers all summer long.

All colors, all shapes, all sizes, all seasons of bloom have been considered.

Only 72 square feet of garden space is needed. Planted in straight lines this would require a plot only 4 feet wide by 18 feet long. If informal curved lines are used, the width should range from 3 feet at the narrowest point to 5 feet at the widest.

Suggested Planting List

	33-	
Key No.	Quar	ı. Variety
1.	4	Phlox, Prime Minister
2.	1	Aster, Strawberries and
		Cream
3.	2	Orange Butterfly Asclepias
4.	1	Veronica, Blue Spire
5.	4	Phlox, Irene
6.	2	Helianthus, Coronation
7.	4	Delphinium, Mountain
	_	Snow
8.	1	Phlox, Daily Sketch
9.	2	Mum, Clara Curtis
10.	1	Mum, Moon Glow
11.	4	Plumbago Larpentae
12.	3	Shasta Daisy, Diener's
7.0	_	Hybrids
13.	2	Phlox, Harvest Fire
14.	3	Shasta Daisy, Diener's Hybrids
15.	3	Aster, Blue Bouquet
16.	2	Iris, Seminole
17.	1	Orange Butterfly Asclepias
18.	2	Sweet William Winteri
19.	1	Baby's Breath

This Complete Garden Offered at a Special Price (See Price List)



Photograph Courtesy Better Homes and Gardens—April Issue, 1944

"Better Homes" Perennial Group

SUGGESTED PLANTING LIST

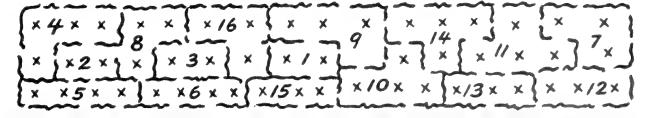
Key Aster, Beechwood Chal-No. No. lenger Aquilegia, Giant Hybrids Gaillardia, Dazzler Delphinium, Vanderbilt Hybrids Phlox Subulata Atropur-5 purea 6 Plumbago Larpentae, Leadwort 7 8 9 10 Phlox, Harvest Fire Phlox, Daily Sketch Phlox, Prime Minister Orange Butterfly (Asclepias) 11 12 Sedum Spectabilis Chrysanthemum, Clara

Curtis Anchusa, Forget-me-not Sweet William 13 14 15 16

Nepeta Mussini Chrysanthemum, Spoon Yellow

> This Complete Garden Offered at a Special Price (See Price List),

A Constant Procession of Gay-Colored and Fragrant Flowers from the First Days of Spring Until Winter Snows



Careful Schetten is the Gallery of English the

A Perennial Garden offers the flower-lover an abundance of lovely fragrant, colorful flowers for the garden and exquisite bouquets to beautify the home.

They produce a variety of shapes and sizes, a general hardiness of flowers that come up year after vear without being re-planted each spring. They continue to bloom and produce an ever-changing panorama of color from early spring until frost.

Easily planted, easily grown. A highlight in color-harmony for all types of landscape arrangements.

A PRACTICAL PERENNIAL GARDEN WHICH CAN BE PLANTED ANYWHERE

This plan provides for a flower garden approximately 20 to 25 feet long and 3 to 4 feet wide. Garden may be made longer and narrower, or shorter and wider by simple arrangement of plants.



• Fascinating Flower Formations

Individual Characteristics

STOKESIA, BLUE MOON

Color: distinctive light blue shades. Blooms: early summer until frost. Height: 12 to 18 inches. Use: filler.

The very showy, 5 to 6 inch disclike flowers are prominently displayed on stiff cutting stems.



ANEMONE HUPEHENSIS (Dwarf Pink Windflower)

Color: rose-pink. Blooms: Labor Day until late November. Height: 18 inches. Use: accent.

The large, 2 inch, waxy, semi-double flowers furnish an abundance of cut flowers and make a brilliant garden display when few other flowers are in bloom.





SHASTA DAISY, DIENER'S HYBRIDS

Color: large snow-white semi-double and double flowers. Blooms: June through September. Height: 18 to 24 inches. Use: filler.

The prim flower accented with a bright yellow eye and the long, slender stem acclaims this Shasta Daisy as the cut flower supreme.

GAILLARDIA, GIANT HYBRIDS

A popular cut flower favorite because of the gay colors and long slender stems. It will grow anywhere, under any condition.

DAZZLER. (Top.) Color: gay orange-red, yellow tipped petals. Blooms: June until November. Height: 2 feet. Use: filler.

SUN GOD. (Below.) Color: pure lemon-yellow. Blooms: June until November. Height: 2 feet. Use: filler.

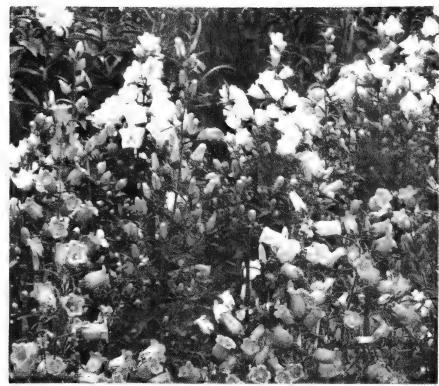


SWEET WILLIAM, WINTERI

(A True Perennial Sweet William)

Colors: mixed colors only. Blooms: June and July. Height: 12 to 18 inches. Use: filler.

A most charming garden favorite noted for its intense fragrance and profusion of bloom. Winteri is an improved variety, bearing larger flowers and is a true perennial.



Cut Flowers SUMMER LONG

CANTERBURY BELLS (Beliflower)

Color: mixed colors. Blooms: June and July. Height: 2 to 3 feet. Use: filler.

A favorite of the old-fashioned garden. The pretty, bell-shaped, drooping flowers are displayed in great profusion on the long, stately stems. Does well in sun or shade.



AQUILEGIA, GIANT HYBRIDS

Color: mixed rainbow colors. Blooms: May. Height: 18 inches. Use: filler.

The gracefully spurred flowers of rich colors resemble a multitude of butterflies. It is also noted for its exquisite foliage which turns to rich colors in autumn.



ORANGE BUTTERFLY (Asclepias)

Color: bright orange. Blooms: midsummer. Height: 18 inches.

Use: filler.

The flat clusters of richly colored bloom is the "big show" of the midsummer garden. It attracts swarms of butterflies. An excellent cut flower. One of the hardiest of perennial plants, not particular as to soil, climate or location.



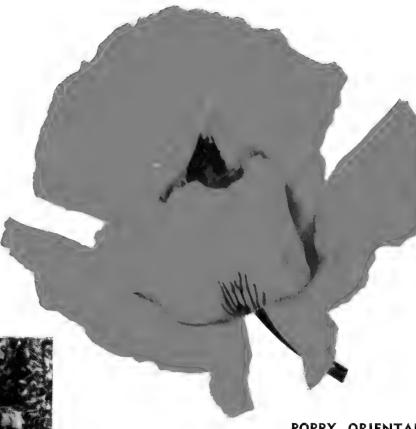
Cut Flower Garden in the Open Lawn

NOTHING EQUALS PERENNIALS for - - -



Perennial Hedge for All-Season Beauty

- Living Color
- Profuse Bloom
- All Season Beauty



POPPY, ORIENTAL

Color: bright crimson-scarlet with purplish black blotches at the base.

Blooms: June and July. Height: 2½ feet. Use: filler.

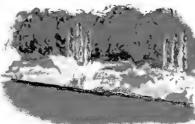
For a gorgeous display of brilliant color, nothing equals the Oriental Poppy. Their huge flowers produced in great profusion render them conspicuous wherever they are planted.



HEUCHERA, RAIN OF FIRE

Color: rich crimson bell-like flowers. Blooms: July to September. Height: 18 inches. Use: filler.

Neat growing and graceful, it yields an abundance of charming flower spires, excellent for bouquets.



Informal Border with Flowering Shrub Background



VERONICA, BLUE SPIRE

Color: violet-blue. Blooms: all summer long. Height: 2 feet. Use: accent.

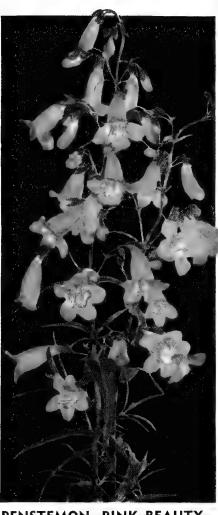
The towering spires of bloom serve as an all-season highlight to the cutting garden.



SCABIOSA CAUCASICA

ISAAC HOUSE. Color: soft, charming shade of lavender. Blooms: June continuing until September. Height: 18 inches. Use: filler. ALBA. Color: rich ivory-white. Blooms: June continuing until September. Height: 18 inches. Use: filler.

Sometimes known as the "Pincushion Flower." Very valuable for cut flowers.



PENSTEMON, PINK BEAUTY

Color: deep shell-pink. Blooms: June until stopped by frost. Height: 2 feet. Use: accent.

Not alone a graceful plant, but the tubular, Foxglove-like flowers are most beautiful from a decorative standpoint. An excellent cut flower.



HELIOPSIS, SUMMER GOLD

Color: semi-double rich gold. Blooms: June until frost. Height: 3 feet. Use: accent.

The 4-inch daisy-like flowers are superb for bouquets and lend plenty of all-season color to the garden.



BALLOON FLOWER

Color: rich sky-blue. Blooms: all summer. Height: 3 to 4 feet. Use: accent.

Its buds resemble little balloons. The star-shaped blossoms are all o very unusual and interesting.



Colorful Edging for Walks and Drives



LYTHRUM, MORDEN'S PINK

Color: deep phlox-pink. Blooms: June until October. Height: 3½ feet. Use: accent.

A dozen or more, long-lasting tall sparkling flower spikes are in bloom continuously. Plant it in a sunny spot and Morden's Pink will usually develop into a clump 3 feet across.

TRITOMA (Flame Flower)

Color: dazzling orange-scarlet. Blooms: July to October. Height: 2 feet. Use: filler.

The spectacular towering spires of flame add a unique and exotic tone to the garden and floral arrangements.



Narrow Strips and Forgotten Spots





A Permanent Perennial Garden is a Permanent Landscape Feature



BLUE BONNET (Scabiosa)

Color: soft baby blue. Blooms: June through September. Height: 18 to 21 inches. Use: filler.

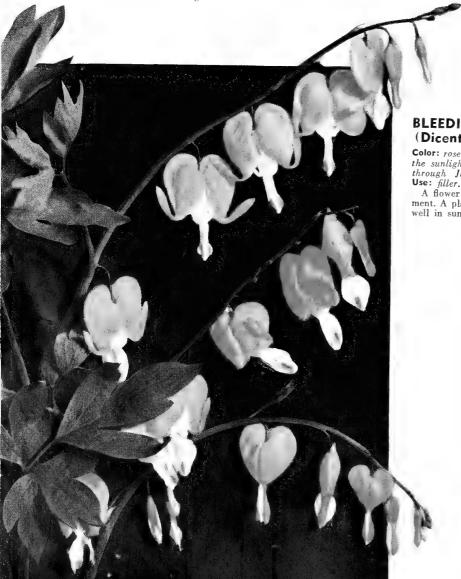
Particularly valuable for cut flowers as the large, showy blooms are borne on long stems.



PAINTED MARGUERITE DAISY

Color: bright mixed colors. Blooms: all summer. Height: 21/2 feet. Use:

In a massed planting it makes a beautiful display. The long stems, the fine cut foliage and the colorful bloom continue its appeal as a cut flower.



BLEEDING HEART (Dicentra)

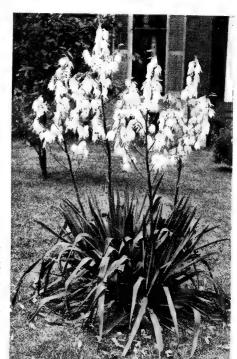
Color: rose-pink, nearly scarlet in the sunlight. Blooms: late April through July. Height: 2 feet.

Use: filler.

A flower of romance and sentiment. A plant that thrives equally well in sun or shade.



Foundation Planting for Garage and Other Buildings



YUCCA (Adam's Needle)

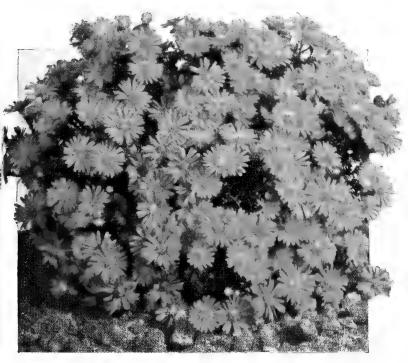
Color: pure white, cup-shaped flowers, like huge lilies-of-the-valley. Blooms: June and July. Height: 3 to 6 feet. Use: accent.

A plant that adds a subtropical effect to a landscape

A plant that adds a sub-tropical effect to a landscape planting or perennial garden. One of its greatest attributes is its striking foliage which remains green the year a-round.

HARDY ASTERS

Freshen up the Landscape with masses of FALL COLOR



ASTERS, RED ROVER

Color: rich, soft rosy red. Blooms: September until snow. Height: 3 to 4 feet.

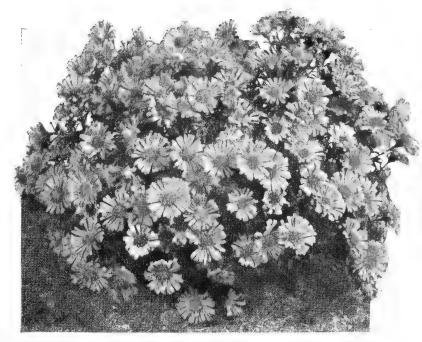


ASTERS, BEECHWOOD CHALLENGER

Color: brilliant crimson-red. Blooms: September until snow. Height: 2½ to 3½ feet. Use: accent.

ASTERS, STRAWBERRIES AND CREAM

Color: charming clear pink with yellow eye. Blooms: September until snow. Height: 3 to 4 feet. Use: accent.



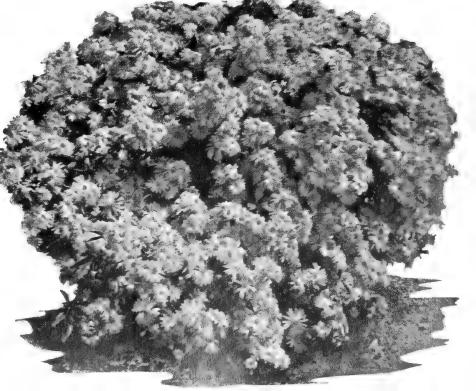
ASTERS, GAYBORDER BLUE

Color: clear intense blue with yellow eye. Blooms: September until snow. Height: 4 to 5 feet. Use: accent.



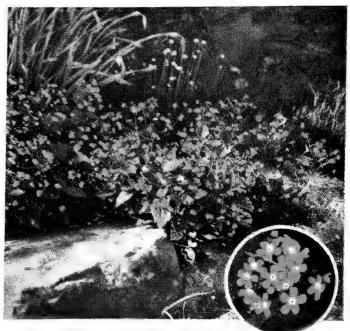
ASTERS, BLUE BOUQUET

Color: gorgeous luminous blue. Blooms: September until snow. Height: 12 inches. Use: filler.





- Ideal for Rough and **Forbidding** Areas.
- Adds Distinction and Charm to the Natural Ground Contours.



ANCHUSA (Forget-Me-Not)

Color: bright violet-blue. Blooms: May and June. Height: 12 inches. Use: filler.

The charming clusters of dainty flowers resemble the Forget-Me-Nots. It thrives in sun or shade.



PHLOX SUBULATA

ALBA. Color: clear snow-white. Blooms: May. Height: 6 inches. Use: facer.

ROSEA. Color: rich clear pink. Blooms: May. Height: 6 inches. Use: facer.

A dwarf creeping free flowering plant with pretty mosslike evergreen foliage that is invaluable for carpeting bare spots.



PLUMBAGO LARPENTAE

(Leadwort)

Color: brilliant blue. Blooms: August to Octo-ber. Height: 6 to 8 inches -very dwarf spreading.
Use: facer.
Unusual, heart-shaped

foliage is bronzy green for all-season color.



GYPSOPHILA (Baby's Breath)

Color: feathery whitish pink. Blooms: July to September.

Height: 12 to 18 inches. Use: filler.

The feathery flowers that glitter like stars and the elegant foliage produce a striking effect and add grace to the rockery or flower garden.

ROCK GARDEN GROUP



HUPEHENSIS (Dwarf Anemone)

Color: 1½-inch mauve-rose flowers. Blooms: August to late autumn. Height: 8 inches. Use: facer.

Excellent for bouquets and a real show in the garden. It grows

well in either sun or shade.

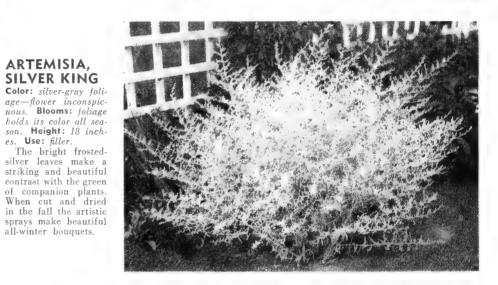


SEDUM SPECTABILE, BRILLIANT

Color: bright Amaranth-red. Blooms: September to November. Height: 2 feet. Use: filler.

The general effects and contrasts created by the fleshy grayish green foliage and the seedlike clusters of bloom are interesting and novel.

ARTEMISIA, SILVER KING





IBERIS (Hardy Candytuft)

Color: dainty snow-white flowers. Blooms: May and June. Height: 8 to 10 inches. Use: facer.

The dark evergreen foliage is attractive all year. Because of its rambling habit of growth, it is an ideal plant for rock garden, border and trimmed edging.



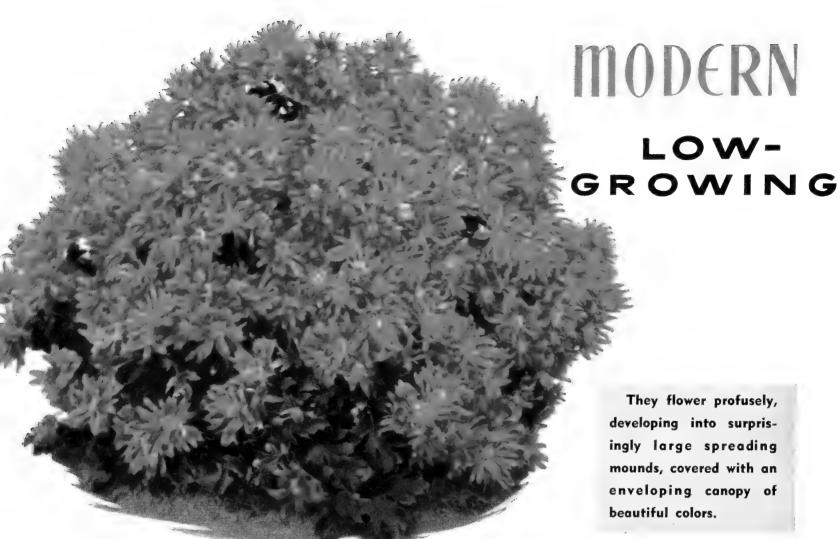


Color: pink with crimson eye. Blooms: June and July. Height: 6

inches. Use: facer.

In England, where rock gardening is an art, the Dianthus is one of the most popular of compact, low-growing plants.





developing into surprisingly large spreading mounds, covered with an enveloping canopy of beautiful colors.

RED INJUN

Color: eye-catching "Indian-red," highlighted by a bright yellow center. Blooms: August until frost. Height:

The overwhelming abundance of Indian-red flowers forms a miniature mountain of color for any landscape planting or perennial garden. Each spray of bloom is a complete bouquet. It takes a heavy frost to stop its

Facer MUMS Lengthen the Autumn Garden with Blooms that Defy Frost

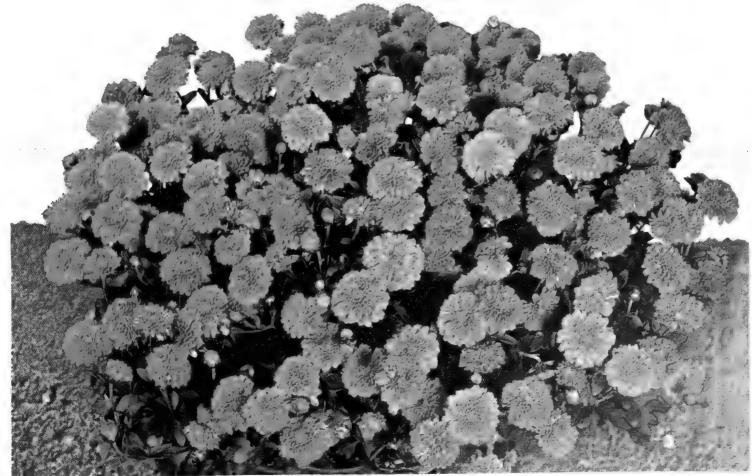
WONDER MUM

Color: pink buds open into successive stages of delicate lilac and blush-pink. Blooms: August until frost. Height: 2 feet. Use:

Grows as large as a bushel basket the first season. It's hardy as well as lovely. Starts blooming early and continues until hard killing frost. Each flower is like a beautiful carnation, yet enjoys the rich coloring of the loveliest rose. For cut flower arrangements it is unsurpassed.







Color: rich mahogany-bronze. Blooms: September until frost. Height: 2 feet. Use: facer.

A most charming facer mum of English origin. It forms a huge symmetrical mound of gorgeous, full double button-like gayly colored flowers. During bloom-time, one sees nothing but a mound of handsome blooms. On the bush, or as cut flowers, the blooms last, and last.

LITTLE

FACER MUMS ---

A RIOT AND PROFUSION OF **COLOR AT THE SEASON** OF THE YEAR WHEN COLOR WANES IN THE LANDSCAPE



Cut Flowers for Thanksgiving

MASTER MUM

Color: Glistening shell-pink, shaded old rose and apricot with bright yellow eye. Blooms: September until frost. Height: 2 feet. Use: facer.

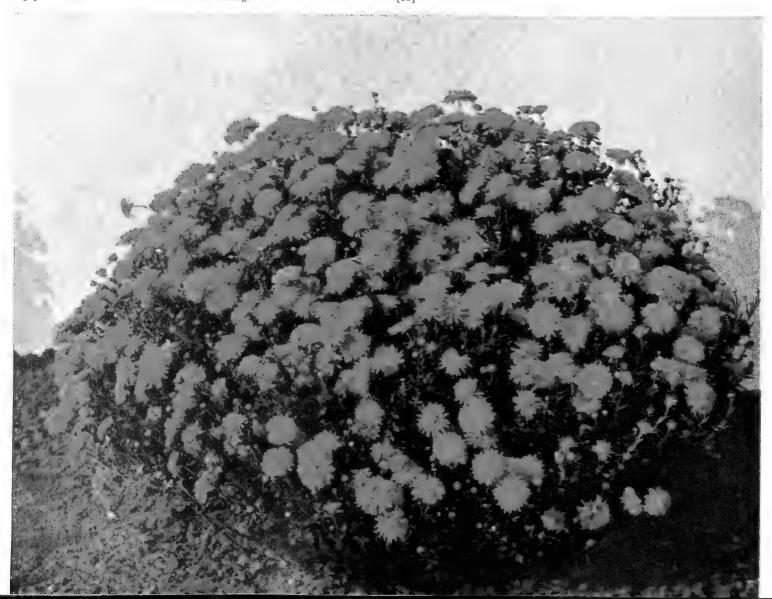
It's a whole flower garden within itself, producing up to 800 beautiful 3-inch blooms. A dashing splash of color that will brighten up those last summer and fall days, even after the lighter frosts have destroyed the more tender fall blooming plants. The flowers last 2 weeks after cutting.

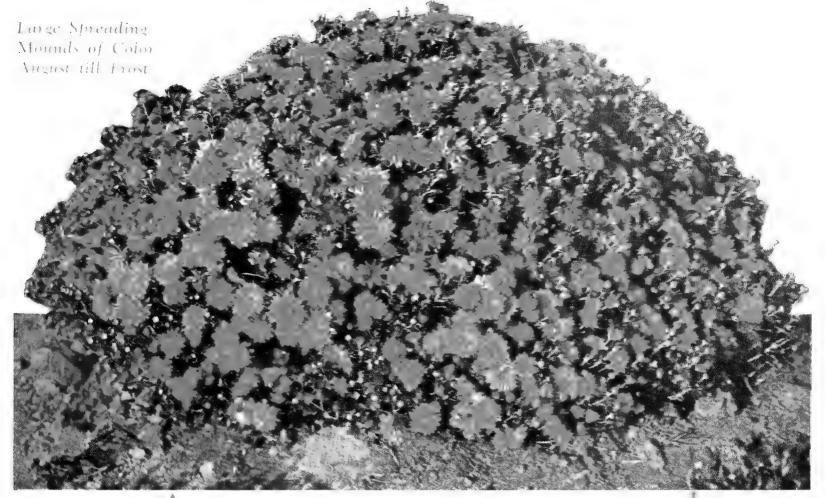
COPPERHEAD

Color: exquisite warm copper-bronze. Blooms: August until frost. Height: 15 to 18 inches.

Copperhead forms a perfect mound of bloom reminding one of the lovely Azalea. A single spray cut for an indoor bouquet is super-abundant in charm and loveliness. Likewise it's the fall "bright-spot" in a landscape planting.

[80]





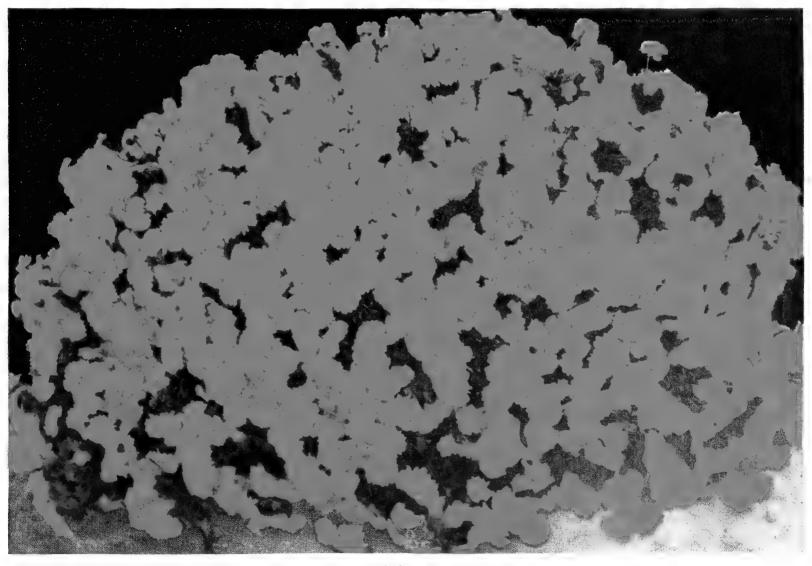
KING OF THE REDS

Color: brilliant clear red. Blooms: September until frost. Height 21/2 feet. Use:

Named for its brilliance and glitter in the hundreds of blossoms that envelope the plant starting in August. It makes a magnificent show outside and, because of its long stems, it is unsurpassed for cutting.

MOON GLOW

Color: deep golden yellow. Blooms: September to frost, Height: 18 inches, Use: facer.
For those who enjoy rich glowing yellow, Moon Glow offers it in glittering abundance. The stocky plant is almost obscured by its branching clusters, laden with golden double flowers. It will be the bright spot in landscape plantings or in gorgeous, long-lasting bouquets.



AUTUMN GLORY CHRYSANTHEMUM Group

SEE PRICE LIST FOR A SPECIAL PRICE ON THIS COMPLETE ASSORTMENT

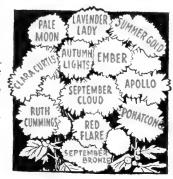


Nature's Most Beautiful Contribution at the End of the Year

IN BLOOM AUGUST UNTIL SNOW FLIES

See Price List for Special Group Price. For a brilliant, long-lasting, autumn garden display and a wealth of gorgeous bouquets, plant a garden of these early blooming, hardier strains of garden Chrysanthemums. They are the life of the garden and home when few other flowers are in bloom.

Assembled here is a choice selection of the types and colors which flower lovers like best. They offer a procession of bloom from August until around Thanksgiving time. These varieties will average 24 to 30 inches tall.



Spring Beauty PEONY GROUP

(Offered at Special Price—See Price List)



MARY BRAND

Color: brilliant red with very little trace of purple. Blooms: about June 15.
Height: 18 to 24

inches

One of the finest reds for cut flowers. Lasts a full week when cut in the bud.

EDULIS SUPERBA

Color: even colored radiant deep pink. Blooms: about June 10. Height: 18 to 24 inches.

Blessed with a sprightly fragrance and long cutting stems. It is one of the best cut flower

MME. DE VERNEVILLE

Color: pure snow-white with exquisite crim-son center markings. Blooms: about June 1. Height: 18 to 24 inches.

A very large, full rose-type bloom. It has no equal as an early white.

PERFECTION

Color: delicate pink blending into soft golden cream. Blooms: about June 10. Height: 18 to 24 inches.

The mammoth softly colored bloom and sweet fragrance wins it the name of "Perfection."

LONGFELLOW

Color: bright non-fading crimson. Blooms: about June 1. Height: 18 to 24 inches.

Always found among the flower show prize winners.





CITADEL

Color: a warm pastel shade of lavender. Blooms: June, repeat in September. Height: about 4 feet. Use: accent.

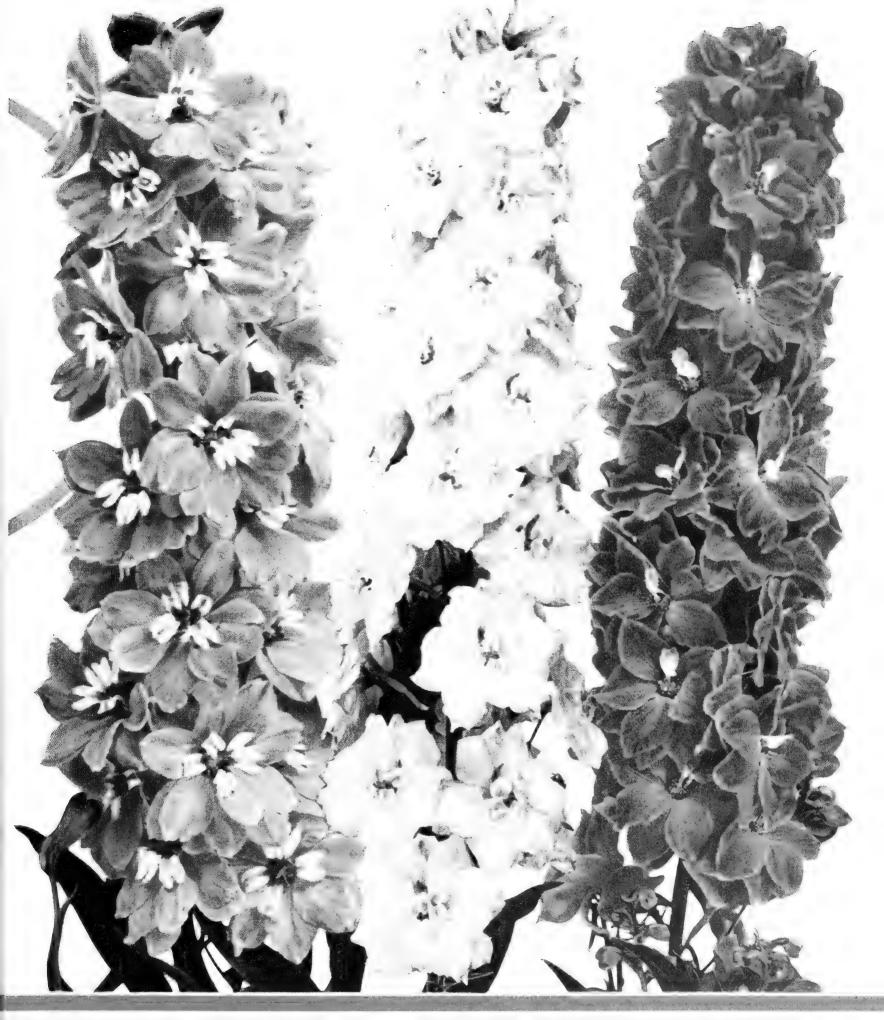
ALLURE

Color: distinct velvety violet-purple accented with white "bees" or eyes.

Blooms: June, repeat in September.

Height: about 4½ feet. Use: accent.

CHOICE OF FIVE "TRUE-TO-COLOR" VARIETIES



ENCHANTMENT

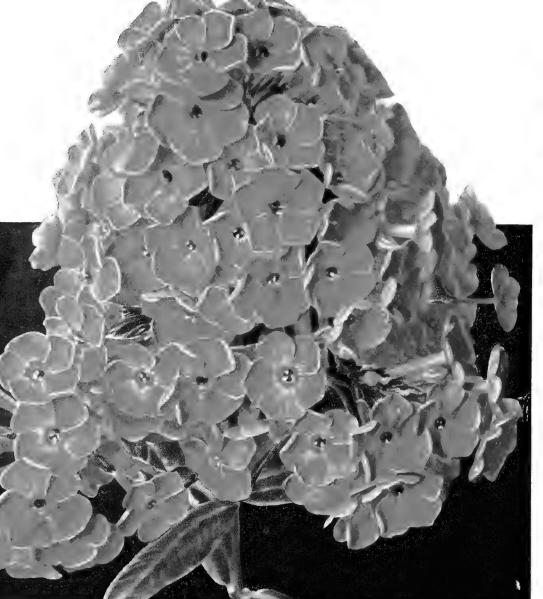
Color: dramatic rose-mauve with peppy white and yellow "bees." Blooms: June, repeat in September. Height: about 5 feet. Use: accent.

MOUNTAIN SNOW

Color: sparkling white like new fallen snow. Blooms: June, repeat in September. Height: about 4 feet. Use: accent.

BLUE DANUBE

Color: a true Delphinium-blue. Blooms: June, repeat in September. Height: about 4 feet. Use: accent.



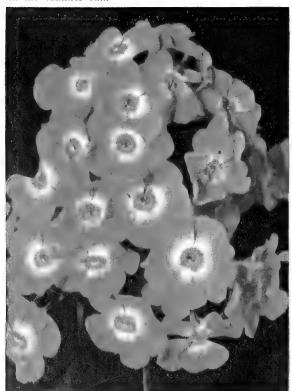
GIANT FLOWERING

A Riot of Color for the Mid-summer Garden

Masses of immense heads of profuse, daintily colored flowers offering intense beauty and enticing fragrance

CHAS. CURTIS

Color: brilliant sunset-red. Blooms: June and July. Height: 2 to 2½ feet. Use: filler. The huge compact flower heads are spicily fragrant and the rich color does not fade in the summer sun.

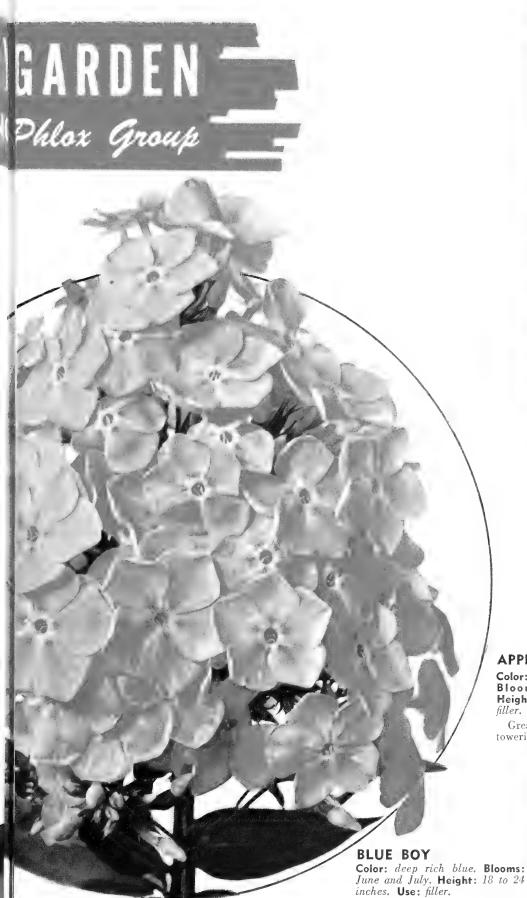


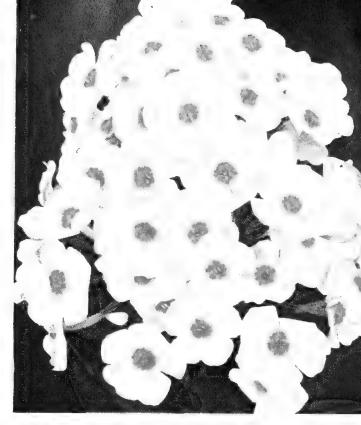
GEORGE STIPP

Color: deep glowing salmon with reddish eye. Blooms: June and July. Height: 2 to 2½ feet. Use: filler.

A variety noted for its non-fading qualities. It blends beautifully with other colors.







PRIME MINISTER

Color: ivory-white with vermilion-red eye. Blooms: June and July. Height: 2 to 2½ feet. Use: filler.

A colorful display of mammoth flower heads endowed with a striking fragrance.



Great pyramidal flower heads are carried on strong, towering stems.

A very bushy, low-growing variety that produces huge flower heads of beautifully formed 1½ to 2 inch florets.

BEAUTIFUL ALIKE IN ONE COLOR OR A COMBINATION OF COLORS WHICH BLEND AND HARMONIZE WITH EACH OTHER

IRENE

Color: striking shade of red with pink blush. Blooms: June and July. Height: 2 to $2\frac{1}{2}$ feet. Use: filler.

An outstanding color and the huge flower heads create a dramatic effect.



Exquisitely Fragrant HARDY GARDEN

Liliss

ADD THE CHARM AND ROMANCE OF THE ORIENT TO THE GARDEN



REGAL

Color: center of the long trumpet is flushed with yellow, shading to white—the outside, shaded with a pearly tint, ribs streaked with brown. Blooms: early July into August. Height: 3 to 4 feet.

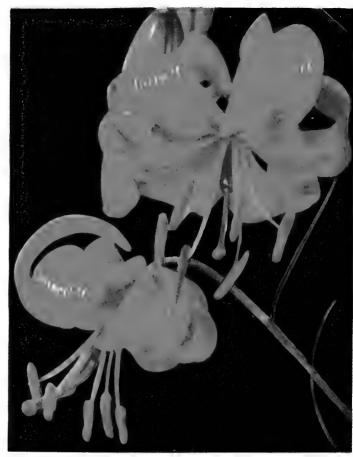
A stately flower with a delicate fragrance that demands attention in small or large gardens.

Their grace and loveliness - - - their unusual charm and fascinating colors bring a new gardening thrill

MADONNA (Annunciation Lily)
(Fall Planting Only)

Color: pure white flared trumpets. Blooms: late June. Height: 3 to 4 feet.

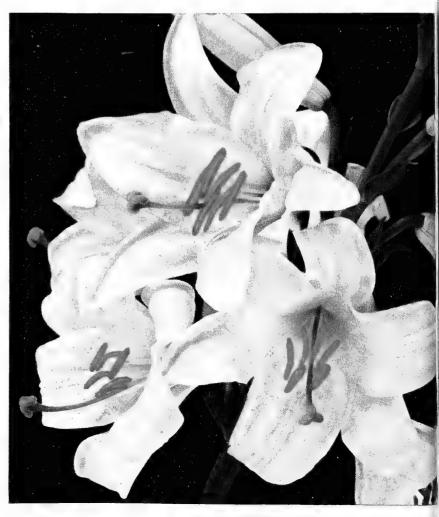
A perfect companion for the Delphinium in the cutting garden and for beautiful bouquets.



SCARLET AMERICAN

Color: bright glowing scarlet. Blooms: June. Height: 18 inches.

A charming, low-growing Lily whose waxy, colorful, recurved flower petals will create lots of garden interest.



"PAGEANT

CANNA

COLLECTION"

spring planting only



Unequalled for Mass Colors

YELLOW SPOTTED KING HUMBERT

Color: flecks of deep red on a background of deep, rich yellow. Blooms: mid-summer to frost. Height: average 5 feet.



MME. CROZY

Color: rich red with edges of bright gold. Blooms: mid-summer to frost. Height: average 4 feet.

THE **PRESIDENT**

Color: brilliant glowing scarlet. Blooms: mid-summer to frost. Height: average 4 feet.

RICHARD

This Group of 5 Varieties Offered at a Special Price. (See Price List.)

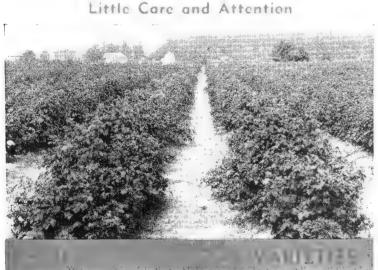






The Red Raspberry for the home garden. A horticultural triumph of the New York State Experiment Station. The finest early summer and fall bearing red variety ever introduced.

Flavor: rather mild sub-acid of fine quality. Size: large and roundish. Ripens first crop: July 5 to August 4. Second crop: September 10 to November. Bearing Age: 15 months when planted in spring; 21 months when planted in fall. Growing Habit: tall, vigorous and produces heavy crops during each bearing season.



Red Raspberries Reward with Abundance for

Newburgh, Marcy and Taylor are three outstanding new varieties which have been sensational because of the large size of the fruit. Newburgh ripens before Marcy and Marcy ripens before Taylor, so that the three give a succession of ripening. Of the three, Taylor is outstanding for its commercial promise.

LATHAM

The most widely grown and most popular commercial red variety in the country—recommended for its wide adaptability and regular cropping.

Flavor: mild, delicious. Size: large, roundish, attractive, moderately firm. Ripens July 18 to August 15. Bearing Age: 15 months when planted in spring; 21 months when planted in fall. Growing Habit: tall, vigorous, very hardy. Produces enormous crops of top-quality fruit.



BRISTOL

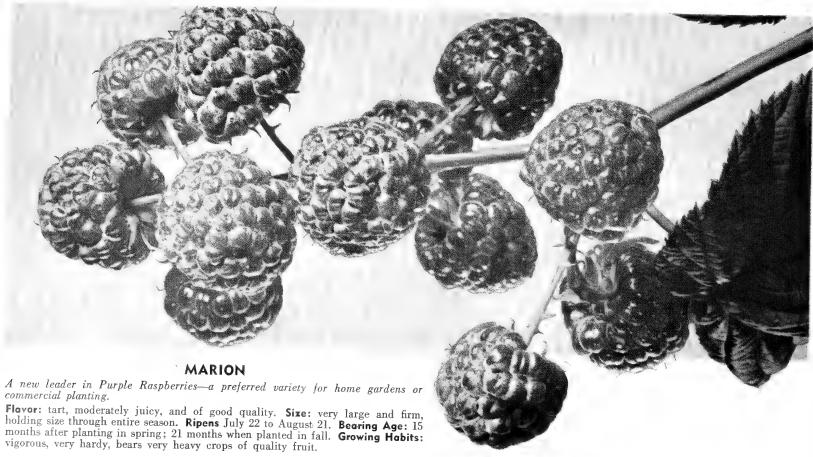
The "best" Black Raspberry created by the New York State Experiment Station. Outstanding in size and quality.

Flovor: lingering, rich tartness. Size: very large, roundish, firm, of best quality. Ripens July 4 to August 5. Bearing Age: 15 months after planting in spring; 21 months when planted in fall. Growing Habits: tall, very vigorous, hardy and very productive. Easy to pick. Baskets fill very quickly.

Raspberries
Bear a
Profitable Crop
Second Year
After Planting

Flavor: very sweet and rich in quality. Size: giant sized, conic and very attractive. Ripens July 7 to August 8. Bearing Age: 15 months after planting in the spring; 21 months when planted in fall. Growing Habits: tall, very vigorous, absolutely hardy; a reliable year after year producer of both quality and quantity.









BLUEBERRIES— RANCOCAS

STANLEY

JERSEY

(Early)

(Midseason)

(Late)

Created by Nature-improved by man, for the finest pie in the world.

Flavor: tangy, typical flavor of the wild Blueberry. Size: medium to large, borne in huge clusters. Ripens: the three varieties listed above ripen in succession, covering a period of eight weeks starting in July. Bearing Age: limited second year. Profitable crop third year, increasing each year thereafter. Growing Habits: develops into an upright ornamental plant 4 to 6 feet tall. Excellent to use as an accent or filler shrub in landscaping. (Two or more varieties must be planted together to insure proper pollination.)

TWO GREAT BERRIES for the HOME GARDEN

Wonderful to eat fresh, delicious for pies, tarts, shortcake—elegant for jelly, jam, sauce, preserves and freezina.

Boysenberries and Blueberries hold a prominent place among small fruits. They come into bearing quickly, bear regularly and heavily, ripen when everybody is berry hungry. They are rich in vitamins and minerals. Blueberries require acid soil to grow satisfactorily and produce a maximum crop of berries. A 1-year supply of aluminum sulphate is shipped with each Blueberry plant to create an acid condition in the soil.

BOYSENBERRY, STANDARD

The Boysenberry is the result of a "triple cross" between the Cuthbert Raspberry, the Loganberry and Blackberry. It's the berry that became famous overnight. Requires winter protection in the North.

Flavor: a combination of the delicious, sweet flavor of all its ancestors. A real tasty treat. Size: immense size, averaging an inch in diameter and 2 inches in length. Sixty berries fill a quart basket. Ripens about July 1 and continues 4 to 6 weeks. Bearing Age: 15 months after planting in the spring. Growing Habits: plants produce many strong canes which should be tied to wires or fences like Grape vines.

BOYSENBERRY, THORNLESS

The same marvelous fruit as described above, BUT the plants are completely free of thorns.





STRAWBERRIES ~ Favorite of 7he American Palate

There is No Fruit That Provides Such a Delightful Mouthful in Jams, Jellies, Frozen and Canned Fruits, With Sugar and Cream, or to Top the Favorite Cereal

spring planting only



The most widely grown, early "Profit Maker" Strawberry in northeastern U. S. A.

Flavor: richly aromatic. Favored for canning and fancy dessert. Flesh: firm, medium red, solid and can be shipped long distances. Size: large and holds its size to the end of the season. Ripens June 10 to July 10. Bearing Age: 14 months after planting in the spring.

SENATOR DUNLAP (Early)

The outstanding, reliable berry for commercial growers.

Flavor: mellow, sweet, mild and pleasant. Flesh: beautiful, appetizing red. Firm, of excellent quality. Size: very large and will stand up under adverse weather conditions. Ripens June 12 to July 12. Bearing Age: 14 months after planting in spring.

> Strawberries Require but Little Space-Are Easy to Grow and Provide an **Early Season Income**

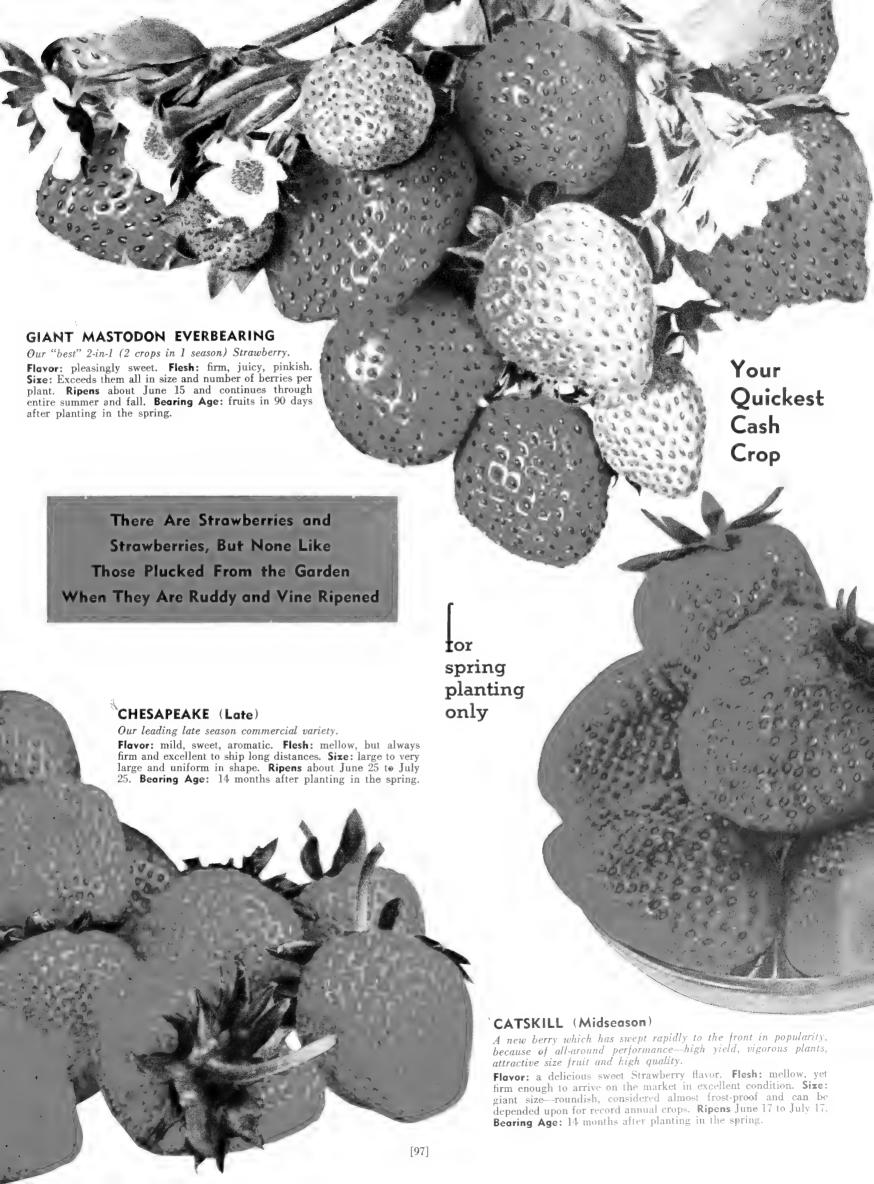
FAIRFAX (Midseason)

A frost-resistant variety that succeeds everywhere. Grown commercially for fancy trade.

FLAVOR: sprightly, sub-acid, honey-sweet. FLESH: very firm, medium red, juicy. SIZE: very large and holds its size through picking season. RIPENS midseason, about June 17 to July 17. BEARING AGE: fruits 14 months after planting in the spring.







Home Garden Standbys

THEY REWARD ABUNDANTLY WITH A MINIMUM OF CARE

Pedigreed Martha Washington Asparagus

"One of the First Offerings of Spring"

A rust-resisting variety. Delectable, delightful with life-giving nourishment. Stalks are very large, extremely tender, with a delicious flavor. They keep right on coming up, lots of them, every day, to provide fresh food for the table or market. Easy to grow and last a lifetime. First food from the garden each spring. A U. S. Department of Agriculture introduction.



Eaton's Peach-Flavored Rhubarb

"A Spring and Year "Round Tonic"

Our finest variety. Ripens very early. Produces large, tender stalks that, made into pies or sauce, have a rich peach flavor. Ready for use in 30 days after planting. All you do is plant it-it takes care of itself and grows a lifetime. Fine for pies, sauce, canning and juices.







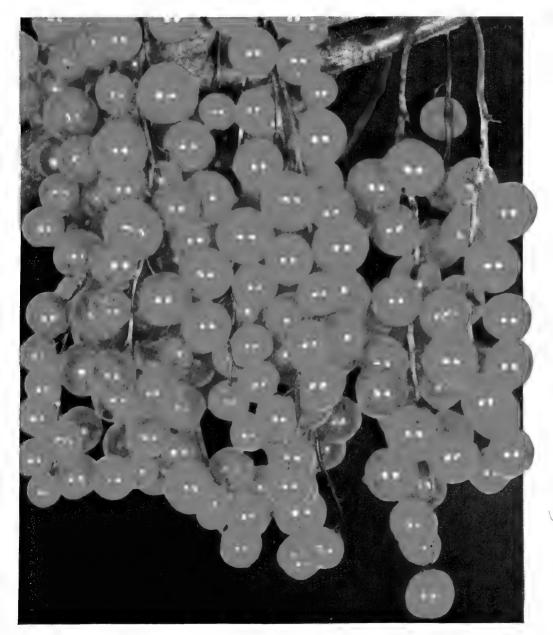
"Adds Zest to Appetites"

Cultivated for its white-fleshed, pungent roots, which when grated may be used as a condiment to numberless foods. It brings out and accentuates the flavor of foods. By leaving a number of small roots after each digging, they will continue to produce year after year.

Currants and and Goosebernies

OREGON CHAMPION GOOSEBERRY The biggest, the sweetest, the finest Gooseberry ever introduced. They are delicious for fancy desserts, salads, conserves, and home-made Gooseberry pie. A full crop is produced every year. Oregon Champion develops into a bushy, handsome foliage plant and is highly recommended for the shrub

for Jellies, Pies and Fancy Desserts



- A Lifetime Investment
- Little Care Required
- Easy to Grow

Currants and Gooseberries Cannot be Sold for Planting in the Following Sections

DO NOT, under any circumstances, take orders for Currants and Gooseberries in the following states, the sale of which is prohibited by State or Federal quarantines in these states: Connecticut, Georgia, Maryland, Massachusetts, Rhode Island, Maine, Michigan, Minnesota, New Hampshire, Ohio, Pennsylvania, Vermont, Wisconsin, West Virginia, Virginia, North Carolina, New Jersey, Tennessee.

Also the sale of Currants and Gooseberries is not permitted in the following counties of New York Stafe: Clinton, Essex, Fulton, Franklin, Hamilton, Herkimer, Lewis, Oneida, Saratoga, St. Lawrence, Warren and Washington Counties, also Adirondack and Catskill Parks.

RED LAKE CURRANT

The bright, appetizing, red berries are borne in long bunches, well filled to the top. Exceptionally long stems make them easy to pick. The standard, big-yielding, red Currant grown for canneries and market. Pride of chefs and American cooks for the tart jellies that impart the extra flavor. Every home garden in unrestricted territory should plant at least six Red Lake Currant bushes for family health. Currants impart a toning-up to the whole physical system.

border as a facer or filler.

GRAPES CONCORD

From Biblical Time

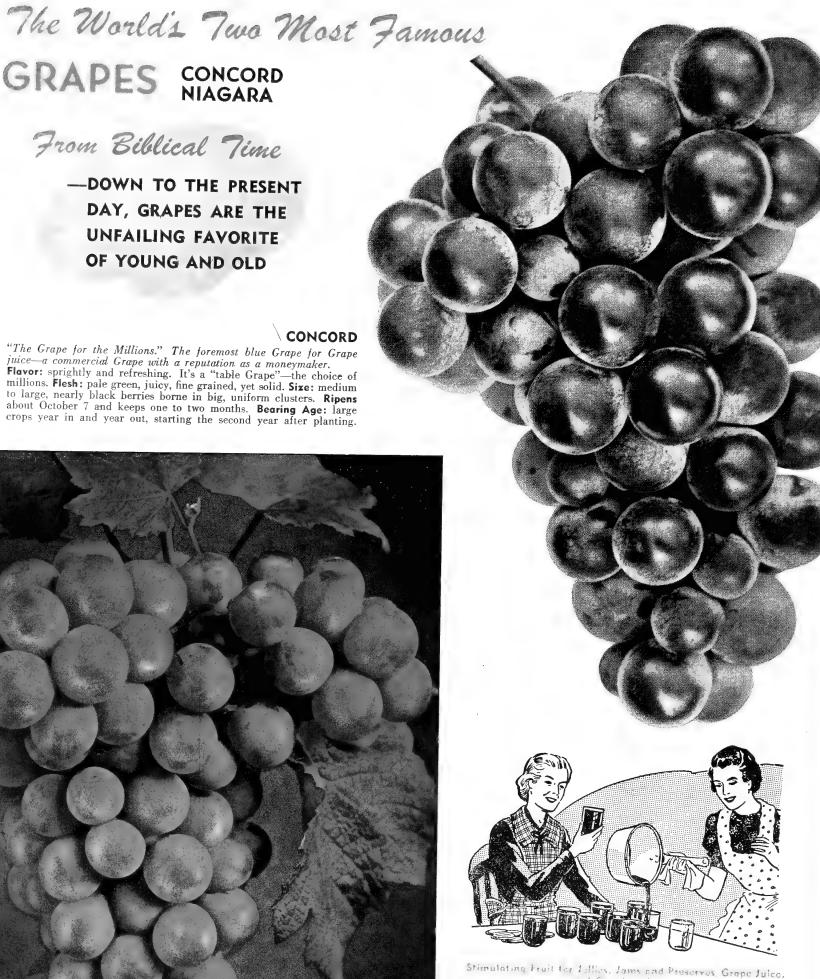
-DOWN TO THE PRESENT DAY, GRAPES ARE THE UNFAILING FAVORITE OF YOUNG AND OLD

CONCORD

"The Grape for the Millions." The foremost blue Grape for Grape juice—a commercial Grape with a reputation as a moneymaker.

Flavor: sprightly and refreshing. It's a "table Grape"—the choice of millions. Flesh: pale green, juicy, fine grained, yet solid. Size: medium to large nearly black berries borne in his uniform clusters. Pinere to large, nearly black berries borne in big, uniform clusters. Ripens about October 7 and keeps one to two months. Bearing Age: large crops year in and year out, starting the second year after planting.





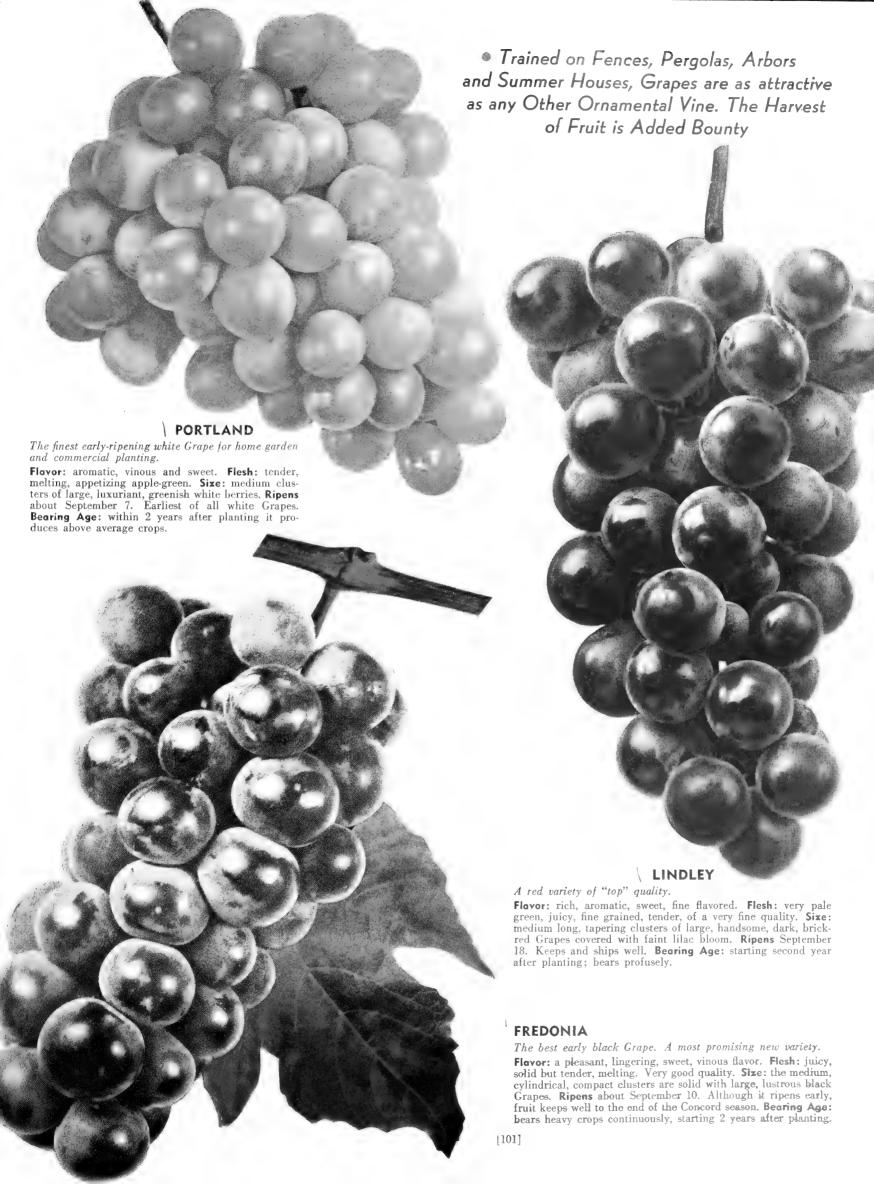
Stimulating Fruit for Littles, Jams and Preserves, Grape Julee, and Sprightly Wines

NIAGARA

The standard white Grape for commercial growers.

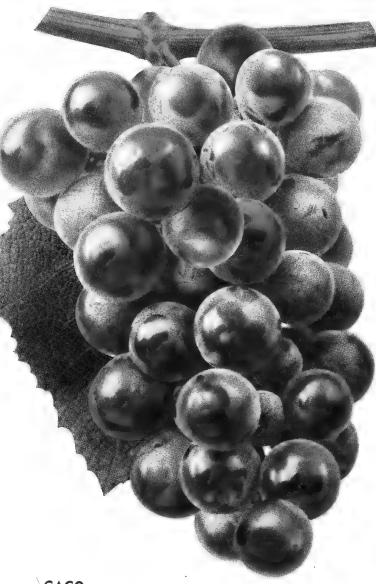
Flavor: sweet, delicious flavor, with unusual appetizing aroma. Flesh: light green, translucent, juicy, fine grained and tender. Size: large, long tapering clusters of large, slightly oval, light green berries.

Ripens about October 5, and keeps well. Bearing Age: a regular cropper beginning the second year after planting.



Heavy Producing Unusual Tested Varieties

Once Planted, Grape Vines Grow And Live To A Ripe Old Age



CACO

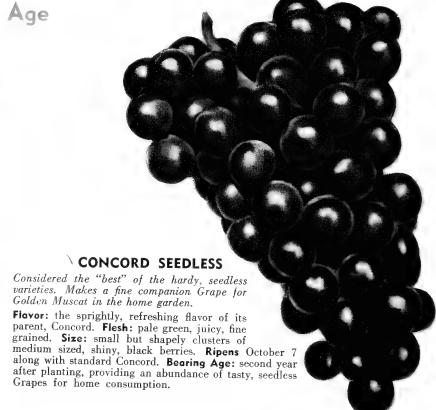
 $\begin{tabular}{ll} Valuable & commercial & and & home & variety & because & of its & large-sized, \\ red, & all uring-flavored & fruit. \end{tabular}$

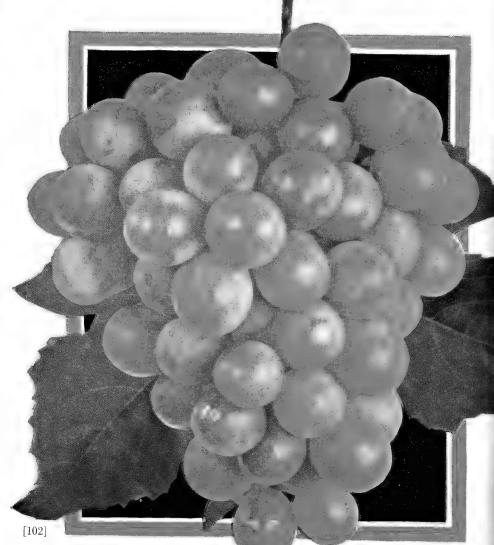
Flavor: the luscious, tangy flavor and aroma of rare old wine. Flesh: sparkling, rich and tender. Size: extremely large bunches of medium roundish, rich, sparkling, wine-red berries. Ripens October 7. Due to keeping qualities is a good market variety. Bearing Age: produces extremely heavy annual crops beginning the second year after planting.

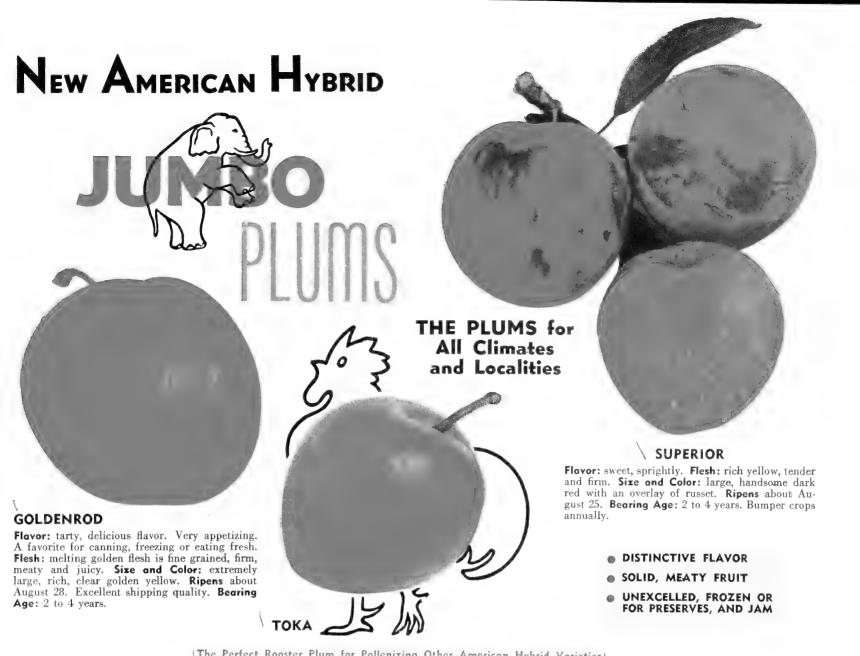
GOLDEN MUSCAT

A favorite for home garden planting. Remarkably large clusters of delicious, golden fruit.

Flavor: possesses the rich, delicious sweet flavor and fine Muscat aroma of the European Muscat. Flesh: rich, golden, tender and juicy. Size: clusters are very large, tapering, solid, with huge, golden oval berries. Ripens October 15. Keeps well for roadside and general market. Excellent Grape for the home garden. Bearing Age: good crop second year after planting and continues from then on.



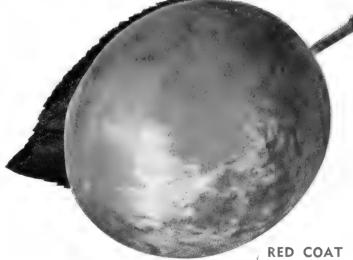




(The Perfect Rooster Plum for Pollenizing Other American Hybrid Varieties)

Flavor: sweet, mild, delicate flavor that is rich and pleasing. Flesh: firm, appetizing, creamy yellow. Size and Color: huge, striking cherry-red. Remarkable size commands attention. Ripens about September 1. Bearing Age: 2 to 4 years. Very productive.

Age: 2 to 4 years.



FOR PRESERVES, AND JAM

Flavor: sweet as sugar, rich, delicious juice. A favorite for eating fresh or canning. Flesh: appetizing red, tender and melting. Absolutely freestone. Size and Color: enormous bright red, marvelously beautiful. Ripens about August 25. Bumper crops annually. Bearing Age: 2 to 4 years.

PIPESTONE

Flavor: excitingly rich and tempting, so sweet that little sugar is required for canning. Flesh: very firm and fine textured—solid, holding its shape perfectly. Size and Color: nearly as large as an Early Harvest Apple; rich lustrous red. Ripens about August 20. Bearing Age: 2 to 4 years. Very heavy producer.

[103]





crop annually.

Flavor: mild, tarty sweetness. Flesh: rich golden yellow, meaty, firm, of good quality. A freestone. Size and Color:

largest and handsomest of the yellow Plums-2 inches in diameter. Ripens about September 13. Limited picking season. Bearing Age: 2 to 4 years. Produces heavy

AN EXCELLENT FRUIT FOR FREEZING

BURBANK

An early fruiting, reliable variety, created by the late Luther Burbank, which will thrive over an extensive territory.

Flavor: sweet and aromatic. Flesh: deep yellow, very juicy, tender. Size ond Color: rich reddish purple, averaging 1¾ inches in diameter. Ripens about August 25. Long picking season. Bearing Acc. 2 to 4 years. ing Age: 2 to 4 years.

ABUNDANCE A companion variety for Burbank for early fruiting.

Flesh: rich yellow, very juicy, tender and melting. Size and Color: medium, about 1 inch in diameter; a beautiful pinkish red or salmon. Ripens about August 18. Short picking season. Bearing Age: 2 to 4 years. Very productive. Bears regularly.

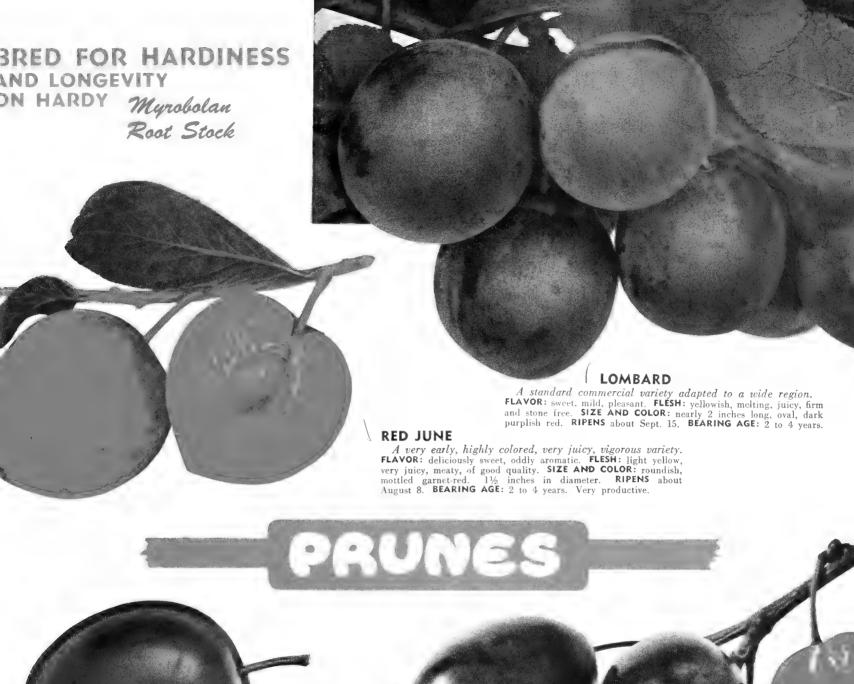
Flavor: sugar-sweet, pleasantly aromatic.

FOR MAXIMUM YIELD PLANT ANY TWO **VARIETIES** OF PLUM OR PRUNE TREES FOR CROSS POLLINA-TION

Enormously productive, bearing its load of fruit year after year. A standard among fruits for productivity and reliability in bearing.

Flavor: agreeably tart and sprightly when fully ripe. Flesh: golden yellow, juicy, firm yet tender. Stone clings. Size and Color: 1½ by 1 inch, purplish black. Ripens about September 19th over a long period. Bearing Age: 2 to 4

SHROPSHIRE DAMSON



FELLENBURG PRUNE

Higher quality and larger fruit than Ger-man Prune, but not quite as heavy produc-

quite as heavy production.

FLAVOR: pleasant and sprightly, moderately aromatic. FLESH: firm and meaty, very juicy, tempting yellow. One of the best. Stone free. SIZE AND COLOR: beautiful purplish black, averaging 2 inches in length. RIP-ENS about September 20. Short picking season, but fruit keeps well. BEAR-ING AGE: 2 to 4 years; annual cropper. annual cropper.

GERMAN PRUNE

An old reliable variety—still a favorite because of its regular cropping and popularity for canning.

FLAVOR: sweetish, mild, pleasant. FLESH: good to very good, yellowish green, meaty. Stone is absolutely free. Excellent for all culinary purposes. SIZE AND COLOR: medium purplish black overspread with thick, attractive bloom. RIPENS about September 25. Very long ripening period. BEARING AGE: 2 to 4 years. Heavy producer of quality fruit.

STANLEY PRUNE A new Prune, which is adaptable to most any section of the country. Developed by the New York State Experimental Station.

FLAYOR: honey-sweet. FLESH: fine grained, meaty, firm, greenish yellow, of top quality. A perfect freestone. SIZE AND COLOR: extra large dark blue with a thick bloom. RIPENS about September 10. BEARING AGE: 2 to 4 years. Produces a full crop every year.

"THE SUPREME MOUTHFUL IN TREE FRUITS"

Feaches.

A WIRE CE

BEAUTIFUL IN
BLOSSOM TIME—
LAVISH WITH
LUSCIOUS FRUIT

A WIDE SELECTION OF VARIETIES
RIPENING FROM EARLY AUGUST
UNTIL LATE SEPTEMBER



One of the finest orchard trees for abundant year in and year out profit crops.



THE CANNED PEACH, THE PRESERVED PEACH, THE SPICED PEACH ARE DELICACIES THAT MAY BE EN-



JOYED AND TREASURED BY THE SMALLEST LAND OWNER

THE BEST
OUT-OF-SEASON
FROZEN FRUIT

PEACHES

ARE PROVEN
ORCHARD

MONEY-MAKERS



ELBERTA

No other variety introduced surpasses Elberta in all-around performance. The most popular variety in the eastern commercial fruit belt. Elberta is a long-lived profit maker for commercial orchard planting.

ing.
FLAVOR: sweet, mildly sub-acid. FLESH: rich yellow, stained with red near the pit; juicy, firm but tender. Good quality; stone free.
SIZE AND COLOR: large, colorful, roundish oblong, nearly 3 inches in diameter. RIPENS about September 18. BEARING AGE: 2 to 3 years after planting. The trees load themselves with fruit year in and year out. Good keeper. Excellent shipper.

3 YEARS AFTER PLANT

One of Nature's Best Sources of Vitamins





CHAMPION

A delicious white Peach. No other white-fleshed variety com-

pares with it.

FLAVOR: a pleasant honey-sweetness not possessed by any other Peach.

FLESH: white with a tinge of red at the pit, very juicy, markedly tender, delightfully-flavored, stone nearly free. Par-excellent in quality.

SIZE AND COLOR: nearly 3 inches in diameter—creamy white with splashes of carmine. RIPENS about September 10. BEARING AGE: 2 to 3 years. Very productive.

ROCHESTER

A large Crawford type variety, which ripens early in the season. One of the

finest canning varieties.

FLAVOR: rich, sprightly, high flavor. FLESH: firm, marbled yellow, very juicy, tender and melting. Stone free. SIZE AND COLOR: large, 3 to 3½ inches; yellow with handsome overcolor of mottled red. RIPENS about August 21. BEARING AGE: 2 to 3 years. Very prolific.

Peaches Require No **Cross-Pollination Except** the Variety Hale

BELLE OF **GEORGIA**

The glory of the early Peach or-chard—enticing to

chard—enticing to
the eye.

FLAVOR: sweet and
mild. FLESH: creamy
white, delicately
marbled, tinted with
red at the pit; tender and juicy. Stone
semi-free. SIZE AND COLOR: large, roundish oval. 2 1/16 inches long, 2½ inches
wide. Attractive creamy white blushed with
red. RIPENS one week earlier than Elberta
about September 12th. BEARING AGE:
2 to 3 years—very productive and an excellent shipper.

lent shipper.

HALE-HAVEN

A heavy producer. The best Peach in its season for home and

market.
FLAYOR: exquisite "peachy" flavor with no bitter tang. FLESH: rich, tender crisp, yellow flesh always free at the pit. SIZE AND COLOR: large, highly colored, rich yellow heavily overlaid with appetizing red. RIPENS about 15 days ahead of Elberta—September 3. BEARING AGE: 2 to 3 years. Consistent heavy cropper.

[107]





 Use Peach Tree for Home Landscaping

Ideal for Low spreading Shade Tree

GOLDEN JUBILEE

The most sensational of the newer kinds, combining large size, excellent quality, and perfect freestone character with early ripening. FLAVOR: delicious flavor with no bitterness. FLESH: bright deep yellow, very juicy, fine grained, firm but mellow. SIZE AND COLOR: extra large, yellow, flushed with red, of the Elberta type. RIPENS about August 17. Very early—3 to 4 weeks ahead of Elberta. BEARING AGE: 2 to 3 years. Very prolific.

Peach Trees make lovely Flowering Lawn Trees

Very hardy—will grow where many other varieties winter-kill. A top quality Peach; excellent for canning.

FLAVOR: rich, sprightly, delicious. FLESH: rich golden yellow, juicy and mellow. Freestone. SIZE AND COLOR: a large, 3-inch, beautiful red blush on rich yellow. RIPENS about September 2. Two weeks ahead of Elberta. A fine shipper. BEARING AGE: 2 to 3 years. An exceptionally prolific bearer.

SOUTH HAVEN



REDHAVEN

One of the earliest freestone varieties—a preference for orchardists who

wish to capture the early Peach market.

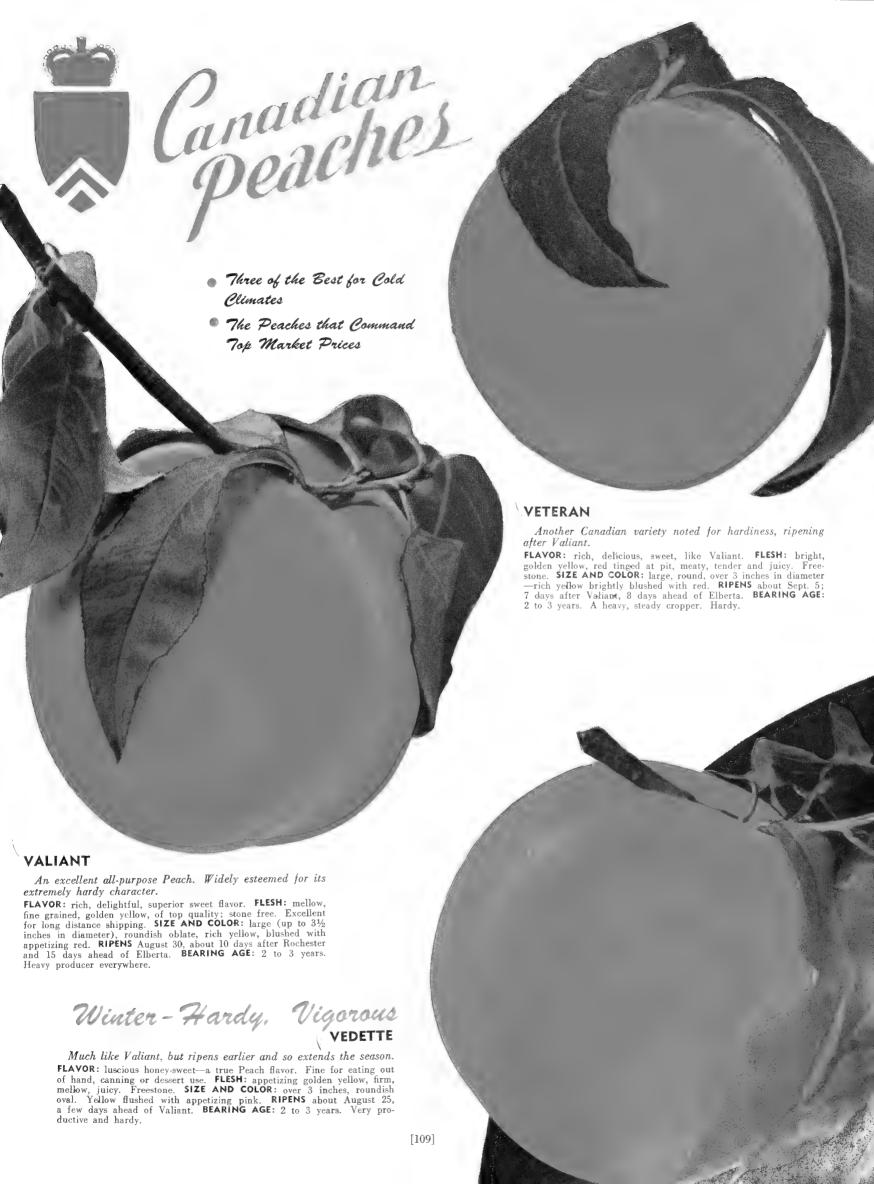
FLAYOR: highly flavored, much like South Haven and Hale-Haven, FLESH: brilliant golden, firm yet tender and very juicy. A good shipper. Stone free. SIZE AND COLOR: the large 3-inch fruit is a rich bright red. RIPENS about August 20th, when other early freestone varieties are still green. BEARING AGE: 2 to 3 years. A prolific bearer. Exceptionally hardy.

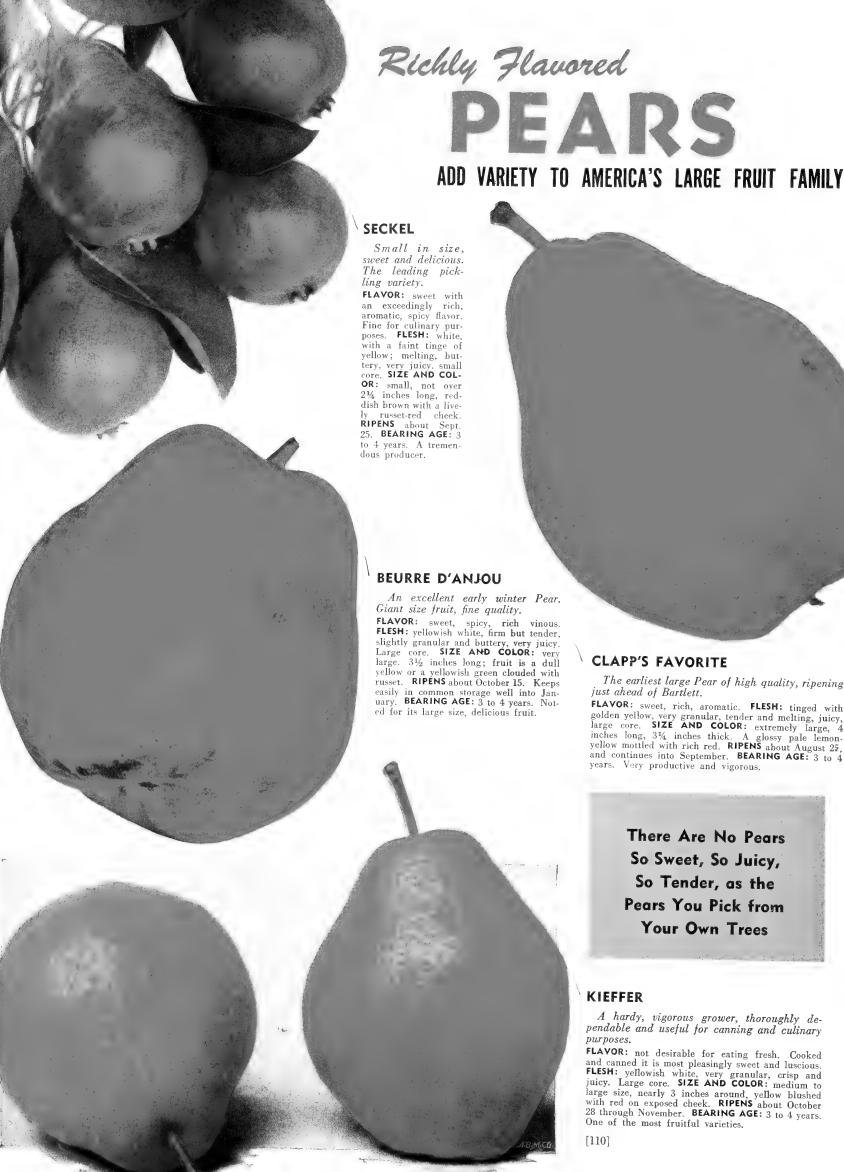
Produces the largest fruit of any widely adapted variety.

FLAVOR: sweet, somewhat sprightly. FLESH: appetizing butteryellow, red around the pit, firm, juicy, fine grained with free stone.

SIZE AND COLOR: huge, 3 to 3½ inches. Lemon-yellow overspread
with attractive dark red. RIPENS about September 15, just ahead of
Elberta. BEARING AGE: 2 to 3 years. Must have the company of a
rooster tree to assure proper pollination.

Peaches Require No **Cross-Pollination Except** the Variety Hale





CLAPP'S FAVORITE

The earliest large Pear of high quality, ripening just ahead of Bartlett.

FLAVOR: sweet, rich, aromatic. FLESH: tinged with golden yellow, very granular, tender and melting, juicy, large core. SIZE AND COLOR: extremely large, 4 inches long, 3¼ inches thick. A glossy pale lemonyellow mottled with rich red. RIPENS about August 25, and continues into September. BEARING AGE: 3 to 4 years. Very productive and vigorous.

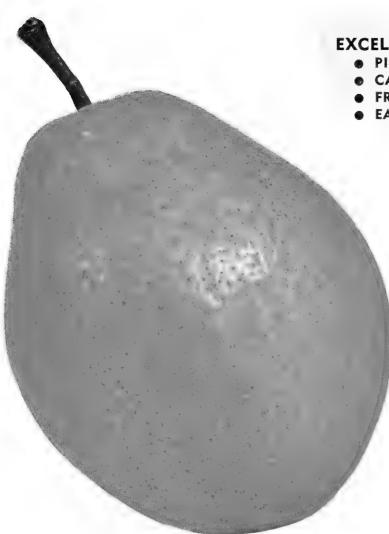
There Are No Pears So Sweet, So Juicy, So Tender, as the Pears You Pick from Your Own Trees

KIEFFER

A hardy, vigorous grower, thoroughly dependable and useful for canning and culinary

FLAVOR: not desirable for eating fresh. Cooked and canned it is most pleasingly sweet and luscious. FLESH: yellowish white, very granular, crisp and juicy. Large core. SIZE AND COLOR: medium to large size, nearly 3 inches around, yellow blushed with red on exposed cheek. RIPENS about October 28 through November. BEARING AGE: 3 to 4 years. One of the most fruitful varieties.

[110]



EXCELLENT FOR

- PICKLING
- CANNING
- FREEZING
- **EATING FRESH**

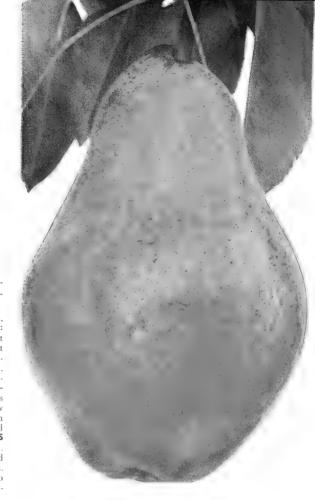
BARTLETT

Our most dependa-ble and leading com-mercial variety.

mercial variety.

FLAVOR: rich, vinous, aromatic. FLESH: fine grained but slightly granular at center, melting, buttery and very juicy. Large core: fine quality. SIZE AND COLOR: big, 3% inches long. Clear yellow with faint blush on exposed cheek, dotted with russet. RIPENS about September 15. about September 15. Excellent shipping and keeping qualities.

BEARING AGE: 3 to
4 years. Very produc-



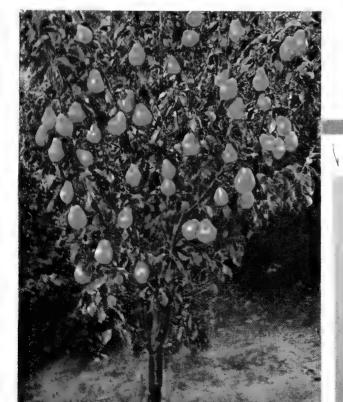
FOR MAXIMUM YIELD PLANT ANY TWO VARIETIES FOR CROSS POLLINATION

DUCHESS D'ANGOULEME

Very large, dependable, all-purpose Pear for orchards and home gardens.

FLAVOR: crisp and refreshing, not at all buttery like some other varieties. FLESH: tinged with yellow, firm, fine-grained, juicy. Very small core. Finest quality. SIZE AND COLOR: medium to large size. Bright yellow with brilliant pink cheek mottled in golden russet. RIPENS about October 15, continuing over a long period. BEARING AGE: 3 to 4 years. Moderate production answells: nually

ONCE PLANTED PEARS LIVE TO A GRAND OLD AGE



Dwarf Pears

DWARF DUCHESS D'ANGOULEME

The same fine fruit, but a low growing tree of limited spread that will conven-iently fit in a small space. tently fit in a small space.

FLAVOR: crisp and refreshing, not at all buttery like some other varieties. FLESH: tinged with yellow, firm, finegrained, juicy. Very small core. Fimest quality. SIZE AND COLOR: medium to large size. Bright yellow with brilliant pink cheek, mottled in golden russet. RIPENS about October 15, continuing over a long period. BEARING AGE: 3 to 4 years. Moderate production annually.

SHELDON

An excellent fall variety. Attractive apple-shaped russet. High in quality and most dependable.

FLAVOR: sweet, vinous, rich and pleasantly aromatic. FLESH: whitish, somewhat granular, tender and melting, very juicy. Large core. Quality very good. SIZE AND COLOR: medium large, approximately 2¾ inches long. A dull greenish yellow with brownish red blush overspread with russet. RIPENS about October 9. BEARING AGE: 3 to 4 years. Very hardy and productive.





CANNING

"Real Cherry
Pie 7ang"



FOR HOME
GARDEN AND
PROFITABLE
COMMERCIAL
ORCHARD
PLANTING

CROSS POLLINATION NOT REQUIRED

LARGE MONTMORENCY

Biggest Cherry profit-maker—unparalleled for home garden and commercial plantings.

FLAVOR: sprightly tart, fine for all culinary purposes. FLESH: pale yellow with inviting reddish tinge, abundant light pink juice, tender and melting. Pit free and small. Finest quality. SIZE AND COLOR: large, roundish oblate; light to rather dark red. RIPENS: starts about June 30. Fruit continues to ripen through July. BEARING AGE: 3 to 4 years. Very heavy annual production.

EARLY RICHMOND

An early fruiting variety that gives the Cherry picking season a grand send-off.

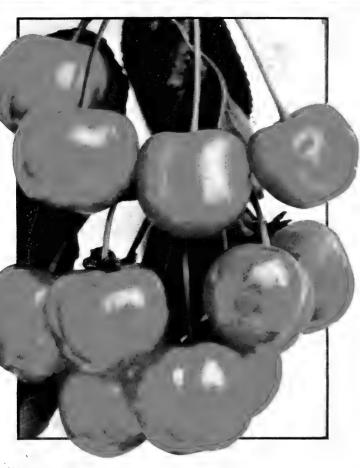
FLAVOR: sprightly, pleasant, very tart. FLESH: tempting, yellow, light pinkish juice, tender and melting. Small, free stone. SIZE AND COLOR: medium to large, light red, darker when fully ripe. RIPENS about June 18. The best early variety. BEARING AGE: 3 to 4 years. Very productive.

Tarty Pie Cherries

ONE OF AMERICA'S
FAVORITES—AN INSTITUTION OF ITS OWN



Sweet Cherries



NAPOLEON BIG

FLAVOR: most delicious and refreshing rich sweet flavor. FLESH: whitish yellow, firm, crackling, tender, meaty, abundant juice. Small stone. SIZE AND COLOR: extremely large, 1 inch. Handsome bright red overlay on a rich yellow background. RIPENS about July 18. BEARING AGE: 3 to 4 years. Very productive.



BLACK TARTARIAN

FLAVOR: pleasantly mild, sweet, a delight to the palate. FLESH: handsome purplish red, firm, crisp and meaty, yet juicy. SIZE AND COLOR: medium size. Tempting to the eye through their glossy black color. RIPENS about June 25. BEARING AGE: 3 to 4 years. Produces enormous crops of finest quality.



FOR MAXIMUM YIELD PLANT ANY TWO VARIETIES OF SWEET CHERRIES FOR PROPER POLLINA-

SCHMIDT'S BIG

FLAVOR: Sweet, rich, delicious to the palate. FLESH: purplish red, crisp, firm, juicy, very meaty. Small stone. SIZE AND COLOR: unsurpassed in size. It's a large purplish black, measuring 1 inch and more in diameter. RIPENS about July 12. BEARING AGE: 3 to 4 years. Extremely productive.

A Tasty Rich Fruit for Canning. Preserves and Eating Fresh



Cresp. Juicy Pree-Ripened

APPLES

ONE OF NATURE'S BEST SOURCES OF VITAMINS

Proper POLLINATION

Assures a FULL YIELD of FRUIT Each Year

Sometimes fruit trees, particularly Apple trees raised from even the finest quality nursery stock, fail to bear heavily or regularly. The fault is not in the trees.

Here's a simple explanation:

Most all pullets or hens will lay eggs. But if you want to hatch the eggs, a Rooster must fertilize those eggs before they are laid. It takes about one Rooster to every 15 or 20 hens.

It's very much like that with Apple trees. A "Rooster Tree," or Pollinator is needed to insure a full crop and regular production.

The Apple Pollination Chart below shows what varieties go with each other for best results.





POLLINATION CHART

Here are the Rooster Trees:

1—Yellow Transparent 2—McIntosh

3-Wealthy

4-Duchess of Oldenburg

5—Cortland 6—Red Delicious

-Red Rome Beauty

8 - Jonathan
The first column below lists all varieties pictured in this Plate Book. The second column gives the "Key Number" of the Rooster Trees, or Pollinators, for the varieties in the first column.
Where more than one "Key Number" is

Where more than one "Key Number" is given, customer may choose the "Rooster" variety he likes best to pollinize the variety,

Varieties That Must be Pollinated by a "Rooster Tree" by a "Rooster Tree"

Cortland ... 2-3-6-7

Summer Delicious ... 4-7

Early Harvest Early Harvest

 Yellow Transparent
 3-4-5-6-7

 Red Astrachan
 8

 Gravenstein
 2-3-4-5-8

 Duchess of Oldenburg
 1-2-8

 Yellow Delicious
 7-8

 McIntosh
 1-3-4-6-7-8

 Wealthy
 1-2-5-6-8

 Macoun
 6

 R. I. Greening
 1-2-3-5-6-7-8

 Northern Spy
 2-4-5-6-7-8

 Baldwin
 1-2-3-4-5-6-7-8

 Grimes Golden
 1-5

 Red Delicious
 7-8

 Jonathan
 2-3-5-6-7

 King
 2

 Yellow Transparent 3-4-5-6-7

 Stayman's Winesap
 6

 Winter Banana
 1-5

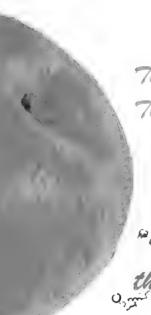
 Red Rome Beauty
 1-2-3-4-5-8

A comparatively new variety of the McIntosh type, which is winning top honors among com-

FLAVOR: sprightly, sub-acid, agreeably aromatic. FLESH: white, tender, crisp, juicy and does not discolor in salads. Digests very easily, making it desirable for finicky stomachs. SIZE AND COLOR: above medium, sometimes large, highly colored dark purplish red. Does not bruise COLOR: above medium, sometimes large, highly colored dark purplish red. Does not bruise Very hardy and most productive.

EARLY SUMMER VARIETIES

EARLY BEARING **HEAVY PRODUCERS**



They're Delicious - -They're Good for You

"In the Shade the Old Apple?



Highly esteemed for home use. Also a profitable variety for the commercial orchard. Highly valued for its great hardiness.

FLAVOR: sprightly sub-acid and aromatic. FLESH: tinged with yellow, rather firm, moderately fine, crisp, tender and juicy. SIZE AND COLOR: roundish, medium to large fruit is pale greenish yellow almost covered with splashes of bright red, shaded crimson. RIPENS about August 20, through September. BEARING AGE: 4 to 5 years and a very reliable cropper.



The earliest extra good red variety for home orchard planting.

FLAVOR: brisk, sub-acid, very aromatic. FLESH: white, tinged with appetizing red, fine grained, crisp and tender, very juicy. The best red summer Apple for home use.

SIZE AND COLOR: the medium to large fruit is a pale yellowish green overspread with light and dark red, splashed and striped with deep carmine. RIPENS about July 25. Keeps through September, BEARING AGE: 2 to 4 years. Moderately produc-



One of the finest early home orchard and profitable market varieties.

FLAVOR: at first briskly sub-acid; but milder as it be-

FLAVOR: at first briskly sub-acid; but milder as it becomes well ripened a flavor most agreeable for dessert.

FLESH: crisp, white, rather fine grained and tender; exceptionally juicy. SIZE AND COLOR: fruits medium to large. Clear waxen yellow, blushed with deeper greenish yellow. RIPENS about August 5. Short season. The earliest of summer Apples for home orchard. BEARING AGE: 2 to 4 years. Very productive.



Our earliest summer Apple, considered by many as the "Autocrat" of the breakfast table.

FLAVOR: sprightly sub-acid with a pleasant, but not high flavor.
FLESH: clear white, firm, fine grained, crisp, tender and juicy. SIZE
AND COLOR: a good clear yellow of medium to above medium.
RIPENS about July 20, holding up well through August. BEARING
AGE: 2 to 3 years. Sometimes bears in the nursery.

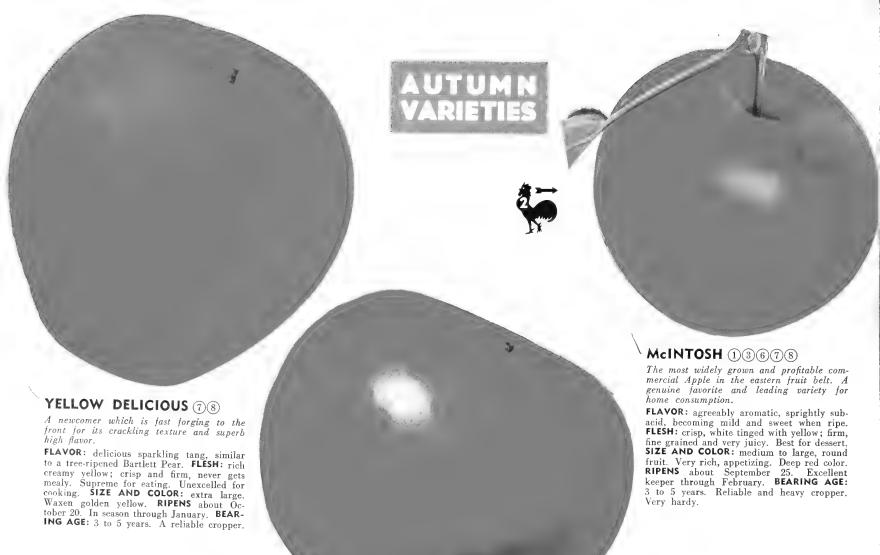
GRAVENSTEIN

2358

Richly flavored, quality Apple for pies and to eat fresh. Children love them. FLAVOR: sprightly, delicious and quite aromatic. FLESH: firm, yellowish, quite fine grained, tender and juicy. Rated very and juicy. Rated very good. SIZE AND COLOR: large and uniform fruit is a beautiful orange-yellow overlaid with light and dark red. RIPENS about September 15. Keeps well until late November. BEARING AGE: 4 to 5 years. Excellent producer.



[115]



MACOUN (9)

Considered one of the finest newer autumn varieties grown—should be in every orchard. Ripens four weeks after McIntosh.

Ripens four weeks after McIntosh.

FLAVOR: a pleasant, lingering, spicy flavor, and fragrant aroma like the McIntosh.

FLESH: crisp, white, tender and melting.

Very juicy. Very excellent quality. SIZE AND COLOR: quite large and same shape as McIntosh, but is much darker red—nearly black. RIPENS about October 15. Keeps well into December. BEARING AGE: 3 to 5 years. Very reliable cropper. Very hardy.

WEALTHY 12568

A very hardy, reliable, all-around early fall Apple of distinctive flavor. FLAVOR: agreeable sub-acid, sprightly, somewhat aromatic. FLESH: whitish, stained with appetizing red. Fine grained, crisp and tender. SIZE AND COLOR: medium to large. A real red Apple. RIPENS about September 10 and keeps to January. BEARING AGE: 3 to 4 years; abundant yearly bearer.

R. I. GREENING 1235678

The most widely grown and most popular Apple sauce and pie Apple. Unsurpassed keeping qualities.

FLAVOR: rich, sprightly sub-acid; a flavor all its own. FLESH: crisp, firm, yellowish. Fine grained, tender and juicy. Unsurpassed for cooking. SIZE AND COLOR: large to very large fruit; is a waxy, grass-green with occasional brownish red blush. RIPENS about October 15. Keeps all winter in ordinary storage. BEARING AGE: 3 to 6 years. A reliable cropper and very productive.

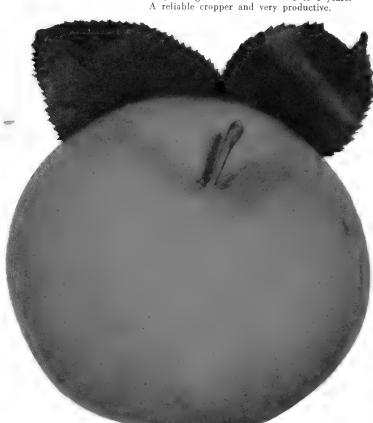


Apples -

 FAVORITE FRUIT OF MANKIND

• THE
HEALTH
FRUIT
OF THE
NATION

[116]



LITE FULL and Within Williams





BALDWIN 1235678

The variety that put New England and New York State in the Apple business. Still a favorite.

FLAVOR: distinctly flavored, agreeably sub-acid, sprightly. FLESH: firm, yellowish, crisp and tender; quite juicy. SIZE AND COLOR: large to very large fruit is a bright red indistinctly striped with deep carmine. RIPENS about November 1. Keeps until May in storage. BEARING AGE: 5 to 7 years. Prolific bearer.

NORTHERN SPY (2)(5)(6)(7)(8)

A valuable variety for home use and market. Judged by Apple lovers as the highest quality eating Apple. by Apple lovers as the highest quality eating Apple.

FLAVOR: sprightly, sub-acid, highly aromatic.

FLESH: very juicy, crisp, snappy and tender, and
most excellent for eating fresh, pies and Apple
sauce. There is no other Apple that so satisfies
everyone. SIZE AND COLOR: extra large fruit is
bright red, overspread with a delicate bloom.

RIPENS about October 25. Ready to eat in November, and retains its crispness all winter. BEARING
AGE: 8 to 12 years. A reliable, hardy variety.

RED DELICIOUS 78

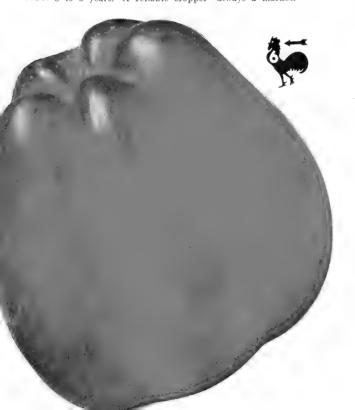
The No. 1 Apple in America in terms of production. A variety that is recommended for planting most

FLAVOR: you'll smack your lips over the deliciously different aromatic flavor. FLESH: yellowish, firm, tender and juicy; fine grained, yet meaty. A dessert Apple supreme. SIZE AND COLOR: large, oblong shape. Skin waxen deep crimson. RIPENS about October 23. Good eating until March. BEARING AGE: 3 to 5 years. A reliable cropper-always a market.

GRIMES GOLDEN (1)(5)

A high quality, yellow winter variety that produces maximum results in the southern and central southern belt.

FLAVOR: rich, aromatic, sprightly. FLESH: rich yellow, very firm, tender and crisp; quite juicy. Considered very good. SIZE AND COLOR: a very large, rich golden yellow Apple. RIPENS about October 30. Keeps until early January. BEARING AGE: 3 to 5 years. Hardy, vigorous and resolutions.

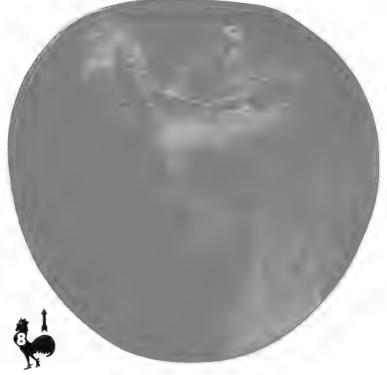


JONATHAN

(2)(3)(5)(6)(7)

A pleasant lingering tartness of flavor reuards you for biting into this popular fa-vorite that is unex-celled for its high quality.

FLAVOR: high tart FLAVOR: high tart flavor; very aromatic. FLESH: whitish with a tinge of red. Fine grained, crisp, juicy and tender. SIZE AND COLOR: medium size fruit is bright yellow overlaid with lively red and striped with carmine. RIPENS about October 25. Keeps until January or later. BEARING AGE: 3 to 6 years.





An old-timer noted for its huge fruit and unusual flavor.

FLAVOR: delightfully sub-acid, aromatic. FLESH: appetizing yellow, crisp, tender and very juicy. SIZE AND COLOR: very large and uniform. A beautiful red slightly overlaid in rich yellow. RIPENS about October 15. Keeps in ordinary cellar until spring.

BEARING AGE: 4 to 5 years. Usually a regular bearer of moderate graps.



WINTER BANANA 15

An especially beautiful fruit with a most luscious banana flavor. An especially beautiful fruit with a most tascious vanana favori.

FLAVOR: Mildly sub-acid, distinctly aromatic. Reminds you of cutting a banana. FLESH: white tinged with yellow; firm, somewhat crisp, tender and juicy. A good dessert Apple. SIZE AND COLOR: very large, clear waxen yellow overlaid with a rich red blush. RIPENS about November 1. Excellent until April 1. BEARING AGE: 4 to 5

RED ROME BEAUTY 12358

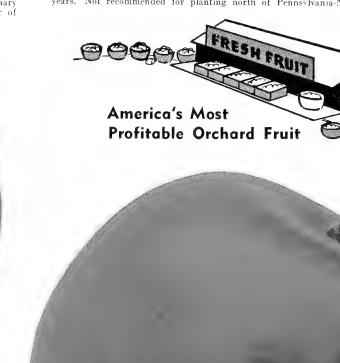
The "baking Apple supreme." A new taste thrill in home-baked Apple pie. FLAVOR: mildly sub-acid. FLESH: white with tinge of yellow; rather crisp and juicy, firm and fine grained. SIZE AND COLOR: very large fruit. Color bright red covering a yellowish background. RIPENS about October 18. Keeps in storage until May or later. BEARING AGE: 2 to 4 years. An annual heavy cropper.



STAYMAN'S WINESAP (6)

The most popular variety grown in the South and Central South, an extra good eating Apple; splendid keeper.

FLAVOR: sprightly, pleasant, sub-acid and aromatic. FLESH: tinged with yellow, crisp and tender, firm, moderately fine grained, filled with delicious juice. SIZE AND COLOR: medium to large, and uniform. A greenish yellow, covered with mixed red striping. RIPENS about October 20. Ready to eat December to May. BEARING AGE: 3 to 6 years. Not recommended for planting north of Pennsylvania-New York Line.

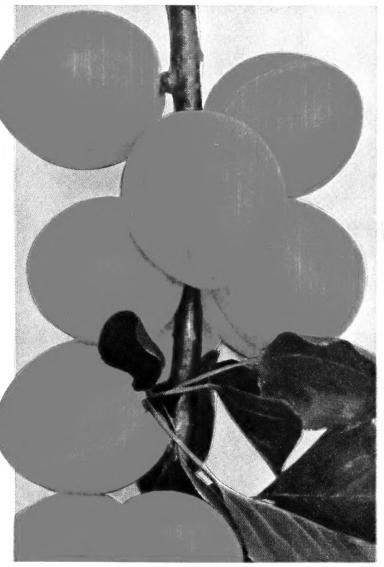




[118]

FRUITS OF THE EPICURE

The dainty and individual delicate flavors of the Apricot, the Nectarine, Quince and the Crab Apple are Nature's temptation to the palate of kings—Now available to every fruit loving home owner.



ORANGE QUINCE

USES: appetizing preserves, jelly and Quince honey. FLAVOR: sprightly, high quality. FLESH: meaty, firm and jjuicy. SIZE AND COLOR: large, shapely, ripening to a clear yellow. RIPENS about September 5. BEARING AGE: 3 to 4 years after planting.



EARLY MONT-**GAMET APRICOT** (Spring

LARGE

Planting Only)

USES: eating fresh, USES: eating fresh, pies, jams, canning, preserves. FLA-VOR: very sweet Peach flavor. FLESH: juicy, tender, mellow and firm, with very small pit. SIZE AND COLOR: about the size of a large Burbank Plum—often 2 inches in diameter. Appetizing, orange Appetizing, orange color. RIPENS about July 30. BEARING AGE: 3 to 5 years after planting.



NECTARINE

(Spring Planting Only)

USES: a great dessert and home canning delicacy. FLAVOR: honey-sweet, yet as sprightly as sparkling champagne. FLESH: mellow, pinkish yellow. Pit is free and very small. SIZE AND COLOR: large, about the size of an average Peach or large Plum. RIPENS about September 1. BEARING AGE: often starts second year after planting. starts second year after planting

